



July 29, 2024

Vendor News Flash

WIC Increases Not-to-Exceed (NTE) Prices

Texas WIC is increasing the “not-to-exceed” (NTE) price on many food subcategories effective **August 1, 2024**. The new NTE prices are listed below.

Summary of Changes:

| Cat-Subcat | Description | Unit Size | Current NTE | New NTE |
|-------------------|--------------------------|------------------|--------------------|----------------|
| 08-008 | SARDINE MACK 3.8-6.9 OZ | OUNCE | \$0.97 | \$1.01 |
| 17-024 | NAT BRD ORG 2PK FRT 4 OZ | CTNR | \$1.80 | \$1.87 |
| 17-025 | NAT BRD ORG 2PK VEG 4 OZ | CTNR | \$1.80 | \$1.87 |
| 18-003 | ORG NAT BRND MEAT 2.5 OZ | CTNR | \$2.40 | \$2.50 |

Current NTE amounts are listed on a vendor’s downloaded Authorized Product List (APL). Vendors may also view NTE prices on our website at [WIC Vendor Management & Operations Unit | Texas Health and Human Services](#) (scroll down to the “Cost Containment for EBT” section).

Vendor Management & Operations (VMO) is ready to assist our vendor partners. Should you have any questions regarding this Vendor News Flash, please contact the Vendor Management Unit’s Compliance Oversight Branch at WICCostContainment@hhs.texas.gov or 1-800-252-9629.