



April 25, 2023

Vendor News Flash

WIC Increases Not-to-Exceed (NTE) Prices

Texas WIC is increasing the “not-to-exceed” (NTE) price on many food subcategories effective **May 1, 2023**. The new NTE prices are listed below.

Summary of Changes:

Cat-Subcat	Description	Current NTE	New NTE
01-003	BUTTERMILK LOWFAT	\$8.66	\$9.02
01-006	SKIM 1/2% 1% MILK 1/2 GAL	\$7.32	\$7.62
04-004	JUICE 64 OZ &/OR 16 OZ FRZ	\$4.06	\$4.22
05-001	CEREAL 18 OZ	\$0.33	\$0.34
08-006	SARDINES MACKEREL 7-15 OZ CANS	\$0.22	\$0.23
08-009	BRISLING SARDINES 3-15 OZ	\$1.04	\$1.08
09-002	ORGANIC INFANT CEREAL NO FRUIT	\$0.58	\$0.60
12-001	JUICE 5.5 OR 6 OZ CANS	\$4.60	\$4.78
15-001	LACTOSE FREE SKIM OR 1% MILK	\$13.58	\$14.12
15-007	EVAP MILK LOWFAT/FATFREE 12 OZ	\$2.29	\$2.38
15-008	NONFAT DRY MILK	\$0.43	\$0.45
15-015	EVAP WHOLE MILK 12 OZ	\$2.29	\$2.38
16-001	WHOLE WHEAT BREAD	\$3.79	\$3.94
16-004	WHEAT TORTILLAS	\$3.33	\$3.46
16-006	OATMEAL	\$2.16	\$2.25
16-009	EMERGENCY RELIEF - BREAD	\$5.41	\$5.63
17-001	GERBER BABY FRUIT 4 OZ	\$1.36	\$1.41
17-002	GERBER BABY VEGETABLES 4 OZ	\$1.36	\$1.41
50-001	WHOLE MILK QT	\$2.74	\$2.85
50-006	GREEK WHOLE FAT YOGURT QT	\$7.00	\$7.28
51-002	WHOLE MILK ONLY 1/2 GAL	\$6.80	\$7.08
52-001	SKIM 1% & 1/2% MILK QT	\$2.74	\$2.85
52-006	LOWFAT/NONFAT GREEK YOGURT QT	\$7.00	\$7.28

This institution is an equal opportunity provider.



Current NTE amounts are listed on a vendor's downloaded Authorized Product List (APL). Vendors may also view NTE prices on our website at [WIC Vendor Management & Operations Unit | Texas Health and Human Services](#) (scroll down to the "Cost Containment for EBT" section).

Vendor Management & Operations (VMO) is ready to assist our vendor partners. Should you have any questions regarding this Vendor News Flash, please contact the Vendor Management Unit's Compliance Oversight Branch at WICCostContainment@hhs.texas.gov or 1-800-252-9629.