



November 1, 2022

Vendor News Flash

myWIC Shopping Application

A new mobile application will be available **November 1** for Texas WIC Shoppers, called myWIC. The app will be available for both Android and Apple phones. There is also a web-based version that clients can use without downloading an app to their phone.

myWIC will have similar features for shopping as the current myTexasWIC app and both apps will be available for several months. However, myWIC will eventually replace and phase out myTexasWIC. Attached is an overview including screenshots of the shopping features in myWIC.

Shopping features for myWIC include:

- Find a Grocery Store
- Check current WIC balance
- View WIC redemptions
- View the WIC Shopping Guide
- Select a grocery store
- Scan an item to see if it's WIC approved and if the client has active benefits
 - **Please note:** Barcode scanning is only available in the app version. If a shopper is using the web-based version, they will need to enter the UPC number manually.

With myWIC, clients can also schedule their WIC appointments and upload eligibility documents. Initial launch of the myWIC to the app stores is considered a "soft launch" to help manage roll-out and let staff and clients

This institution is an equal opportunity provider.

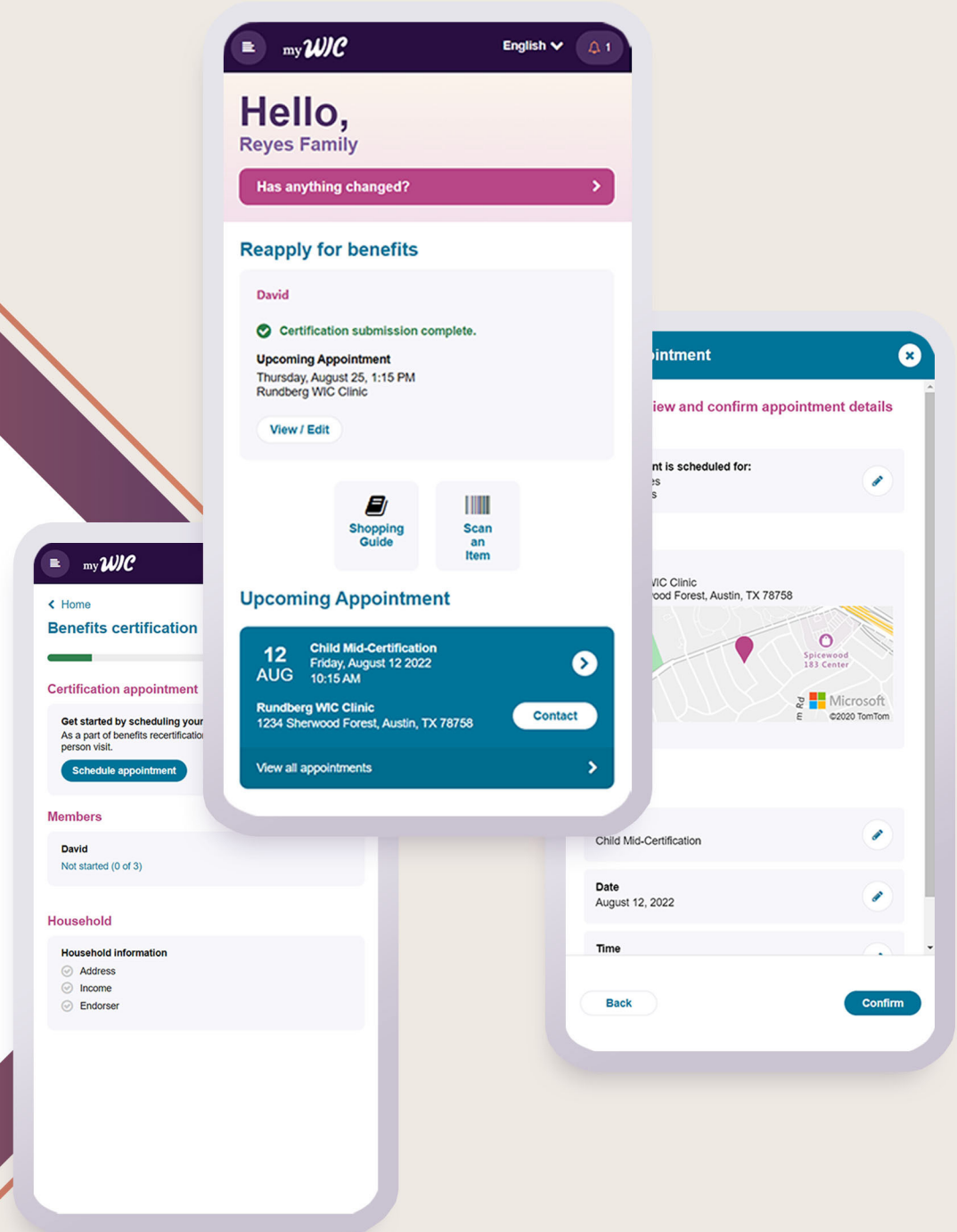


get comfortable with the new technology. The State Agency is not actively promoting the app yet. However, you may see clients across Texas using myWIC in the store and we wanted you to be aware of it. For more information on myWIC, visit texaswic.org/about-wic/mywic.

The myWIC app does not have an available demo account for WIC vendors to use at this time. Please continue to use the myTexasWIC demo account to test scanning and barcodes in your store while we work to develop a solution for this in myWIC.

Texas WIC is ready to assist our vendor partners. For questions regarding this Vendor News Flash, please contact the Vendor Management Unit's Vendor Outreach Branch at WICVendorRelations@hhs.texas.gov or 1-800-252-9629. Find more WIC vendor resources on our [website](#).

myWIC Users' Guide

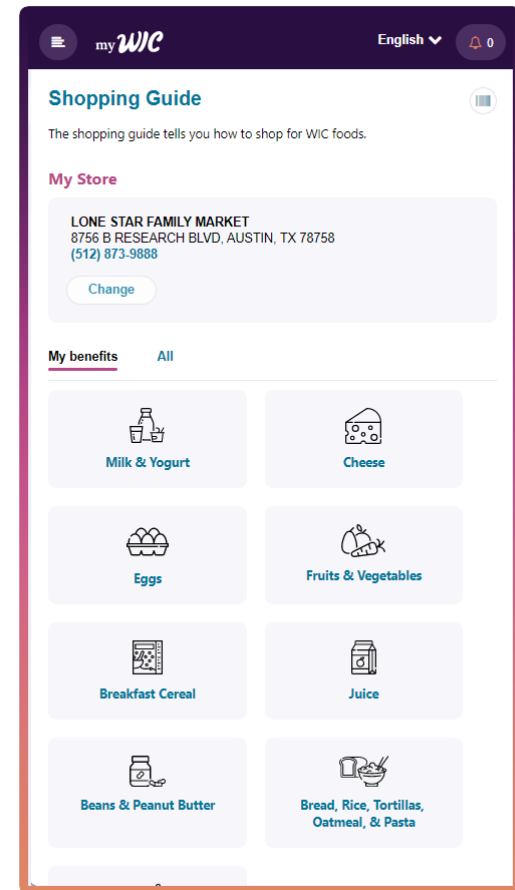
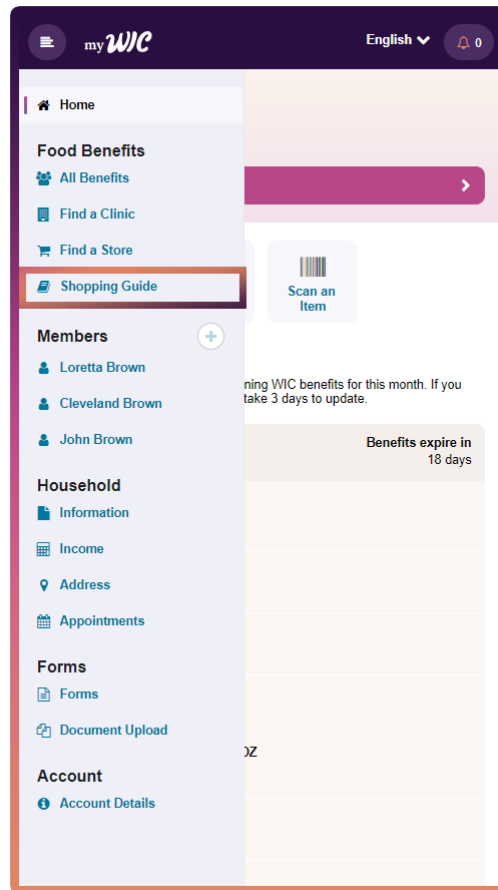
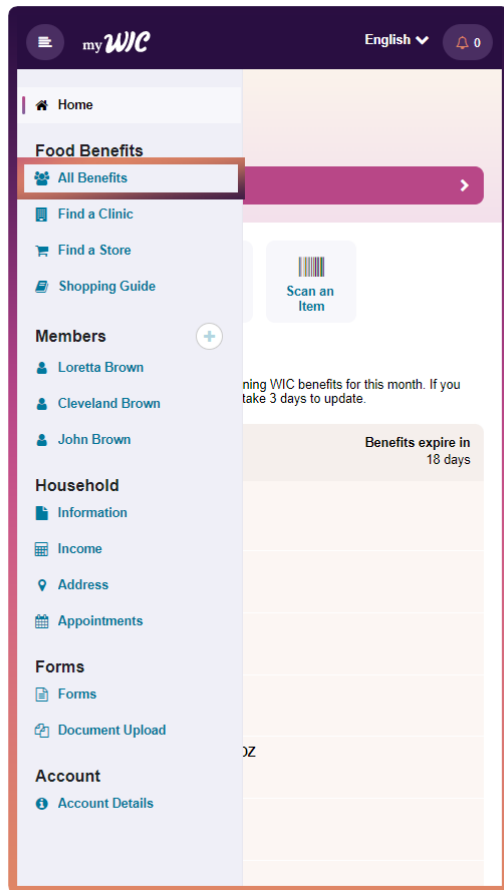


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Shopping Features

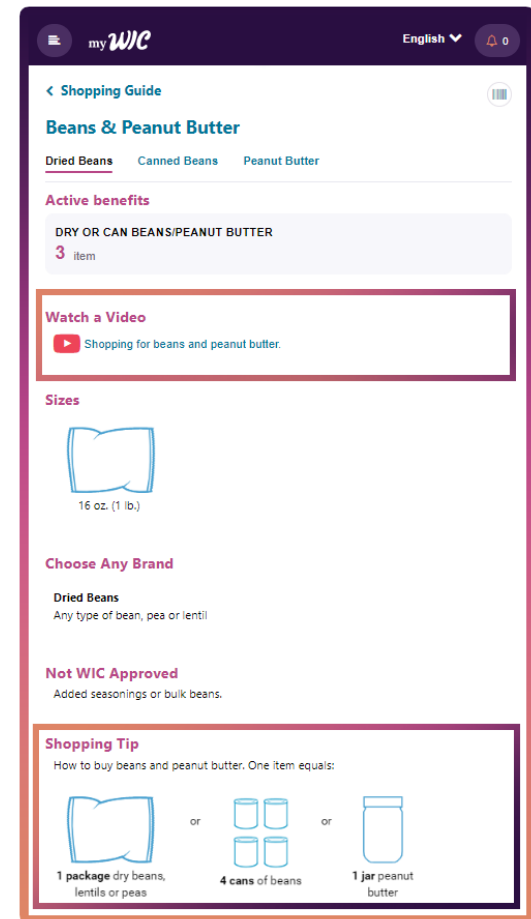
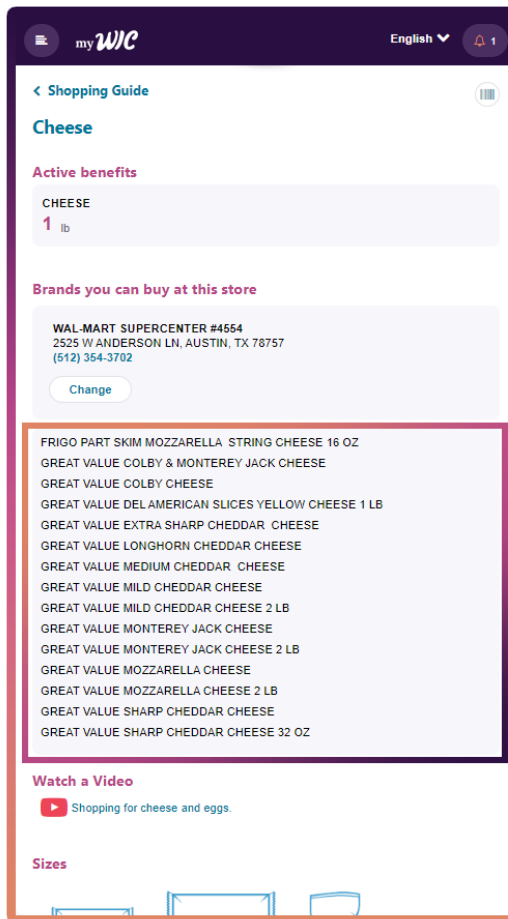
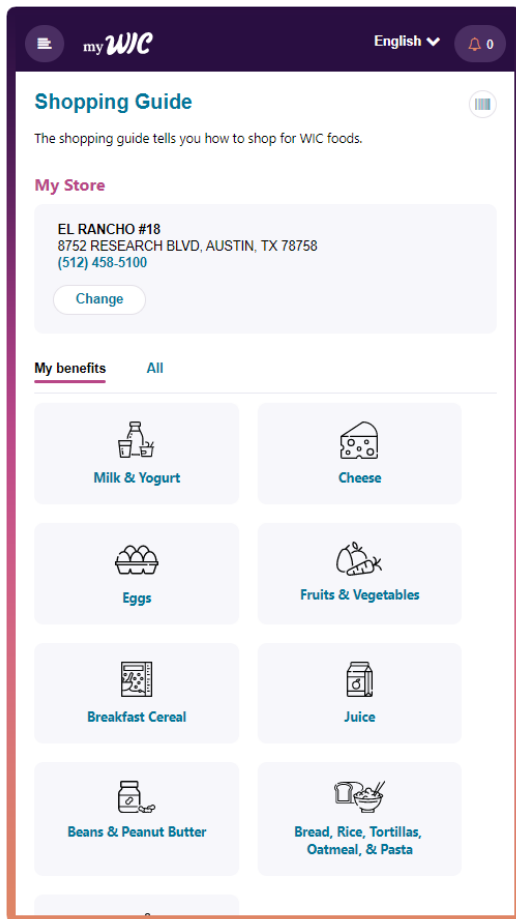
Shopping Features Overview

myWIC offers participants a wide array of Shopping Features that will allow myWIC participants to keep track of their current and redeemed benefits, enter the UPC code of shopping items to see if it is WIC Approved at their selected store, as well as include a Shopping Guide to view store specific brands and items tailored to a WIC participant's active food benefits.



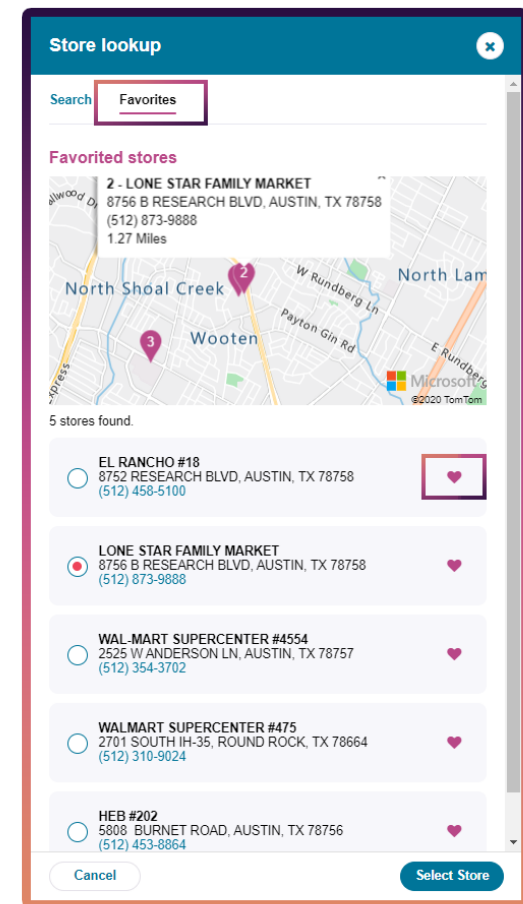
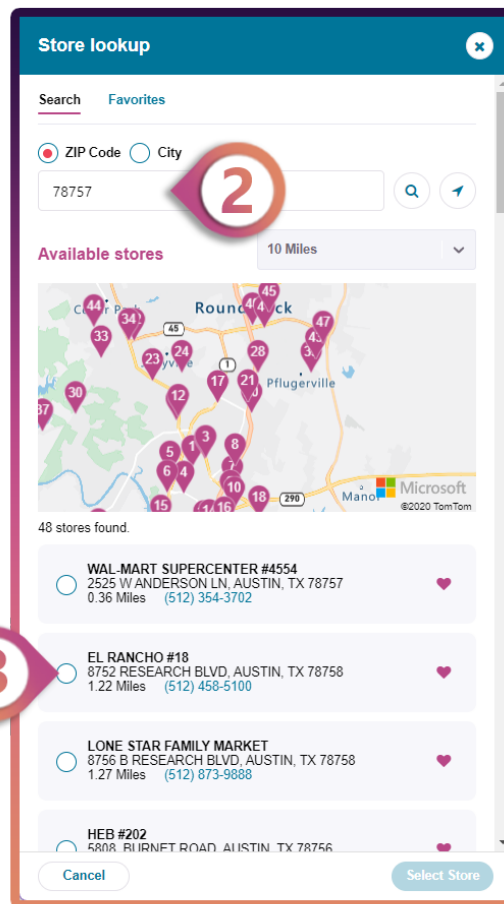
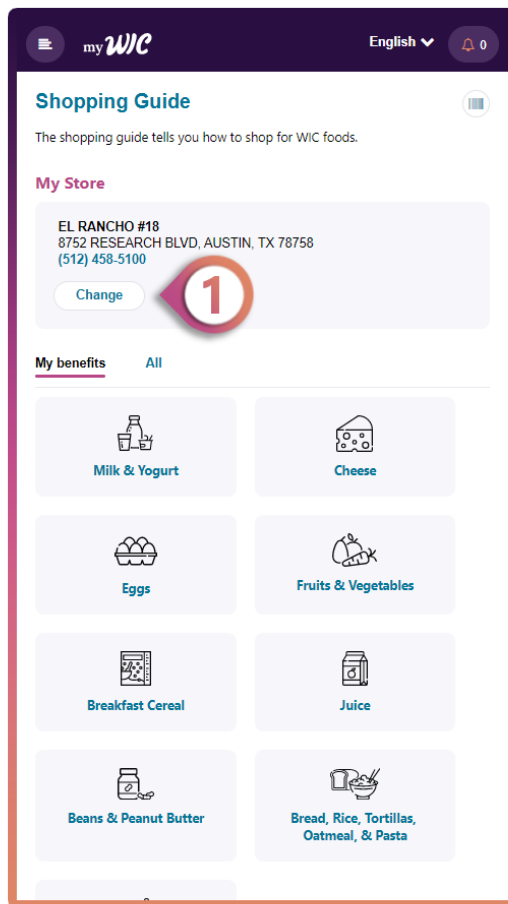
Shopping Guide

Families using myWIC will have access to a Shopping Guide for their WIC food benefits. The Shopping Guide can be accessed through the Navigation Pane as well as on the Home screen. The myWIC participant will have the ability to select the store they plan to shop at, which will in turn populate the Shopping Guide with store-specific WIC Approved brands and items as well as include shopping tips and links to the TX Shopping Guide videos from *taxisWIC.org*.



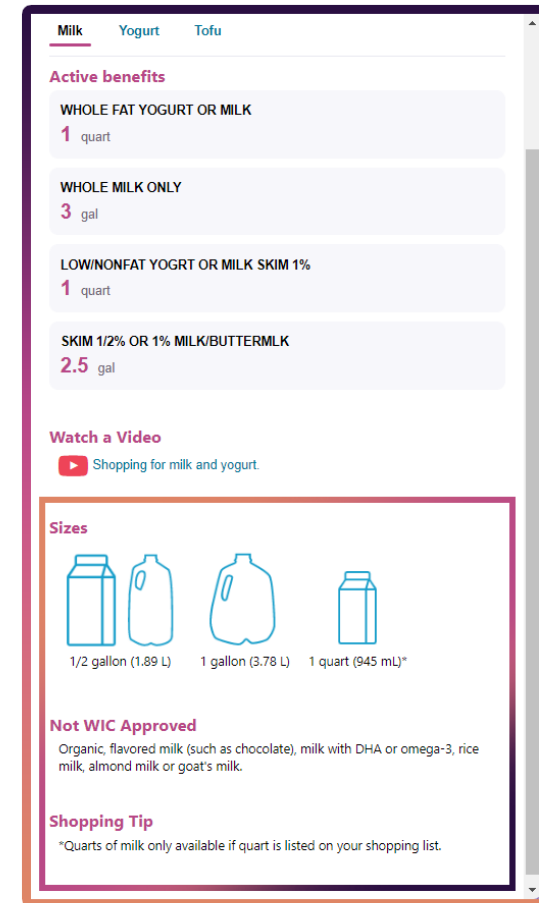
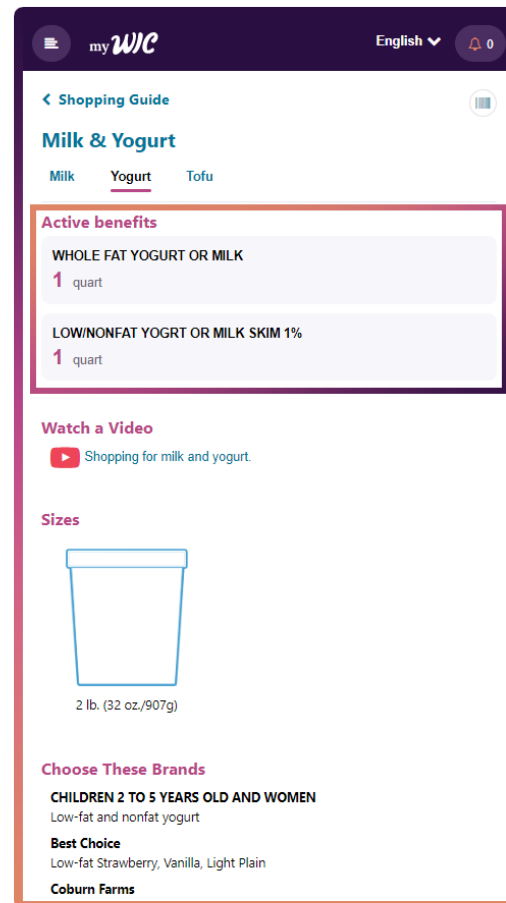
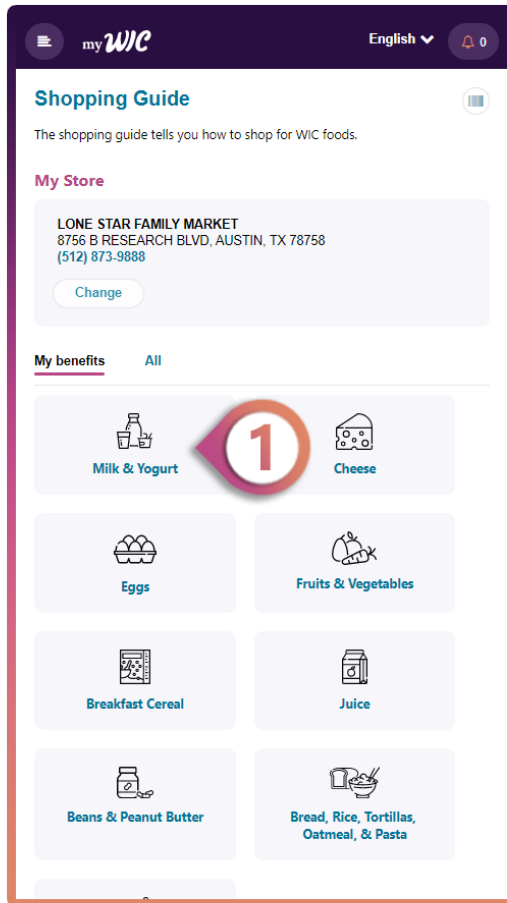
My Store

The user can select the store they will be shopping at, as well as select a group of favorite stores so they can easily change between different locations they may shop. It is important that the user select the store they will currently be shopping at, as different sections of the shopping guide will update with store-specific brands and items that are WIC Approved. Ex. Someone who has an HEB store selected may see different WIC Approved brands for each section of the shopping guide than someone with Walmart or Kroger etc. selected since different stores carry different brands.



Categories in the Shopping Guide

Depending on which food category of the Shopping Guide the user is viewing, they will be able to view information specific to that food category including: the family's current active benefits for that specific category, embedded links to the *texasWIC.org* shopping guide videos, what brands and sizes they can choose, what brands aren't WIC Approved, as well as shopping tips (for some categories).



Barcode Scanning

myWIC users **will not** have the ability to barcode scan items with the camera of their mobile device at this time. However, myWIC users **will be able** to enter the UPC code of an item to determine in real time if an item is WIC Approved at that specific store. myWIC users can access barcode scanning feature either from the Home Page by tapping the Barcode Scanning tile or from inside the Shopping Guide by tapping the barcode scan icon as shown below. The barcode scan feature will even take into account the active benefits the family has and will let the participant know if an item is WIC Approved or if they currently have active benefits to spend for that item.

