



Memorandum

#22-090

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: December 1, 2022

SUBJECT: Prenatal Breastfeeding Education Bags Order Opportunity

We have a shortage of English Prenatal Education Bags, so this ordering opportunity is for Spanish bags only. Please use the <http://wicstaffapps.dshs.texas.gov> link to order a 2-month supply of Spanish bags no later than COB December 16, 2022. The estimated time of arrival for this order is early January 2022.

The availability of English bags is tentatively set for late February 2022. In the interim please follow the contingency plan in Policy BF: 01.0. Offer each pregnant participant the following brochures if you don't have preassembled bags:

- A Man's Guide to Breastfeeding Support
- From One Generation to Another: A Grandmothers Guide To Breastfeeding
- Breastfeeding Guide: How to Get Off To A Great Start

You can find these materials in the WIC Catalog at [Women, Infants and Children Catalog | Texas Health and Human Services](#). Due to the national paper shortage, stock replenishments may be delayed. In lieu of the printed material, PDF's may be provided to participants as attachments via email. PDF's attachments will be sent to Local Agencies, in an announcement email following the posting of this memo. If you have questions or need more information, please contact Leticia De La Rosa, at Leticia.delarosa@hhs.texas.gov or (512) 552-1458.