



April 28, 2023

Vendor News Flash

Texas WIC Approves New Yogurts

The Texas WIC program is pleased to announce new yogurt multi-pack options available for WIC participants starting **May 1, 2023**. These new options are 8-packs of 4 oz low-fat yogurts and come in several flavor combinations.

Summary of Changes:

UPC	Description	Ounces
070470407418	Yoplait Berry/Cotton Candy 8-4 oz cups	32
070470438269	Yoplait Strawberry Banana/Raspberry 8-4 oz cups	32
070470445182	Yoplait Strawberry/Blueberry 8-4 oz cups	32
070470461151	Yoplait Strawberry/Cotton Candy 8-4 oz cups	32
070470461168	Yoplait Strawberry/Strawberry Banana 8-4 oz cups	32
070470461182	Yoplait Trix Strawberry/Berry 8-4 oz cups	32

To accommodate the yogurt additions, a new subcategory has been added as follows:

Cat-Subcat	Description	NTE
52-007	LOWFAT/NONFAT YOGURT MULTIPACK	\$6.50

Vendor Management & Operations (VMO) is ready to assist our vendor partners. Should you have any questions regarding this Vendor News Flash, please contact the Vendor Management Unit’s Compliance Oversight Branch at WICCostContainment@hhs.texas.gov or 1-800-252-9629.

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