



April 26, 2023

Vendor News Flash

Some Alternate Formulas Extended

On April 24, the USDA extended the option for WIC clients to redeem alternative brand milk-based formula to ensure WIC families have access to formula. Texas WIC will continue offering some temporary alternative brands through **May 31, 2023**, when Enfamil Infant and Enfamil Gentlease are not available. Imported formulas are no longer authorized. It is highly likely that May will be the last month that alternative formula brand options will be available. Please refer WIC clients to their WIC clinic if Enfamil A.R. or Enfamil Reguline is unavailable.

Alternative brand flexibilities for Similac Soy Isomil ended on February 28, 2023. Starting May 1, participants will no longer be able to receive large can sizes of Similac Soy Isomil.

The updated listing below will continue to be available through **May 31, 2023**.

UPC	Alternate Options for: WIC Standard Product: Enfamil Infant 12.5 oz (663) - NTE \$19.26	Available through:
050000216673	GERBER GS GENTLE PWD 12.7OZ	05/31/2023
070074559582	SIMILAC ADVANCE PWD 12.4OZ	05/31/2023

UPC	Alternate Options for: WIC Standard Product: Enfamil Gentlease 12.4 oz (668) - NTE \$20.01	Available through:
070074575414	SIMILAC SENSITIVE PWD 12.5OZ	05/31/2023
070074626000	SIMILAC TOTAL COMFORT PWD 12.6OZ	05/31/2023
050000624003	GERBER GS SOOTHEPRO PWD 12.4OZ	05/31/2023



UPC	Alternate Options for: WIC Temp Product: Enfamil GENTLEASE PWD 27.7OZ (681)- NTE \$47.30	Available through:
050000494989	GERBER GS SOOTHEPRO PWD 30.6OZ	05/31/2023

UPC	Alternate Options for: WIC Temp Product: Enfamil INFANT PWD 29.4OZ (678) – NTE \$44.86	Available through:
050000472635	GERBER GOOD START GENTLEPRO PWD 32OZ	05/31/2023

Participants may continue to have larger can sizes issued to their cards through the month of May, however, there have been some changes to the available options, indicated in the tables below.

The following alternative brand large can sizes will no longer be available after April 30, 2023.

UPC	Formula Name	Available through:
078742022475	PARENT'S CHOICE GENTLE PWD 34OZ	04/30/2023
681131045506	PARENT'S CHOICE COMPLETE COMFORT PREMIUM PWD 29.8OZ	04/30/2023
036800497436	TIPPY TOES GENTLE PWD 33.2OZ	04/30/2023
683744964663	UP&UP COMPLETE COMFORT PREMIUM PWD 29.8OZ	04/30/2023
683744963420	UP&UP GENTLE PWD 33.2OZ	04/30/2023
300875126424	ENFAMIL A.R. PWD 27.4OZ	04/30/2023
300875121238	ENF NEURO GENTL BOX PWD 30.4OZ	04/30/2023
300875100967	ENFAMIL A.R. BOX PWD 30.4OZ	04/30/2023
070074677002	SIMILAC SOY ISOMIL PWD 30.8OZ	04/30/2023

The following large can sizes are available through the end of **May 31, 2023**. Participants may have to return to their clinic to have these sizes issued to their cards.



UPC	Formula Name/Size	Sub-Cat	NTE	Available through:
300875121276	ENFAMIL INFANT PWD 29.4OZ	678	\$44.86	5/31/2023
300875121092	ENF NEURO INF PWD 28.3OZ	679	\$50.56	5/31/2023
300875121115	ENF NEURO INF BOX PWD 31.4OZ	680	\$54.10	5/31/2023
300875121252	ENF GENTLEASE PWD 27.7OZ	681	\$47.30	5/31/2023
300875121214	ENF NEURO GENTL PWD 27.4OZ	682	\$52.96	5/31/2023
300875111574	ENFAMIL REGULINE PWD 19.5OZ	692	\$41.35	5/31/2023
300875119785	ENFAMIL GENTLEASE PWD 19.9OZ	694	\$36.79	5/31/2023
300875119761	ENFAMIL INFANT PWD 21.1OZ	696	\$36.79	5/31/2023
300875127483	ENF NEURO INFANT PWD BOX 36.4OZ	697	\$69.73	5/31/2023
300875127506	ENF NEURO GENTL PWD BOX 35.2OZ	698	\$75.70	5/31/2023
300875121191	ENF NEURO GENTL PWD 19.5OZ	702	\$46.21	5/31/2023

Therapeutic formula brands, such as Nutramigen, Alimentum, NeoSure and Enfamil Enfacare, are not impacted by the contract and any brand may be issued to a participant’s card with a request from their healthcare provider.

Please see the previous vendor news flashes about the formula transition from [September 26, 2022](#), [October 18, 2022](#) and [November 17, 2022](#), for more detailed information.

Vendors are strongly encouraged to prioritize ordering the contract brand products and alternatives as needed to support adequate availability for WIC participants.

Texas WIC is ready to assist our vendor partners. Should you have any questions regarding this Vendor News Flash or any challenges purchasing the supply of contract brand formula, please contact the Vendor Outreach Branch at WICVendorInfo@hhs.texas.gov or 1-800-252-9629. Find additional WIC vendor resources on our [website](#).