



January 10, 2025

Vendor News Flash

Offline-to-Online Transition to Begin for Electronic Benefit Transfer

In response to national efforts to modernize the WIC program, Texas WIC will begin the transition from offline SmartCard WIC to online eWIC electronic benefit transfer operations during 2025. The online platform will better allow for innovation, with real-time capabilities for the issuance and redemption of WIC benefits. This transition period is anticipated to take over a year, and Texas WIC vendors should anticipate being fully transitioned to the new system in the summer of 2026.

Many Texas WIC vendor point-of-sale systems already support online eWIC in other states. For Texas WIC vendors with integrated point-of-sale systems that do not operate online eWIC, your point-of-sale provider will need to make some changes and as the point-of-sale customer, you will need to ensure your provider implements the necessary updates.

Texas WIC is committed to supporting retailers and their point-of-sale providers as they prepare for the transition from offline SmartCard WIC to online eWIC. Updated technical requirements and processes will be provided to retailers with ongoing collaboration for expectations and target dates.

We are excited to partner with you in this new transformation of the Texas WIC program!

Texas WIC is ready to assist our vendor partners. Should you have any questions regarding this Vendor News Flash, please contact us via the new email for the offline to online WIC transition at HHSCWICEBTTransition@hhs.texas.gov or 1-800-252-9629.

Find more WIC vendor resources on our [website](#).