

Memorandum

#23-080

TO: WIC Regional Directors

WIC Local Agency Directors

FROM: Amanda Hovis, Director

Nutrition Education/Clinic Services Unit

Nutrition Services Section

DATE: December 18, 2023

SUBJECT: Prohibited Social Media Services

Consistent with Gov. Abbott's Dec. 7, 2022, directive to state agency leaders to ban the use of TikTok, HHSC asks WIC local agencies not to use the social media service TikTok – or any successor application or service developed or provided by ByteDance Limited or an entity owned by ByteDance Limited – to post HHS-WIC content.

Contact Jessica.Leyendecker@hhs.texas.gov for any questions.