



May 5, 2022

## **Vendor News Flash**

### **New WIC Approved Fish**

The Texas WIC program is pleased to announce new fish options for WIC participants starting on **August 01, 2022**. In addition to the currently available chunk light tuna and pink salmon in 5-6 ounce cans, participants will be able to get additional can sizes and foil pouches, as well as two additional types of fish: sardines and mackerel. Tuna and salmon can be in water or oil. Sardines and mackerel can be in water, oil, or sauce. See the added items below.

<b>Item</b>	<b>UPC</b>
<b>Canned Salmon</b>	
Best Choice Pink Salmon 14.75oz	70038313045
BLACK TOP PINK SALMON 14.75oz	70490003362
BLACK TOP PINK SALMON SB 6oz	70490003355
Brookshires Alaskan Pink Salmon 14.75oz	92825111139
Bumble Bee Wild Pink Salmon 14.75oz	86600000701
Chicken of the Sea Pink Salmon 14.75oz	48000014757
DOUBLE Q PINK SALMON 14.75oz	21100025113
DOUBLE Q PINK SALMON 7.5oz	21100015114
Food Club Pink Salmon 14.75oz	36800302020
GOYA PINK SALMON 14.75oz	41331036641
Great Value Pink Salmon 14.75oz	78742433103
Honey Boy Pink Salmon 14.75oz	70490003065
Honey Boy Pink Salmon 7.5oz	70490003034
Kroger Alaskan Pink Salmon 14.75oz	11110833013
Signature Select PINK SALMON 14.75oz	21130354030
Starkist Alaskan Pink Salmon 14.75oz	80000515520
<b>Salmon in Pouches</b>	
Bumble Bee Pink Salmon Pouch 5oz	86600240848

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Bumble Bee Wild Selections Alaskan Salmon In Water Pouch 2.5oz	86600272108
Chicken of the Sea Pink Salmon Pouch 5oz	48000011978
Chicken of the Sea Pink Salmon Single Pouch 2.5oz	48000011916
Chicken of the Sea SALMON SMKD PCH 3Z 3oz	48000011930
Great Value Pink Salmon Pouch 2.5oz	78742309828
Great Value Smoked Pink Salmon Pouch 2.5oz	78742309811
Kroger Wild Caught Skinless & Boneless Pink Salmon Pouch 2.5oz	11110807922
Starkist Pink Salmon in Water Pouch 2.6oz	80000516107
Starkist Selects Pink Salmon in EVOO Pouch 2.6oz	80000517548
<b>Sardines</b>	
Bar Harbor Skinless Smoked Sardine Fillet 6.7oz	70718001576
Beach Cliff Sardines in Water 3.75oz	20100000465
BEACH CLIFF SARDINES CHILIES 3.75oz	20100000083
Beach Cliff Sardines in Louisiana Hot Sauce 3.75oz	20100000199
Beach Cliff Sardines in Soybean Oil 3.75oz	20100000069
Beach Cliff Sardines in Tomato Sauce 3.75oz	20100000175
BEACH CLIFF SARDINES LEMON 3.75oz	20100003008
BEACH CLIFF SARDINES MUSTARD 3.75oz	20100000076
BEACH CLIFF SARDINES OIL 3PK 11.25oz	20100400111
Brunswick Sardines in oil 3.75oz	66613000059
BRUNSWICK SARDINES MUSTARD 3.75oz	66613028619
BRUNSWICK SARDINES OLIVE OIL 3.75oz	66613111038
BRUNSWICK SARDINES WATER 3.75oz	66613000097
Bumble Bee Sardines In Oil 3.75oz	86600750644
Chicken Of The Sea Sardines Extra Virgin Olive Oil 3.75oz	48000187185
Chicken of the Sea Sardines in Hot Sauce 3.75oz	48000007094
Chicken of the Sea Sardines In Mustard Sauce 3.75oz	48000007087
Chicken of the Sea Sardines In Oil Lightly Smoked 3.75oz	48000007063
Chicken of the Sea Sardines in Water 3.75oz	48000007070
Chicken Of The Sea Sardines Lemon & Evoo 3.75oz	48000187208
Crown Prince Sardines in Olive Oil 3.75oz	7323000331
Crown Prince Sardines in Tomato Sauce 7.5oz	73230000744
CROWN PRINCE SARDINES TOMATO SAUCE 15oz	73230000751

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El Mexicano Sardines in Tom Sauce 15oz	42743280035
GOYA SARDINES & SPICES 4.25oz	41331036115
GOYA SARDINES HOT SAUCE 15oz	41331036160
GOYA SARDINES HOT SAUCE 5.5oz	41331036177
GOYA SARDINES in SOYBEAN OIL 15oz	41331036207
GOYA SARDINES LEMON OIL 4.25oz	41331036092
GOYA SARDINES TOMATO SAUCE 4.25oz	41331036122
GOYA SARDINES TOMATO SAUCE 15oz	41331036139
GOYA SARDINES TOMATO SAUCE 5.5oz	41331036153
Great Value Sardines in Louisiana-style Hot Sauce 3.75oz	78742237862
Great Value Sardines in Oil 3.75oz	78742236995
Great Value Sardines in Water 3.75oz	78742237855
Hill Country Fare Sardines in Louisiana Hot Sauce 4.25oz	41220848881
Hill Country Fare Sardines in Oil 4.25oz	41220848867
Hill Country Fare Sardines in Water 4.25oz	41220848850
KING OSCAR SARDINES OLIVE OIL 4.38oz	34800001073
Ligo Sardines in Tom Sauce 5.5oz	72810293606
Open Nature SARDINES IN WATER NO SALT ADDED 4.37oz	79893124865
Open Nature SARDINES IN WATER NO SALT ADDED 4.37oz	79893124865
Open Nature SARDINES IN XTRA VIRGIN OLIVE OIL 4.37oz	79893124872
Open Nature SARDINES IN XTRA VIRGIN OLIVE OIL 4.37oz	79893124872
Sea Castle Sardines Olive Oil 4.4oz	40822043007
Sea Castle Sardines Olive Oil 4.4oz	40822043007
Season Sardines In Water 4.38oz	70303022528
SEASONS SARDINES OLIVE OIL 4.38oz	70303022160
SEASONS SARDINES WATER NSA 4.25oz	70303022061
Sol Mex Sardines In Tomato Sauce 7.5oz	74734088344
Sol-Mex Sardines In Tomato Sauce 15oz	74734088429
Sol-Mex Sardines in Tomato Sauce 5.5oz	74734088269
Sol-Mex Sardines in Tomato Sauce With Chili 15oz	74734088504
Sol-Mex Sardines in Tomato Sauce With Chili 5.5oz	74734088184
WILD PLANET SARD EVOO 4oz	829696000800
WILD PLANET SARD EVOO LMN 4oz	829696000817
WILD PLANET SARD WTR 4oz	829696000831

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<b>Mackerel</b>	
Bumble Bee Chub Mackerel in water 15oz	86600752792
Chicken of the Sea Mackerel in Water 15oz	48000006721
GEISHA MACKEREL CHILI 15oz	71140302231
GEISHA MACKEREL TOM SAUCE 15oz	71140302224
GOYA JACK MACKEREL in BRINE 15oz	41331136214
GOYA JACK MACKEREL in Tomato Sauce 15oz	41330136313
HONEY BOY MACKEREL 15oz	70490007063
King Oscar Royal Fillets Mackerel In Olive Oil 4.05oz	34800600955
King Oscar Royal Fillets Mackerel In Olive Oil W/ Lemon 4.05oz	34800600979
Kroger Wild Caught Mackerel 15oz	11110787934
PAMPA MACKEREL 15oz	876941003154
ROLAND MACKEREL OIL 4oz	41224233102
SEASONS MACKEREL OLIVE OIL 4.38oz	70303022092
<b>Canned Tuna</b>	
Best Choice Chunk Lt Tuna / Water 12oz	70038586890
Brookshires Chunk Light Tuna In Water 12oz	92825016830
Bumble Bee Chunk Light in oil 12oz	86600000367
Bumble Bee Chunk Light in water 12oz	86600000312
Chicken of the Sea Chunk Light Tuna Oil 12oz	48000004666
Chicken of the Sea Chunk Light Tuna Water 12oz	48000011640
Food Club Chunk Light Tuna In Water 12oz	36800817456
Good & Gather Chunk Light Tuna in Water 12oz	85239065358
Great Value Chunk Light Tuna Can 12oz	78742082622
Hill Country Fare Tuna in Oil 12oz	41220471201
Hill Country Fare Tuna in Water 12oz	41220611911
Kroger Wild Caught Chunk Light Tuna in Water 12oz	11110834447
Open Nature TUNA CHUNK LIGHT IN WATER 12oz	79893356228
Signature Select TUNA CHUNK LIGHT IN WATER 12oz	21130356096
Starkist Light Chunk Tuna in Oil 12oz	80000003096
Starkist Light Chunk Tuna in Water 12oz	80000003348
<b>Tuna in Pouches</b>	
Best Choice Chunk Light Tuna In Water Pouch 2.6oz	70038622864
Best Choice Chunk Light Tuna In Water Pouch 6.4oz	70038622871

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Bumble Bee Family Size Wild Caught Tuna In Water Pouch 10oz	86600241203
Bumble Bee Light Tuna Pouch 2.5oz	86600240015
Bumble Bee Light Tuna Pouch 5oz	86600240060
Chicken Of The Sea Premium Light Tuna Pouch 2.5oz	48000003911
Good & Gather Chunk Light Tuna in Water Pouch 2.6oz	85239065211
Great Value Chunk Light Tuna Water Pouch 2.6oz	78742122250
Great Value Chunk Light Tuna Water Pouch 6.4oz	78742086736
HEB Pouch Chunk Light Tuna In Water 2.5oz	41220769551
HEB Pouch Chunk Light Tuna In Water 5oz	41220770304
Hill Country Fare Tuna Chunk Light Pouch 2.5oz	41220768417
Kroger Chunk Light Tuna in Water Pouches 8-pack 2.5 oz 20oz	11110902078
Kroger Wild Caught Chunk Light Tuna in Water Pouch 2.5oz	11110807755
Kroger Wild Caught Chunk Light Tuna in Water Pouch 6oz	11110890948
Signature Select TUNA CHUNK LIGHT IN WATER POUCH 2.6oz	21130283910
Starkist Chunk Light Tuna in Oil Pouch 2.6oz	80000495266
Starkist Chunk Light Tuna in Spring Water Pouch 6.4oz	80000495259
Starkist Chunk Light Tuna in Sunflower Oil Pouch 6.4oz	80000495273
Starkist Chunk Light Tuna In Water 8 Pouches 20.8oz	80000515582
Starkist Chunk Light Tuna In Water Family Size Pouch 11oz	80000495143
Starkist Chunk Light Tuna in Water Pouch 2.6oz	80000495242
Starkist Chunk Light Tuna in Water Pouch 4-2.6 oz 10.4oz	80000495341
Starkist Light Tuna in Water 2.6oz Pouch 10-Pack (box) 26oz	80000517166
Starkist Low Sodium Chunk Light Tuna Pouch 2.6oz	80000505279

If your store carries eligible items that are NOT listed above, please submit them to the UPC inbox at [wicupc@hhs.texas.gov](mailto:wicupc@hhs.texas.gov). Include an image of the label showing full UPC barcode and ingredients, and the average unit price.

Texas WIC is ready to assist our vendor partners. Should you have any questions regarding this Vendor News Flash, please contact the Vendor Management Unit’s Compliance Oversight Branch at [WICCostContainment@hhs.texas.gov](mailto:WICCostContainment@hhs.texas.gov) or 800-252-9629. Find more WIC vendor resources on our [website](#).

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