



January 31, 2025

Vendor News Flash

WIC Increases Not-to-Exceed (NTE) Prices

Texas WIC is increasing the not-to-exceed (NTE) price on many food subcategories effective **February 1, 2025**. The new NTE prices are listed below.

Summary of Changes:

Cat-Subcat	Description	Unit Size	Current NTE	New NTE
03-003	EGGS XLG/JUMBO	DOZEN	\$5.90	\$6.25
03-004	EGGS CAGE FREE SM/MED/LG	DOZEN	\$5.75	\$6.00
03-005	EGGS CAGE FREE XLG/JUMBO	DOZEN	\$6.30	\$6.50
03-008	BROWN EGGS SM/MED/LG	DOZEN	\$6.20	\$6.50
03-009	BROWN EGGS XL/JUMBO	DOZEN	\$5.40	\$6.50
03-010	BROWN EGGS CAGE FREE SM/MED/LG	DOZEN	\$6.24	\$6.50
03-012	BROWN EGGS ENRICHED SM/MED/LG	DOZEN	\$6.75	\$7.00
03-013	BROWN EGGS ENRICHED XL/JUMBO	DOZEN	\$6.00	\$7.00
04-005	JUICE 48 OZ OR 12 OZ FRZ	CTNR	\$3.66	\$3.81
08-006	SARDINE MACK 7-15 OZ CAN	OUNCE	\$0.23	\$0.24
12-002	JUICE 6.75 OZ BOX	8-PACK	\$4.37	\$4.54
16-006	OATMEAL	LB	\$2.34	\$2.43
17-012	ORG PRIV LBL BB FRT 4 OZ	CTNR	\$1.46	\$1.52
17-013	ORG PRIV LBL BB VEG 4 OZ	CTNR	\$1.46	\$1.52
17-014	ORG NAT BRND BB FRT 4 OZ	CTNR	\$1.84	\$1.91
17-015	ORG NAT BRND BB VEG 4 OZ	CTNR	\$1.84	\$1.91
17-026	REFRIG ORG BABY FRT 4 OZ	CTNR	\$1.70	\$1.77

This institution is an equal opportunity provider.



Texas WIC is also increasing the NTE price on the following formula items, effective **February 1, 2025**:

Cat-Subcat	Description	Unit Size	Current NTE	New NTE
11-663	ENFAMIL INFAN PWD 12.5OZ	CAN	\$21.00	\$23.34
11-667	ENFAMIL A.R. PWD 12.9OZ	CAN	\$25.21	\$28.36
11-668	ENFAMIL GENTL PWD 12.4OZ	CAN	\$23.55	\$25.90
11-670	ENFAMIL REGUL PWD 12.4OZ	CAN	\$24.70	\$27.79
11-671	ENF NEU INF RTU 8OZ-6PK	6-PACK	\$20.55	\$22.69

Current NTE amounts are listed on a vendor's downloaded Authorized Product List (APL). Vendors may also view NTE prices on our website at [WIC Vendor Management & Operations Unit | Texas Health and Human Services](#) (scroll down to the "Cost Containment for EBT" section).

Vendor Management & Operations (VMO) is ready to assist our vendor partners. Should you have any questions regarding this Vendor News Flash, please contact the Vendor Management Unit's Compliance Oversight Branch at WICCostContainment@hhs.texas.gov or 1-800-252-9629.