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#23-001

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Amanda Hovis, Director  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

**DATE:** January 2, 2023

**SUBJECT: PurAmino Infant Availability and Mixing Instructions**

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This memo covers guidance for the following topics:

1. PurAmino Production
2. PurAmino Mixing Instructions
3. Staff Guidance
4. PurAmino Availability

### **PurAmino Production**

Mead Johnson will be importing PurAmino (hypoallergenic) formula from their Latin American hub in Delicias, Mexico to help ease the temporary shortages of amino-acid based formulas occurring in the US.

PurAmino is an elemental, amino-acid based formula similar to Alfamino, Elecare, Neocate DHA/ARA, and Neocate Syneo and is primarily intended for food allergies and gastrointestinal disorders."

Production of PurAmino formula at this facility will not affect formulation, UPC codes, pricing, or its reconstituted ounces.

## **PurAmino Mixing Instructions**

Due to differences in manufacturing and equipment at the Delicias facility, the mixing instructions for PurAmino produced at this site will differ from the formula manufactured in the US in order to meet nutrient needs.

The PurAmino formula produced in Mexico will require packed scoops, while the formula produced in the US will continue to require unpacked scoops when mixing and preparing formula.

## **Staff Guidance for Participants Receiving PurAmino:**

- 1) Counsel participants to follow the instructions specified on each individual can regarding packing or not packing the powder formula in the scoop before adding to a bottle.
- 2) Explain the difference between packing (pressing down the powder in the scoop before leveling) and unpacking (scooping the powder and then immediately leveling.)
- 3) Clarify that the PurAmino formula cans will have stickers describing how to properly mix and use packed or unpacked scoops.
- 4) Demonstrate visually when necessary to be sure the participant understands the difference.

Staff Guidance only applies to participants receiving PurAmino formula and not other Mead Johnson formula products.

## **PurAmino Availability**

Starting December 2022, Mead Johnson will be shipping and distributing PurAmino formula to hospitals, Durable Medical Equipment (DME) channels, and retail store shelves for WIC participants.

For future drop ship orders, it is still best practice for WIC staff to contact the selected WIC-approved vendor prior to placing orders to ensure formula availability.

For questions or concerns, contact the Texas WIC Formula Team at:  
[FormulaTeam@hhs.texas.gov](mailto:FormulaTeam@hhs.texas.gov)