



January 8, 2024

Vendor News Flash

New Texas WIC Infant Food Variety Packs

The Texas WIC program is pleased to announce new infant food variety pack options for WIC participants. These items will be added to the APL with an effective date of February 1, 2024. They will be added to the shopping guide in the myWIC app and the myTexasWIC shopping app in February. See the new items below.

Item	UPC
Infant Food Fruit and Vegetable Variety Packs	
Gerber Farmers' Market Favorites VP 32 x4 oz	015000186852
Gerber Fruit & Veggie Favorites VP 32 x 4 oz	015000186739
Gerber Tropical Adventure VP 32 x 4 oz	015000186876
Gerber Wonderfoods VP 32 x 4 oz	015000186869
Gerber Fruit & Veggies VP 16 x 4 oz	015000186814
Beech-Nut Organic Variety Pack 16 x 4 oz	052200200278
Beech-Nut Naturals Variety Pack 16 x 4 oz	052200200216
Infant Food Meat Variety Packs	
Gerber Meat Puree Classics VP 12 x 2.5 oz	015000589462
Gerber Meat Puree Favorites VP 12 x 2.5 oz	015000589455
Gerber Meat Puree Classics VP 4 x 2.5 oz	015000589479
Beech-Nut Meat Variety Pack 12 x 2.5 oz	052200200223

If your store carries any other WIC-eligible infant food fruit and vegetable or infant foot meat variety packs, please submit information to WIC for review. Your submission must include images of the label showing the UPC, front of package, and ingredients, and the price of the item to wicupc@hhs.texas.gov.

Texas WIC is ready to assist our vendor partners. Should you have any questions regarding this Vendor News Flash, please contact the Vendor Outreach Branch at WICVendorInfo@hhs.texas.gov or 800-252-9629. Find more WIC vendor resources on our [website](#).

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