



October 2, 2023

Vendor News Flash

WIC Cash Value Benefits Extended through November 17, 2023

The cash value benefits (CVB) increase has been extended for issuance through November 17, 2023. This means participants can continue purchasing more fruits and vegetables at authorized Texas WIC vendors through **November 30, 2023**.

The new CVB amounts for fruits and vegetables are:

- \$26 monthly for children
- \$47 monthly for pregnant and postpartum participants
- \$52 monthly for fully and partially breastfeeding participants
- \$78 for mothers breastfeeding multiple children

Participants who received benefits for October and November prior to October 1, 2023 were not issued this benefit and need to return to the clinic if they would like to receive the additional amount. Any other questions from participants, please advise them to return to their clinic.

All WIC policies related to approved fruits and vegetables still apply and have not changed.

Texas WIC is ready to assist our vendor partners. For questions regarding this Vendor News Flash, please contact the Vendor Management Unit's Vendor Outreach Branch at WICVendorRelations@hhs.texas.gov or 1-800-252-9629. Find more WIC vendor resources on our [website](#).