



April 24, 2024

## Vendor News Flash

### **WIC Increases Not-to-Exceed (NTE) Prices**

Texas WIC is increasing the “not-to-exceed” (NTE) price on many food subcategories effective **May 1, 2024**. The new NTE prices are listed below.

#### **Summary of Changes:**

| Cat-Subcat | Description              | Unit Size | Current NTE | New NTE |
|------------|--------------------------|-----------|-------------|---------|
| 01-003     | BUTTERMILK LOWFAT        | 1/2 GAL   | \$5.00      | \$5.20  |
| 06-004     | ORG PEANUT BTTR 16-18 OZ | ITEM      | \$6.49      | \$6.75  |
| 08-008     | SARDINE MACK 3.8-6.9 OZ  | OUNCE     | \$0.93      | \$0.97  |
| 12-001     | JUICE 5.5 OR 6 OZ CANS   | 6 PACK    | \$5.38      | \$5.60  |
| 15-012     | TOFU 1 LB PKG            | LB        | \$3.12      | \$4.15  |
| 17-001     | GERBER BABY FRUIT 4 OZ   | CTNR      | \$1.59      | \$1.65  |
| 17-002     | GERBER BABY VEG 4 OZ     | CTNR      | \$1.59      | \$1.65  |
| 17-024     | NAT BRD ORG 2PK FRT 4 OZ | CTNR      | \$1.73      | \$1.80  |
| 17-025     | NAT BRD ORG 2PK VEG 4 OZ | CTNR      | \$1.73      | \$1.80  |
| 18-003     | ORG NAT BRND MEAT 2.5 OZ | CTNR      | \$2.31      | \$2.40  |

Current NTE amounts are listed on a vendor’s downloaded Authorized Product List (APL). Vendors may also view NTE prices on our website at [WIC Vendor Management & Operations Unit | Texas Health and Human Services](#) (scroll down to the “Cost Containment for EBT” section).

Vendor Management & Operations (VMO) is ready to assist our vendor partners. Should you have any questions regarding this Vendor News Flash, please contact the Vendor Management Unit’s Compliance Oversight Branch at [WICCostContainment@hhs.texas.gov](mailto:WICCostContainment@hhs.texas.gov) or 1-800-252-9629.

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