



February 27, 2023

## Vendor News Flash

### **WIC Increases Not-to-Exceed (NTE) Prices**

Texas WIC is increasing the “not-to-exceed” (NTE) price on many food subcategories effective **March 1, 2023**. The new NTE prices are listed below.

#### **Summary of Changes:**

Cat-Subcat	Description	Current NTE	New NTE
01-003	BUTTERMILK LOWFAT	\$8.32	<b>\$8.66</b>
01-006	SKIM 1/2% 1% MILK 1/2 GAL	\$7.04	<b>\$7.32</b>
04-004	JUICE 64 OZ &/OR 16 OZ FRZ	\$3.90	<b>\$4.06</b>
04-005	JUICE 48 OZ &/OR 12 OZ FRZ	\$3.25	<b>\$3.38</b>
05-001	CEREAL 18 OZ	\$0.30	<b>\$0.33</b>
05-002	CEREAL 24 & 36 OZ	\$0.25	<b>\$0.28</b>
08-002	TUNA IN WTR/OIL 5-12 OZ CANS	\$0.28	<b>\$0.29</b>
08-003	SALMON IN WTR/OIL 5-15 OZ CANS	\$0.54	<b>\$0.55</b>
08-005	SALMON POUCHES & 3 OZ CANS	\$0.89	<b>\$0.93</b>
08-006	SARDINES MACKEREL 7-15 OZ CANS	\$0.21	<b>\$0.22</b>
08-008	SARDINES & MACKEREL 3.8-6.9 OZ	\$0.83	<b>\$0.86</b>
08-009	BRISLING SARDINES 3-15 OZ	\$1.00	<b>\$1.04</b>
09-002	ORGANIC INFANT CEREAL NO FRUIT	\$0.56	<b>\$0.58</b>
15-001	LACTOSE FREE SKIM OR 1% MILK	\$13.06	<b>\$13.58</b>
15-007	EVAP MILK LOWFAT/FATFREE 12 OZ	\$2.20	<b>\$2.29</b>
15-008	NONFAT DRY MILK	\$0.41	<b>\$0.43</b>
15-015	EVAP WHOLE MILK 12 OZ	\$2.20	<b>\$2.29</b>
16-001	WHOLE WHEAT BREAD	\$3.64	<b>\$3.79</b>
16-004	WHEAT TORTILLAS	\$3.20	<b>\$3.33</b>
16-006	OATMEAL	\$2.08	<b>\$2.16</b>
16-009	EMERGENCY RELIEF - BREAD	\$5.20	<b>\$5.41</b>

This institution is an equal opportunity provider.



Cat-Subcat	Description	Current NTE	New NTE
17-001	GERBER BABY FRUIT 4 OZ	\$1.31	<b>\$1.36</b>
17-002	GERBER BABY VEGETABLES 4 OZ	\$1.31	<b>\$1.36</b>
17-014	ORGANIC NAT BRND BABY FRT 4 OZ	\$1.70	<b>\$1.77</b>
17-015	ORGANIC NAT BRND BABY VEG 4 OZ	\$1.70	<b>\$1.77</b>
17-018	PRIV LBL 2PK BABY FRT 4 OZ	\$0.88	<b>\$0.92</b>
17-019	PRIV LBL 2PK BABY VEG 4 OZ	\$0.88	<b>\$0.92</b>
18-003	ORG NAT BRND BABY MEAT 2.5 OZ	\$2.05	<b>\$2.13</b>
50-001	WHOLE MILK QT	\$2.63	<b>\$2.74</b>
51-002	WHOLE MILK ONLY 1/2 GAL	\$6.54	<b>\$6.80</b>
52-001	SKIM 1% & 1/2% MILK QT	\$2.63	<b>\$2.74</b>

Current NTE amounts are listed on a vendor’s downloaded Authorized Product List (APL). Vendors may also view NTE prices on our website at [WIC Vendor Management & Operations Unit | Texas Health and Human Services](#) (scroll down to the “Cost Containment for EBT” section).

Texas WIC understands that prices are increasing at a fast pace, and we are adjusting NTE prices to account for these fluctuations. Vendors should consistently review their APL for the most recent updates.

Vendor Management & Operations (VMO) is ready to assist our vendor partners. Should you have any questions regarding this Vendor News Flash, please contact the Vendor Management Unit’s Compliance Oversight Branch at [WICCostContainment@hhs.texas.gov](mailto:WICCostContainment@hhs.texas.gov) or 1-800-252-9629.