



November 6, 2023

Vendor News Flash

WIC Cash Value Benefits Extended through September 2024

Per recent USDA guidance, the cash value benefits (CVB) increase has been extended through **September 30, 2024**. This means participants can continue purchasing more fruits and vegetables at authorized Texas WIC vendors. This CVB increase extension is dependent on continued funding from USDA and any further changes will be communicated to Texas WIC vendors.

The CVB amounts for fruits and vegetables are:

- \$26 monthly for children
- \$47 monthly for pregnant and postpartum participants
- \$52 monthly for fully and partially breastfeeding participants
- \$78 for mothers breastfeeding multiple children

If you get questions from participants, please advise them to return to their clinic to have their questions about their CVB amounts answered.

All WIC policies related to approved fruits and vegetables still apply and have not changed.

Texas WIC is ready to assist our vendor partners. For questions regarding this Vendor News Flash, please contact the Vendor Management Unit's Vendor Outreach Branch at WICVendorRelations@hhs.texas.gov or 1-800-252-9629. Find more WIC vendor resources on our [website](#).