



October 3, 2022

Vendor News Flash

Increase to WIC Cash Value Benefits

The temporary increase of cash value benefits (CVB) expired on September 30. However, the USDA has again *increased* CVBs for WIC participants effective **October 1, 2022, to December 16, 2022**. This means participants can continue purchasing more fruits and vegetables at authorized Texas WIC vendors. Participants who receive the increased benefits in December are able to redeem them throughout the entire month.

The new CVB amounts for fruits and vegetables are:

- \$25 monthly for children
- \$44 monthly for pregnant and postpartum participants
- \$49 monthly for fully and partially breastfeeding participants
- \$73.50 for mothers breastfeeding multiple children

If you get questions from participants, please advise them to return to their clinic to have their questions about their CVB amounts answered.

All WIC policies related to approved fruits and vegetables still apply and have not changed.

Texas WIC is ready to assist our vendor partners. For questions regarding this Vendor News Flash, please contact the Vendor Management Unit's Vendor Outreach Branch at WICVendorRelations@hhs.texas.gov or 1-800-252-9629. Find more WIC vendor resources on our [website](#).