



Memorandum

#22-081

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: October 20, 2022

SUBJECT: Breastfeeding Materials Update

The materials listed below have been updated in the catalog with revised breastfeeding images only. However, we are waiting to print the revised materials until the stock has been depleted. Please continue to use the old materials, as there were no content changes.

CATALOG #	TITLE
13-06-11288	From one Generation to Another: A Grandmothers Guide to Breastfeeding Support
13-06-11288A	From one Generation to Another: A Grandmothers Guide to Breastfeeding Support
13-06-11496	Breastfeeding as a Working Mom
13-06-11496A	Breastfeeding as a Working Mom
13-06-12038	Making the Right Amount of Milk
13-06-12038A	Making the Right Amount of Milk
13-06-12038V	Making the Right Amount of Milk
13-06-13120	The Hospital Experience: What to Expect and How to Make it Memorable
13-06-13120A	The Hospital Experience: What to Expect and How to Make it Memorable
13-06-13126	Exclusively Breastfeeding WIC Package - teaching aid
13-06-13588	Bottle-feeding Your Breastfed Baby: A Guide for Success

This institution is an equal opportunity provider.

CATALOG #	TITLE
13-06-13588A	Bottle-feeding Your Breastfed Baby: A Guide for Success
13-06-14081	Please Knock, Lactation Consult in Progress
13-06-14084	Quiet Please This New Family is Resting
13-06-14212	WIC and Breast Pumps
13-06-14212V	WIC and Breast Pumps
13-06-14518	Hand Expression
13-162	Breastfeeding Fact Sheet
13-220	Breastfeeding Guide: How to get off to a great start
13-220A	Breastfeeding Guide: How to get off to a great start
13-220V	Breastfeeding Guide: How to get off to a great start

If you have any questions or require additional information about materials, please contact Allison Mayer at Allison.mayer@hhs.texas.gov.