



# **Thriving Texas Families Report for Fiscal Year 2024**

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**As Required by  
2024-25 General Appropriations Act,  
House Bill 1, 88th Legislature, Regular  
Session, 2023 (Article II, Health and  
Human Services Commission, Rider 65)**

**Texas Health and Human Services  
December 2024**



**TEXAS**  
Health and Human  
Services

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## Executive Summary

The 2024-25 General Appropriations Act, House Bill (H.B.) 1, 88th Legislature, Regular Session, 2023 (Article II, Health and Human Services Commission, Rider 65), requires the Health and Human Services Commission (HHSC) to submit an annual report on the Thriving Texas Families program, formerly known as Alternatives to Abortion.

Prior to the 88th Legislature, the Alternatives to Abortion program was created and funded by a series of riders in the General Appropriations Act (GAA). With Senate Bill (S.B.) 24, 88th Legislature, Regular Session, 2023, the Legislature codified the program in Health and Safety Code Chapter 54 and established the Thriving Texas Families (TTF) program. TTF services are delivered through contracted providers, including pregnancy centers, social service providers, adoption agencies, and maternity homes for pregnant women. TTF services are offered to eligible participants in person, by phone, or online. The TTF program accomplishes its mission by providing the following support services:

- Counseling and mentoring on pregnancy, education, parenting, adoption services, life skills and employment readiness topics.
- Care coordination for prenatal, perinatal, and postnatal services, including connecting participants to health services.
- Educational materials and information about pregnancy, parenting, and adoption services.
- Referrals to governmental and social service programs, including childcare, transportation, housing, and state and federal benefit programs.
- Classes on life skills, personal finance, parenthood, stress management, job training, job readiness, job placement, and educational attainment.
- Provision of supplies for infant care and pregnancy, including car seats, cribs, maternity clothes, infant diapers, and formula.
- Housing services.

The TTF program also adopted new performance outcomes, which align with S.B. 24 requirements and include the following:

1. Improving healthy pregnancy and childbirth outcomes.

2. Improving child health and development.
3. Assisting families in achieving economic self-sufficiency and stability.
4. Increasing workforce participation.
5. Promoting marriage and family formation for participating parents.

TTF services are delivered through contracted service providers and their subcontractors. During fiscal year 2024, the TTF program contracted with four service providers to provide comprehensive TTF services.

1. Austin LifeCare (ALC)
2. Human Coalition (HC)
3. Longview Wellness Center (LWC)
4. Texas Pregnancy Care Network (TPCN)

TPCN subcontracted with 83 service providers across the state. ALC provided TTF services from three locations, HC provided services at two locations, and LWC provided services at five locations. Altogether, the four contractors provided services statewide at a total of 200 physical locations, two virtual clinics, and 12 mobile units.

In fiscal year 2024, TTF served a total of 150,034 unduplicated clients who received 2,857,597 services and 277,034 referrals to government assistance and social service programs.

In addition to the four core TTF contractors, the TTF program contracted with 18 new service providers to fund pilot projects to support S.B. 24 implementation through Request for Applications (RFA) No. HHS0013943. The goal of the RFA was to fund innovative TTF pilot projects that use research-based strategies to demonstrate performance outcomes as required by S.B. 24. The 18 new pilot projects began in May 2024 and will continue until August 31, 2025. Appendix E includes a description of the pilot projects.

# **Additional Program Updates**

## **Impact Evaluation**

As required by S.B. 24, 88th Legislature, Regular Session, 2023, the TTF program initiated a Request for Proposal to contract with an external impact evaluator to measure the effects of services on participants receiving TTF services.

HHSC posted a Request for Proposal on September 11, 2024. It closed on October 28, 2024. The program expects to award a contract in early 2025.

## Introduction

The 2024-25 General Appropriations Act, H.B. 1, 88th Legislature, Regular Session, 2023 (Article II, HHSC, Rider 65), requires HHSC to submit a report on the TTF program no later than December 1 of each year to the Governor and the Legislative Budget Board. As required by Rider 65, this report provides:

1. Total number of providers, including subcontractors, by geographical region;
2. Description of outreach efforts by providers and HHSC;
3. Total number of unduplicated clients served by each provider, by gender and age;
4. Total number of services provided by service type;
5. Total expenditures, by method of finance;
6. Total contract amounts by provider, including subcontractors; and
7. Any outcome measures included in contracts with providers.

S.B. 24 requires additional reporting elements, including the results of any impact evaluation conducted under Health and Safety Code Section 54.007. However, because the impact evaluation has not yet been completed, this report does not include those results.

The Alternatives to Abortion program, now known as TTF program, was originally created and funded by the 2006-07 General Appropriations Act, S.B. 1, 79th Legislature, Regular Session, 2005 (Article II, Special Provisions Relating to all Health and Human Services Agencies, Section 50).

TTF is a statewide program promoting childbirth and providing support services to pregnant women based on the following eligibility criteria. Services are available to:

1. A pregnant woman.
2. The biological father of an unborn child.
3. The biological parent of a child who is 36 months of age or younger.
4. An adoptive parent of a child who is 36 months of age or younger.
5. An approved adoptive parent of an unborn child.
6. A former participant who has experienced the loss of a child.

7. A parent or legal guardian of a pregnant minor who is a program client.
8. The parent, legal guardian or adult caregiver of a child who is 36 months of age or younger.
9. A parent who experienced a miscarriage or loss of a child not more than 90 days before the parent begins participation in the services offered through the program.

TTF is designed to:

1. Promote healthy pregnancy and childbirth;
2. Promote childbirth as an alternative to abortion;
3. Increase access to resources that promote family and child development;
4. Encourage family formation;
5. Help parents establish and implement successful parenting techniques;
6. Increase the number of families who achieve economic self-sufficiency; and
7. Provide a local approach and personalized support to pregnant women to promote childbirth in all instances of pregnancy.

TTF accomplishes its mission by providing the following support services in person, by phone, or virtually:

1. Counseling and mentoring on pregnancy, education, parenting skills, adoption services, life skills, and employment readiness topics;
2. Care coordination for prenatal, perinatal, and postnatal services, including connecting participants to health services;
3. Educational materials and information about pregnancy, parenting, and adoption services;
4. Referrals to governmental and social service programs, including childcare, transportation, housing, and state and federal benefit programs;
5. Classes on life skills, personal finance, parenthood, stress management, job training, job readiness, job placement, and educational attainment;
6. Provision of supplies for infant care and pregnancy, including car seats, cribs, maternity clothes, infant diapers, and formula; and
7. Housing services.

Refer to Appendix A for a list of service types and the number of services and referrals provided by each service type in fiscal year 2024.



## Number of Providers and Clients

During fiscal year 2024, HHSC provided comprehensive TTF services through four contracted service providers, TPCN, HC, ALC, and LWC, that served all 11 HHSC service regions in Texas (see Appendix B).

In fiscal year 2024, TPCN used a statewide network of 83 subcontractors with a total of 190 physical locations and 11 mobile units throughout Texas. ALC provided services through three physical locations, one mobile unit, and a virtual care center, using tele-counseling and online delivery of educational materials and classes. HC delivered services directly through a virtual clinic, in addition to two clinics in Grapevine and Fort Worth. HC also provided non-medical goods and services to clients through its onsite clinics and by shipping to its virtual clinic clients. LWC delivered services from five locations in East Texas, including Longview, Kilgore, Gilmer, Mount Pleasant, and Tyler.

All four TTF service providers offered counseling, mentoring, educational information, classes, material assistance, care coordination, and support services. For a list of providers and subcontractors by geographic region, see Appendix D.

## Clients Served

In fiscal year 2024, the TTF program provided services to 150,034 unduplicated clients across Texas. Additionally, in fiscal year 2024, TTF service providers continued to see a greater need among clients, resulting in clients receiving services for a longer period or receiving a greater number of services.

As shown in greater detail in Table 1, most clients served in the TTF program were female, with the greatest percentage of clients being between the ages of 23 and 29.

**Table 1. Total Clients Served by Gender and Age**

| Age             | Total All Clients | % of All Clients | Total Male | Total Female | % Male | % Female |
|-----------------|-------------------|------------------|------------|--------------|--------|----------|
| <b>Under 15</b> | 159               | 0.11%            | 4          | 155          | 2.52%  | 97.48%   |
| <b>15 to 17</b> | 3,120             | 2.08%            | 320        | 2,800        | 10.26% | 89.74%   |
| <b>18 to 22</b> | 31,429            | 20.95%           | 3,224      | 28,205       | 10.26% | 89.74%   |
| <b>23 to 29</b> | 58,904            | 39.26%           | 7,074      | 51,8300      | 12.01% | 87.99%   |

| <b>Age</b>      | <b>Total All Clients</b> | <b>% of All Clients</b> | <b>Total Male</b> | <b>Total Female</b> | <b>% Male</b> | <b>% Female</b> |
|-----------------|--------------------------|-------------------------|-------------------|---------------------|---------------|-----------------|
| <b>30 to 39</b> | 47,495                   | 31.66%                  | 7,039             | 40,456              | 14.82%        | 85.18%          |
| <b>40 to 49</b> | 7,443                    | 4.96%                   | 1,849             | 5,594               | 24.84%        | 75.16%          |
| <b>50 to 59</b> | 1,052                    | 0.70%                   | 322               | 730                 | 30.61%        | 69.39%          |
| <b>60+</b>      | 355                      | 0.24%                   | 84                | 271                 | 23.66%        | 76.34%          |
| <b>Unknown</b>  | 77                       | 0.05%                   | 3                 | 74                  | 3.90%         | 96.10%          |
| <b>Totals</b>   | 150,034                  | 100%                    | 19,919            | 130,115             | 13.28%        | 86.72%          |

For a detailed breakdown of clients served by each service provider by age and gender, see Appendix C.

## Funding and Expenditures

While TTF funding remained level for fiscal years 2006 through 2009, it has increased annually since fiscal year 2010 (see Table 2).

**Table 2. TTF Funding, Fiscal Years 2006-2025**

| Biennium       | TANF        | General Revenue | Supplemental Funding (General Revenue) | Total         |
|----------------|-------------|-----------------|--|---------------|
| <b>2006-07</b> | \$5,000,000 | \$0             | \$0                                    | \$5,000,000   |
| <b>2008-09</b> | \$5,000,000 | \$0             | \$0                                    | \$5,000,000   |
| <b>2010-11</b> | \$5,000,000 | \$3,000,000     | \$0                                    | \$8,000,000   |
| <b>2012-13</b> | \$6,000,000 | \$2,300,000     | \$0                                    | \$8,300,000   |
| <b>2014-15</b> | \$6,000,000 | \$4,300,000     | \$0                                    | \$10,300,000  |
| <b>2016-17</b> | \$6,000,000 | \$12,300,000    | \$0                                    | \$18,300,000  |
| <b>2018-19</b> | \$6,000,000 | \$32,300,000    | \$0                                    | \$38,300,000  |
| <b>2020-21</b> | \$6,000,000 | \$73,876,059    | \$0                                    | \$79,876,059  |
| <b>2022-23</b> | \$0         | \$100,022,732   | \$25,000,000 <sup>1</sup>              | \$125,022,732 |
| <b>2024-25</b> | \$0         | \$140,000,000   | \$0                                    | \$140,000,000 |

HHSC awarded a total of \$74,205,451.90 for the provision of TTF services and specialized pilot projects in fiscal year 2024. Awards were made using initial fiscal year 2024 base appropriations, as well as remaining funds appropriated through Senate Bill 30, 88<sup>th</sup> Legislature, Regular Session, 2023, which remain available through June 2025. Of the supplemental funds, \$9,369,840.85 was expended in fiscal year 2023 and \$15,630,159.15 was carried into the 2024-25 biennium to be expended by June 2025.

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<sup>1</sup> Senate Bill 30, 88th Legislature, Regular Session, 2023

Table 3 includes fiscal year 2024 core contract and specialized pilot project award amounts. For total allocated contract amounts by service provider, including subcontractors, see Appendix D. S.B. 24 pilot projects award amounts for fiscal year 2024 can be found in the Pilot Projects Section below.

**Table 3. TTF Expenditures by Contractor, Fiscal Year 2024**

| <b>HHSC-Contracted Providers</b> | <b>Contract Award Amount</b> | <b>Total Expended</b>  |
|----------------------------------|------------------------------|------------------------|
| <b>ALC</b>                       | \$1,651,009.21               | \$1,651,009.21         |
| <b>HC</b>                        | \$17,365,846.39              | \$17,129,725.44        |
| <b>LWC</b>                       | \$333,961.68                 | \$236,426.32           |
| <b>TPCN</b>                      | \$53,033,656.87              | \$53,033,656.87        |
| <b>Total</b>                     | <b>\$72,384,474.15</b>       | <b>\$72,050,817.84</b> |

## Outcome Measures

In fiscal year 2024, the TTF program had two outcome measures for service providers:

1. At least 20 percent of TTF clients referred to Nurse-Family Partnership (NFP) successfully enrolled in the program.
2. At least 20 percent of TTF clients referred to Medicaid successfully enrolled in the program.

NFP is a free program where specially trained nurses regularly visit first-time mothers-to-be starting from the 28th week of pregnancy and continuing through the child's second birthday. Expecting mothers benefit by receiving the care and support they need to have a healthy pregnancy. The TTF program referred 9,478 clients (3.4 percent of total clients) to NFP. Due to capacity in the NFP program, enrollment may be lower in certain areas, even if referrals increase.

Medicaid provides medical coverage in the state through managed care health plans contracted with HHSC. It ensures eligible pregnant women and their children can receive timely and adequate care during and after pregnancy.

The TTF program continues to partner closely with contractors to assist clients in enrolling in these programs and others for which they may qualify. Successfully enrolled clients are shown below in the enrollment percentages in Table 4.

**Table 4. Percentage of TTF Clients Referred to and Successfully Enrolled in NFP and Medicaid, Fiscal Year 2024<sup>2</sup>**

| Provider | NFP | Medicaid |
|----------|-----|----------|
| ALC      | 36% | 41%      |
| HC       | 29% | 20%      |
| LWC      | 86% | 93%      |
| TPCN     | 6%  | 56%      |

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<sup>2</sup> Enrollments for NFP and Medicaid are self-reported. Not all enrollments are reported, as some clients do not report enrollment, have discontinued TTF services, or cannot be reached for confirmation of enrollment.

The TTF program adopted new performance outcomes that align with S.B. 24 requirements to improve health outcomes for pregnant women and their children. TTF service providers will be required to capture performance data for these outcomes beginning fiscal year 2025.

## Additional Program Updates

### Non-Medical Health Related Needs of Certain Pregnant Women Report

House Bill (H.B.) 1575, 88th Legislature, Regular Session, 2023, relates to improving health outcomes for pregnant women under Medicaid and certain other public benefits programs, including the TTF program.

In summer 2023, HHSC created an interdisciplinary workgroup of experts from HHSC including staff from the Medicaid and CHIP Services division and TTF, to research and consider questions from common non-medical needs screening tools. The workgroup found there was limited alignment in screening questions used by managed care organizations (MCOs) and TTF service providers and subcontractors, and there was not an existing set of screening questions specifically designed for the non-medical needs of pregnant women. Therefore, the workgroup adapted screening questions from existing sources to meet the requirements of the bill and better tailor questions to the needs of pregnant women.

The TTF program prioritized the following non-medical drivers of health (NMDOH) categories because of their association with healthy birth outcomes, healthy child outcomes, economic self-sufficiency, and family formation.

1. Food
2. Transportation
3. Housing (living situation and quality of housing)
4. Childcare

HHSC worked collaboratively with TTF service providers and subcontractors to ensure that the finalized non-medical needs screening tool required by H.B. 1575 will be used to screen and document the results for all eligible pregnant clients who consent to be screened. Specifically, HHSC reviewed with TTF service providers and subcontractors the requirement to use the standardized screening questions, to obtain the woman's informed consent before performing the screening, and to inform the pregnant woman:

- About the type of data that will be collected during the screening and the purposes for which the data will be used, and that

- The collected data will become part of the woman’s medical record or service plan.

The TTF service providers and subcontractors started screening pregnant women on September 1, 2024, and will submit monthly reports of required data to HHSC through a new database starting in fall 2024. A data element guide is being developed to ensure continuity and compliance with the specified NMDOH screening responses.

HHSC will finalize contract amendments for the TTF program in fall 2024 to include the new requirements for using the screening tool and data reporting requirements for state fiscal year 2025. The TTF collaboration and subsequent outcomes are included in the report required by H.B. 1575 and titled *Non-Medical Health Related Needs of Certain Pregnant Women Summary*. This report is scheduled for publication by December 1, 2024.



# Pilot Projects

## Core TTF Contractors

With investment from the 86th Legislature, the TTF program was able to fund two pilot projects in 2021. Pilot projects were initiated in fiscal year 2022 and funded through fiscal year 2023 with the option for renewal. The purpose of the pilot projects is to enhance existing services or assess the need for a broader array of services that are consistent with the mission and goals of the TTF program. HHSC awarded TPCN \$2 million for the 2022-23 biennium for the Modern Adoption Plan project and \$1 million to HC for the Maternal Health Disparities project. Each awardee's descriptions, highlights, and key successes are below.

## Maternal Health Disparities

The Human Coalition Maternal Health Disparities pilot project is designed to identify strategies, tools, and services that the TTF program and HC providers can use to improve statewide maternal and infant health outcomes and reduce health disparities. The project focuses on identifying high-risk mothers early in their pregnancies to ensure they receive a timely start to prenatal care, address identifiable risks, and receive personalized support for their pregnancy health. Many of the women entering the program identified as single and were in their first or second trimester.

For the client to be referred to the Maternal Health Program, they must meet additional qualifiers, such as being under the age of 20 or over the age of 35; a previous history of miscarriage or stillbirth; history of gestational diabetes or having a diabetes diagnosis, obesity, or cardiovascular disease; or other factors associated with adverse maternal health outcomes.

HC added a Pre-Delivery Survey for nurses to complete before delivery called Warning Signs of Postpartum Depression and worked with postpartum clients to address potential concerns, including helping moms adjust to post-birth activities and return to work. Specifically, HC added post-birth lactation visits as needed for moms who want to continue to breastfeed when they return to work, helping to smooth the transition from breastfeeding to pumping, and entrusting someone else with childcare during working hours.

The average age of Maternal Health Program participants is 26 years old. Of the 84 clients who completed the program, 80 indicated in their post-program survey that they would recommend this program to other pregnant or postpartum individuals. HC has also seen an increase in Spanish-speaking clients participating in the program and has translated their resources to support this growing demographic.

**Table 5. Maternal Health Clients Served by Ethnicity**

| <b>Client Ethnicity</b>       | <b>Clients Served</b> | <b>% of All Clients</b> |
|-------------------------------|-----------------------|-------------------------|
| Asian                         | 1                     | 0.49%                   |
| Black/African American        | 99                    | 48.06%                  |
| Hispanic/Latino               | 76                    | 36.89%                  |
| White Non-Hispanic/Non-Latino | 23                    | 11.17%                  |
| Other                         | 4                     | 1.94%                   |
| I do not wish to answer       | 3                     | 1.46%                   |
| Total                         | 206                   | 100.00%                 |

## **Modern Adoption Plan**

TPCN’s Modern Adoption Plan pilot project is a media campaign focused on changing misconceptions around adoptions in Texas. Modern Adoption’s mission is to raise the profile of adoption and present it as an acceptable alternative to abortion. The targeted audience for this media campaign is women in areas with the highest incidences of unplanned pregnancies. Those counties include Bexar, Collin, Dallas, Denton, Harris, Tarrant, and Travis. Through the Modern Adoption Plan campaign, TPCN also targeted key elements based on current trends, data, and available media solutions best suited to reach the target audience’s media consumption habits.

In fiscal year 2024, the campaign showed significant growth in total impressions. Over 52 million more actual impressions were reported compared to the previous fiscal year. By year-end, TPCN’s campaign had more than 202 million impressions, exceeding their goal by 14 million impressions, primarily in television, radio, and out-of-home advertising. TPCN added a new feature to its campaign website: a chat widget that can refer potential clients to adoption agencies.

## **S.B. 24 Pilot Projects**

In addition to the four core TTF contractors, the TTF program contracted with 18 new service providers to fund pilot projects to support S.B. 24 implementation through Request for Applications (RFA) No. HHS0013943. The goal of the RFA was

to fund innovative TTF pilot projects that use research-based strategies to demonstrate performance outcomes as required by S.B. 24. The 18 new pilot projects began in May 2024 and will continue until August 31, 2025. As reflected in Table 6, TTF awarded a total of \$1,820,977.75 in fiscal year 2024 to support pilot projects. Unexpended funds from fiscal year 2024 will be carried over to fiscal year 2025.

**Table 6. Fiscal Year 2024 TTF Pilot Project Awarded Contracts**

| <b>Awarded Providers</b>                              | <b>2024 Awards</b> | <b>2024 Expenses</b> |
|---|--------------------|----------------------|
| Angelina County & Cities Health District              | \$76,750.00        | \$30,526.49          |
| Attack Poverty  | \$76,750.00        | \$5,214.69           |
| Baylor College of Medicine                            | \$23,000.00        | \$0.00               |
| Bexar County Hospital District                        | \$76,750.00        | \$16,240.72          |
| Buckner Children and Family Services                  | \$99,571.00        | \$71,996.97          |
| Catholic Charities of Central Texas                   | \$163,750.00       | 126,459.25           |
| Catholic Charities Fort Worth                         | \$113,750.00.00    | \$50,952.86          |
| Catholic Charities of Galveston-Houston (Archdiocese) | \$163,750.00       | \$38,298.78          |
| Catholic Charities of the Texas Panhandle             | \$76,750.00        | \$33,291.95          |
| The Council on Alcohol and Drug Abuse-Coastal Bend    | \$76,750.00        | \$76,735.67          |
| Dallas County MHMR Center dba Metrocare               | \$163,750.00       | \$66,663.74          |
| East Texas Crisis Center                              | \$112,791.75       | \$78,959.72          |
| Innovative Network of Knowledge                       | \$113,750.00       | \$76,689.90          |
| Mercy Manor   | \$15,115.00        | \$13,915.89          |
| Motivation, Education, and Training                   | \$163,750.00       | \$97,407.03          |
| North Texas Area Community Health Centers             | \$113,750.00       | \$64,841.37          |
| Texas Diaper Bank                                     | \$76,750.00        | \$76,750.00          |
| The Children’s Shelter                                | \$113,750.00       | \$46,606.72          |

| Awarded Providers                                 | 2024 Awards           | 2024 Expenses       |
|---|-----------------------|---------------------|
| <b>Total Award Pilot Project Grant Recipients</b> | <b>\$1,820,977.75</b> | <b>\$971,551.75</b> |

Pilot project contractors listed in table 6 are required to demonstrate compliance with research-based support services and must meet one or more of the following performance outcomes:

1. Improving healthy pregnancy and childbirth outcomes.
2. Improving child health and development.
3. Assisting families in achieving economic self-sufficiency and stability.
4. Increasing workforce participation.
5. Marriage and family formation for participating parents.

The 18 pilot project contractors collectively serve nine out of 11 regions. Contracts were executed in May 2024. Some contractors were in operational development for May, June, and July. Three of the 18 providers have begun reporting on 83 outcomes. The TTF program expects to have more comprehensive pilot project data on performance outcomes in fiscal year 2025.

Specific information regarding the individualized project plans, services areas, and outcomes are found in Appendix E.

## Outreach Efforts

In fiscal year 2024, TTF staff entered into collaborative discussions with other programs like the HHSC Special Supplemental Nutrition Program for Women, Infants and Children (WIC), the HHSC Community Partner Program, Department of Family and Protective Services' Prevention and Early Intervention division (now HHSC Family Support Services department) and HHSC's Medicaid and CHIP Services division to identify ways to increase supports and services to the TTF service population who may also benefit from these programs. Connecting women and families with program information and access to services remains a priority for HHSC and a requirement of contracted TTF service providers.

### Service Provider Outreach

Outreach remained a priority for service providers and subcontractors in fiscal year 2024. Contracted TTF service providers increased outreach efforts to bolster program awareness to reach eligible clients and enroll clients in services. These efforts included:

1. Promotion and awareness events with local community partners.
2. Mobile clinic drives.
3. Digital outreach.
4. Advertising campaigns and TTF-specific websites.
5. Distribution of material assistance.

### Austin LifeCare

ALC significantly enhanced their outreach efforts in fiscal year 2024 by implementing a digital outreach component. They partnered with a digital marketing agency, Audacy, to support these efforts. ALC was able to implement targeted digital marketing by employing keyword themes and filters through GoogleAds to reach women considering pregnancy assistance and options. Audacy provided digital audio and video ads targeting women between the ages of 18 and 34 during video or audio streaming. Throughout the fiscal year, ALC received numerous impressions and clicks from their ads and media placed in the Austin, Houston, Dallas, and San Antonio areas. There was an increase in client

appointment requests, requests to be contacted by phone, direct phone calls to ALC, and online appointment forms filled out.

ALC provided outreach efforts in Austin, Houston, Dallas, and Bexar counties, as well as other underserved areas, and emphasized the Virtual Care Center services. ALC conducted mobile outreach services throughout the year at:

- Local events to distribute parent and child resources and share information about TTF services.
- Local apartment complexes to provide program information and support services to individuals.
- Katy and West Houston coalitions to share program information with collaborative partners.

ALC hosted clinic and mobile tours to engage potential community partners. ALC also participated in a back-to-school backpack outreach event to reach families.

## **Human Coalition**

HC conducted numerous outreach activities during fiscal year 2024. They partnered with community agencies throughout the state and maintained a full resource database to connect pregnant women and families with needed services through partners like diaper and food banks, housing programs, pregnancy resource centers, maternity homes, adoption agencies, training and education centers, libraries, and other family-serving agencies across the state. HC continued to maintain relationships with faith-based organizations and churches to reach women and families in need of TTF services.

HC also sent out three newsletters to keep community partners informed of the supportive services HC provides. Additionally, HC distributed materials to support families in engaging with other community support. HC developed a Texas Benefits Center to distribute diapers and information throughout the Dallas/Fort Worth area. This information was delivered via phone, email, and regular mail, as well as in-person visits by staff. In August 2024, HC participated in the Prego Expo, the nation's largest event series for new and expectant parents.

## **Longview Wellness Center**

LWC conducted outreach this fiscal year to reach the target audience and share educational information. LWC's outreach focused on the promotion of services,

client recruitment, and established partnerships for supportive referral resources. Community outreach and promotional activities were held throughout the year at partnering organizations, city parks and recreation centers, city and community engagement events, family coalition events, local school resource centers, early childhood programs, local health departments, and school districts. LWC provided services to approximately 390 clients during the summer months and provided community outreach in up to 15 sites per month in Gregg, Smith, Upshur, Titus, and Harris counties.

## **Texas Pregnancy Care Network**

TPCN continued their outreach focus on provider recruitment and educational events. TPCN successfully implemented a chat feature to their website. By the end of the fiscal year, TPCN increased their monthly referrals by over 400 percent a month.

Additionally, throughout the year, TPCN expanded their network of new providers by conducting informational meetings for potential providers in the South, East, and West Texas regions and continued discussions with other potential providers about becoming a TPCN subcontractor. Provider outreach activities included:

- Presenting to community-based organizations who work with teen families, or families with young children.
- Meeting with healthcare organizations to explore opportunities for collaboration and partnership.
- Co-hosting or participating in events with Medicaid health plans, to reach more families.
- Establishing new partnerships to explore collaborative efforts in facilitating client access to Early Childhood Intervention programs.
- Presenting to an Early Childhood Coalition about the families served and services provided.

## **TTF Pilot Project Contractor Outreach**

The purpose of the TTF pilot projects is to fund innovative initiatives that use research-based strategies to provide TTF services and demonstrate performance outcomes. See Appendix E for a description of each pilot project. The following

section details outreach and communication activities conducted by TTF pilot project grantees during fiscal year 2024.

### **Angelina County and Cities Health District**

The Angelina County Health District initiated outreach activities in the last quarter of fiscal year 2024. They provided TTF program information at community events, including the Back-to-School Bonanza, Healthy Texan Week, and Stop the Violence at Brandon Park Community Center. Angelina County also initiated collaborations with HHSC's Children with Special Health Care Needs and Title V programs.

### **Attack Poverty**

Attack Poverty initiated their outreach activities, which centered on creating opportunities for program participants to integrate their new knowledge into their daily lives. They have continued to leverage existing partners to develop collaborative outreach activities with other community organizations and have formed partnerships with additional community organizations.

### **Baylor College of Medicine**

Baylor College of Medicine initiated communication and outreach with other community program leaders about the pilot project, including eligibility requirements and how each partner can share informational materials with their participants for the pilot cycle.

### **Bexar County Hospital District**

Bexar County Hospital District has begun creating community partnerships with local community organizations and university health clinics.

### **Buckner Children and Family Services**

Buckner Children and Family Services has participated in community outreach with local community organizations.

### **Catholic Charities of Central Texas**

Catholic Charities of Central Texas has participated in outreach activities, including the Hays County Health Department Community Partner meeting and co-hosting events with Medicaid health plans. Catholic Charities has formed partnerships with several community providers.



### **Catholic Charities of Fort Worth**

Catholic Charities of Fort Worth reached out to the Tarrant County Public Health Education Team to discuss collaboration opportunities for parent education classes and to initiate partnerships with community providers.

### **Catholic Charities of Galveston-Houston**

Catholic Charities of Galveston-Houston outreach events included participating in the Baker Ripley food distribution and engaging with potential candidates to build partnerships with other organizations. The organization also conducted a resume-building workshop for clients. Catholic Charities of Galveston-Houston also conducted outreach events in collaboration with the Catholic Diocese of Fort Worth, Parent Pass App (Best Place for Kids).

### **Catholic Charities of the Texas Panhandle**

Catholic Charities of the Texas Panhandle initiated partnership opportunities with Texas Tech University, focusing on increasing access to prenatal education and support services and connecting families in rural areas. Additionally, they have established partnerships with local community organizations and hosted the Hereford Hygiene Fair Back-to-School event.

### **The Council on Alcohol and Drug Abuse – Coastal Bend**

The Council on Alcohol and Drug Abuse – Coastal Bend continues to contact community partners to inform them about this new project and how it could benefit many families in their community. The agency also established partnerships with the local hospital, daycare, and school district.

### **Dallas County MHMR dba MetroCare**

The MetroCare team met with local community organizations to discuss their families' participation in parent cafes which strengthen families through parents coming together to partner on increasing awareness of parent resilience, social connections, resources, and child development.

### **East Texas Crisis Center**

The East Texas Crisis Center has initiated community awareness outreach in Henderson, Smith, and Wood counties. East Texas Crisis Center is exploring

outreach activities at local hospitals, law enforcement, and community organizations for referrals and connections.

### **Innovative Network of Knowledge**

Innovative Network of Knowledge has initiated outreach with multiple community organizations, including early childhood organizations. They have met with the Floresville City Council and provided information about the TTF program. They have established monthly meetings in Kenedy, including all local community service organizations and those in additional areas such as Atascosa, Poth, and Runge.

### **Mercy Manor**

Mercy Manor is partnering with a local recovery program and teaching classes to their residents. They also initiated conversations with families regarding the earn-and-learn program and continue to expand outreach to include establishing collaborations with a local pregnancy support organization.

### **Motivation, Education, and Training**

Motivation, Education and Training has initiated outreach activities with colleges, rotary clubs, and coalitions to increase their referral systems. They have developed plans to enhance the programs' outreach and effectiveness, including developing workshop materials and information materials on education, employment services, and free screening for parents and children. The outreach and information materials also include resources for GED and employment assistance.

### **North Texas Area Community Health Centers**

North Texas Area Community Health Centers attended Caring Hearts and Helping Hands, a collaborative event held by the Castleberry Independent School District. During the event, information regarding the TTF program was presented to community leaders. Similar activities were conducted at back-to-school events and with perinatal educators to initiate the Help Me Grow navigator training. The agency has formed a partnership with a nearby hospital.

### **Texas Diaper Bank**

The program manager attended several outreach events specifically targeted at children and families. These events included resource fairs and community events hosted by local community organizations.

## **The Children's Shelter**

The Children's Shelter provided outreach, presentations, and resource information to multiple community organizations, as well as Medicaid health plans.

## Conclusion

In fiscal year 2024, TTF served a total of 150,034 unduplicated clients across 200 physical locations, two virtual clinics, and 12 mobile units. Altogether, the four TTF contractors provided 2,857,597 services and 277,034 referrals to government assistance and social service programs.

Additionally, the TTF program launched 18 pilot projects with increased funding from the 88th Legislature and worked to implement S.B. 24. In fiscal year 2025, TTF plans to release a new procurement opportunity for the potential to expand community service providers. The new contracts will be effective during fiscal year 2026. During the 2026-27 biennium, TTF will continue administering the program to align with the intent of its authorizing statute.

## List of Acronyms

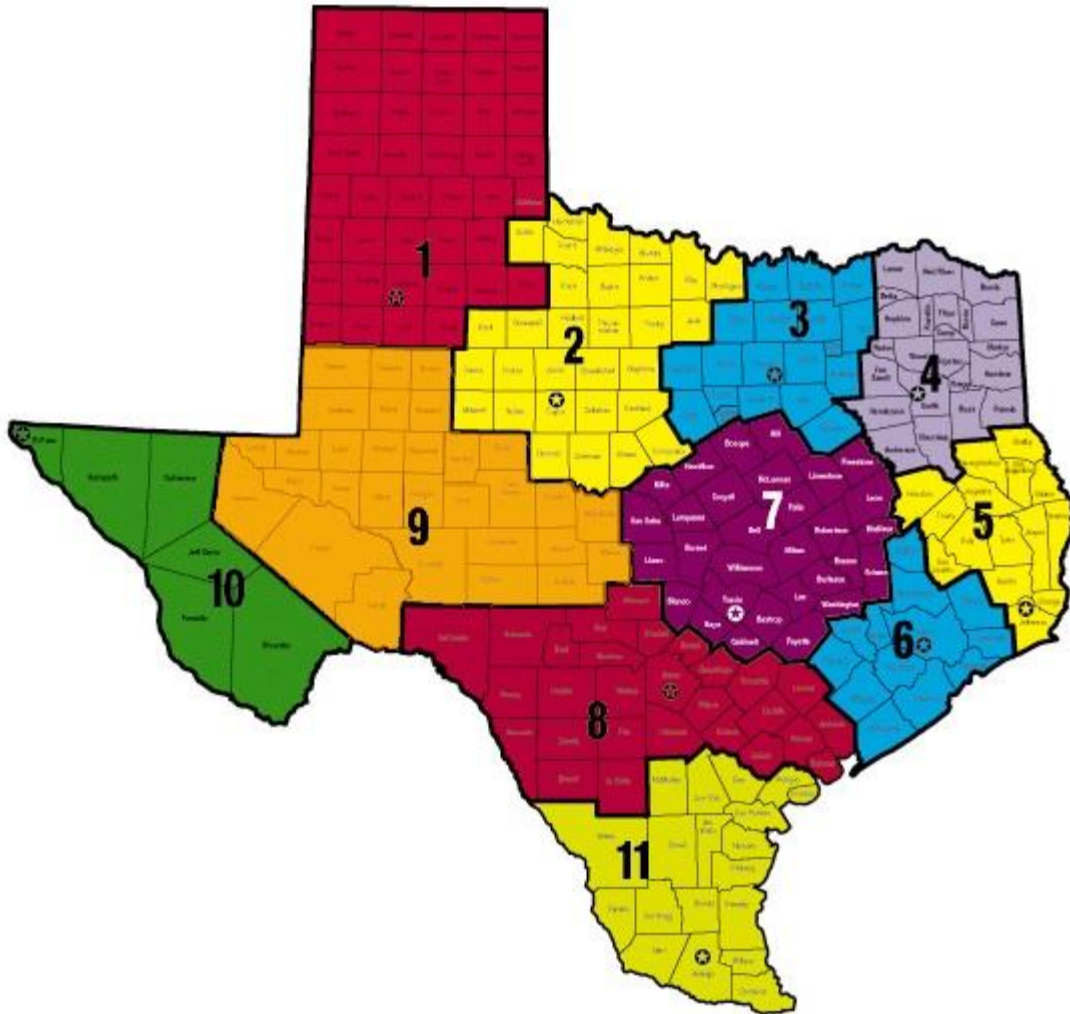
| <b>Acronym</b> | <b>Full Name</b>  |
|----------------|---|
| ALC            | Austin LifeCare   |
| H.B.           | House Bill  |
| HC             | Human Coalition   |
| HHSC           | Health and Human Services Commission                                    |
| LWC            | Longview Wellness Center  |
| NFP            | Nurse-Family Partnership  |
| RFA            | Request for Applications  |
| S.B.           | Senate Bill   |
| TPCN           | Texas Pregnancy Care Network  |
| TTF            | Thriving Texas Families   |
| WIC            | Special Supplemental Nutrition Program for Women, Infants, and Children |

## **Appendix A. Number of Services and Referrals Provided by Service Type in Fiscal Year 2024**

**Table 7. Fiscal Year 2024 Number of Services and Referrals Provided by Service Type**

| <b>Service Type</b>  | <b>Total Number of Services Provided</b> |
|--|--|
| Call center  | 51,479                                   |
| Classes  | 590,238                                  |
| Counseling and mentoring                                       | 712,135                                  |
| Educational materials  | 1,233,107                                |
| Non-medical material goods                                     | 270,638                                  |
| Referrals to government assistance and social service programs | 277,034                                  |

## Appendix B. Map of HHSC Service Regions



## Appendix C. Number of Clients Served by Each Service Provider by Age and Gender in Fiscal Year 2024

**Table 8. Austin LifeCare Clients Served by Gender and Age**

| Age           | Total Male | Total Female | Grand Total  |
|---------------|------------|--------------|--------------|
| Under 15      | 0          | 4            | 4            |
| 15 to 17      | 2          | 63           | 65           |
| 18 to 22      | 112        | 710          | 822          |
| 23 to 29      | 268        | 1,484        | 1,752        |
| 30 to 39      | 201        | 1,148        | 1,349        |
| 40 to 49      | 47         | 163          | 210          |
| 50 to 59      | 13         | 10           | 23           |
| 60+           | 1          | 5            | 6            |
| Unknown       | 1          | 4            | 5            |
| <b>Totals</b> | <b>645</b> | <b>3,591</b> | <b>4,236</b> |

**Table 9. Human Coalition Clients Served by Gender and Age**

| Age      | Total Male | Total Female | Grand Total |
|----------|------------|--------------|-------------|
| Under 15 | 0          | 17           | 17          |
| 15 to 17 | 2          | 492          | 494         |
| 18 to 22 | 30         | 8,683        | 8,713       |
| 23 to 29 | 66         | 14,838       | 14,904      |
| 30 to 39 | 53         | 10,385       | 10,438      |
| 40 to 49 | 11         | 1,623        | 1,634       |
| 50 to 59 | 5          | 234          | 239         |
| 60+      | 1          | 27           | 28          |
| Unknown  | 2          | 65           | 67          |



| <b>Age</b>    | <b>Total Male</b> | <b>Total Female</b> | <b>Grand Total</b> |
|---------------|-------------------|---------------------|--------------------|
| <b>Totals</b> | 170               | 36,364              | 36,534             |

**Table 10. Longview Wellness Center Clients Served by Gender and Age**

| <b>Age</b>      | <b>Total Male</b> | <b>Total Female</b> | <b>Grand Total</b> |
|-----------------|-------------------|---------------------|--------------------|
| <b>Under 15</b> | 0                 | 0                   | 0                  |
| <b>15 to 17</b> | 0                 | 15                  | 15                 |
| <b>18 to 22</b> | 2                 | 264                 | 266                |
| <b>23 to 29</b> | 4                 | 295                 | 299                |
| <b>30 to 39</b> | 2                 | 199                 | 201                |
| <b>40 to 49</b> | 0                 | 27                  | 27                 |
| <b>50 to 59</b> | 0                 | 4                   | 4                  |
| <b>60+</b>      | 0                 | 5                   | 5                  |
| <b>Unknown</b>  | 0                 | 5                   | 5                  |
| <b>Totals</b>   | 8                 | 814                 | 822                |

**Table 11. Texas Pregnancy Care Network Clients Served by Gender and Age**

| <b>Age</b>      | <b>Total Male</b> | <b>Total Female</b> | <b>Grand Total</b> |
|-----------------|-------------------|---------------------|--------------------|
| <b>Under 15</b> | 4                 | 134                 | 138                |
| <b>15 to 17</b> | 316               | 2,230               | 2,546              |
| <b>18 to 22</b> | 3,080             | 18,548              | 21,628             |
| <b>23 to 29</b> | 6,736             | 35,213              | 41,949             |
| <b>30 to 39</b> | 6,783             | 28,724              | 35,507             |
| <b>40 to 49</b> | 1,791             | 3,781               | 5,572              |
| <b>50 to 59</b> | 304               | 482                 | 786                |
| <b>60+</b>      | 82                | 234                 | 316                |
| <b>Unknown</b>  | 0                 | 0                   | 0                  |
| <b>Totals</b>   | 19,096            | 89,346              | 108,442            |

## **Appendix D. Provider/Subcontractor Contract Amounts and Locations**

In addition to virtual services, ALC served clients in three physical locations and through its mobile unit. HC served clients in two physical locations, while LWC served clients in five physical locations. TPCN served clients in 190 physical locations and 11 mobile units through its 83 subcontractors. In Table 12 below, multiple locations have one total contract amount listed, and physical locations are identified beneath them. The fiscal year 2024 award amounts for pilot projects are also included. Table 12 also provides contracted amounts for pilot projects awarded in 2022 to TPCN and HC funded through fiscal year 2025.

**Table 12. Provider/Subcontractor/Location and Contract Amounts**

| <b>Provider/Subcontractor/Location Name</b>  | <b>Contract Amount</b> | <b>Geographic Region</b> |
|--|------------------------|--------------------------|
| <b>Austin LifeCare</b>   | <b>\$1,651,009.21</b>  | <b>6,7</b>               |
| The Source Austin  | N/A                    | 7                        |
| The Source for Women of Houston, Inc.  | N/A                    | 6                        |
| The Source Houston – Spring Branch   | N/A                    | 6                        |
| The Source – Mobile Unit   | N/A                    | 6,7                      |
| The Source – Virtual Care Center   | N/A                    | Statewide                |
| <b>Human Coalition (including pilot project)</b>                                       | <b>\$17,365,846.39</b> | <b>Statewide</b>         |
| Human Coalition Clinic – Fort Worth  | N/A                    | 3                        |
| Human Coalition Clinic – Grapevine   | N/A                    | 3                        |
| Human Coalition – Texas Virtual Clinic   | N/A                    | Statewide                |
| Maternal Health Disparities Pilot Project  | \$982,006.29           | Statewide                |
| <b>Longview Wellness Center</b>  | <b>\$333,961.68</b>    | <b>4</b>                 |
| Wellness Pointe – Gilmer   | N/A                    | 4                        |
| Wellness Pointe – Longview   | N/A                    | 4                        |
| Wellness Pointe – Kilgore  | N/A                    | 4                        |
| Wellness Pointe – Mt. Pleasant   | N/A                    | 4                        |
| Wellness Pointe – Tyler  | N/A                    | 4                        |
| <b>Texas Pregnancy Care Network (Including subcontractors and pilot project below)</b> | <b>\$53,033,656.87</b> | <b>Statewide</b>         |

| <b>Provider/Subcontractor/Location Name</b>                         | <b>Contract Amount</b> | <b>Geographic Region</b> |
|---|------------------------|--------------------------|
| 1st Choice Pregnancy Resource Center - Texarkana                    | \$42,405               | 4                        |
| 1st Choice Pregnancy Resource Center - Mobile Unit                  | N/A                    | 4                        |
| A Brighter Day - Sovereign  | \$874,000.50           | 8                        |
| A Women's Haven   | \$526,454.50           | 8                        |
| A Women's Haven - San Antonio                                       | N/A                    | 8                        |
| A Woman's Haven - San Pedro   | N/A                    | 8                        |
| Aggieland Pregnancy Outreach  | \$5,603                | 7                        |
| American Indians of Texas at the Spanish Colonial Missions (AITSCM) | \$1,495,232.50         | 8                        |
| AITSCM - Healing Communities - San Antonio                          | N/A                    | 8                        |
| AITSCM - San Antonio Fatherhood Campaign - San Antonio              | N/A                    | 8                        |
| AITSCM - Healing the Nation - San Antonio                           | N/A                    | 8                        |
| Annunciation Maternity Home - Georgetown                            | \$1,302,753.90         | 7                        |
| Ascension DePaul Services - San Antonio                             | \$1,197,543.50         | 8                        |
| Ascension DePaul Services - DePaul Children's Center                | N/A                    | 8                        |
| Ascension DePaul Services - DePaul Family Center                    | N/A                    | 8                        |
| Ascension DePaul Services - DePaul-Wesley Children's Center         | N/A                    | 8                        |
| Ascension DePaul Services - El Carmen Wellness Center               | N/A                    | 8                        |
| Ascension DePaul Services - La Mission Family Health Care           | N/A                    | 8                        |
| Bastrop Pregnancy Resource Center                                   | \$141,819              | 7                        |
| Bastrop Pregnancy Resource Center-Settlement Drive                  | N/A                    | 7                        |
| Bella House   | \$66,707               | 3                        |
| Bella House - Dallas  | N/A                    | 3                        |
| Bella House - Plano   | N/A                    | 3                        |
| Birth Choice - Dallas   | \$170,838.50           | 3                        |
| Brazos Pregnancy Center - Acton                                     | \$156,697              | 3                        |
| Brazos Pregnancy Center - Acton                                     | N/A                    | 3                        |
| Brazos Pregnancy Center - Parenting                                 | N/A                    | 3                        |
| Brenham Pregnancy Center - Brenham                                  | \$696,921.50           | 7                        |
| Bridges Safehouse, Inc.   | \$301,608              | 3                        |

| <b>Provider/Subcontractor/Location Name</b>   | <b>Contract Amount</b> | <b>Geographic Region</b> |
|---|------------------------|--------------------------|
| Bridges Safehouse, Inc. – Beltline  | N/A                    | 3                        |
| Bridges Safehouse, Inc. – Main – Cedar Hill   | N/A                    | 3                        |
| Care Net of Central Texas Medical Services – Sangar                                       | \$1,097,965.50         | 7                        |
| Care Net of Dalhart   | \$122,590.50           | 1                        |
| Catholic Charities Archdiocese of San Antonio   | \$803,896              | 8                        |
| Catholic Charities Archdiocese of San Antonio – Catholic Counseling & Consultation Center | N/A                    | 8                        |
| Catholic Charities Archdiocese of San Antonio – Family and Children Services              | N/A                    | 8                        |
| Catholic Charities Archdiocese of San Antonio – Guadalupe Home                            | N/A                    | 8                        |
| Catholic Charities Archdiocese of San Antonio – Pregnancy and New Parent Support Services | N/A                    | 8                        |
| Catholic Charities Archdiocese of San Antonio – Del Rio                                   | N/A                    | 8                        |
| Catholic Charities of Central Texas   | \$576,997.50           | 7                        |
| Gabriel Project Life Center – Austin (Part of Catholic Charities of Central Texas)        | N/A                    | 7                        |
| Gabriel Project Life Center – Brazos Valley (Part of Catholic Charities of Central Texas) | N/A                    | 7                        |
| Gabriel Project Life Center – Killeen   | N/A                    | 7                        |
| Catholic Charities of Dallas  | \$723,456              | 3                        |
| Catholic Charities of the Archdiocese of Galveston – Houston                              | \$163,955              | 6                        |
| Catholic Charities of the Archdiocese of Galveston-Houston – Central Office               | N/A                    | 6                        |
| Catholic Charities of the Archdiocese of Galveston-Houston –Blessed Beginnings            | N/A                    | 6                        |
| Catholic Charities of the Rio Grande Valley   | \$264                  | 11                       |
| Catholic Charities of the Rio Grande Valley-Brownsville                                   | N/A                    | 11                       |
| Catholic Charities of the Rio Grande Valley-San Juan                                      | N/A                    | 11                       |
| Catholic Charities of the Texas Panhandle   | \$700,199.50           | 1                        |

| <b>Provider/Subcontractor/Location Name</b>              | <b>Contract Amount</b> | <b>Geographic Region</b> |
|--|------------------------|--------------------------|
| Catholic Charities of the Texas Panhandle – Bethesda     | N/A                    | 1                        |
| Catholic Charities of the Texas Panhandle – North Spring | N/A                    | 1                        |
| Children & Family Institute                              | \$2,033,196            | 3                        |
| Children & Family Institute – Dallas                     | N/A                    | 3                        |
| Children & Family Institute – Ft. Worth                  | N/A                    | 3                        |
| Children’s Connections Inc.                              | \$1,066,110.50         | Statewide                |
| Children’s Connections Inc. – Abilene                    | N/A                    | 2                        |
| Children’s Connections Inc. – Amarillo                   | N/A                    | 1                        |
| Children’s Connections Inc. – Austin                     | N/A                    | 7                        |
| Children’s Connections Inc. – Beaumont                   | N/A                    | 5                        |
| Children’s Connections Inc. – Bryan                      | N/A                    | 7                        |
| Children’s Connections Inc. – Corpus Christi             | N/A                    | 11                       |
| Children’s Connections Inc. – Dallas                     | N/A                    | 3                        |
| Children’s Connections Inc. – Eagle Pass                 | N/A                    | 8                        |
| Children’s Connections Inc. – Edinburg                   | N/A                    | 11                       |
| Children’s Connections Inc. – El Paso                    | N/A                    | 10                       |
| Children’s Connections Inc. – Ft. Worth                  | N/A                    | 3                        |
| Children’s Connections Inc. – Gainesville                | N/A                    | 3                        |
| Children’s Connections Inc. – Houston                    | N/A                    | 6                        |
| Children’s Connections Inc. – Killeen                    | N/A                    | 7                        |
| Children’s Connections Inc. – Laredo                     | N/A                    | 11                       |
| Children’s Connections Inc. – Lubbock                    | N/A                    | 1                        |
| Children’s Connections Inc. – Lubbock Maternity          | N/A                    | 1                        |
| Children’s Connections Inc. – Lufkin                     | N/A                    | 5                        |
| Children’s Connections Inc. – Midland                    | N/A                    | 9                        |

| <b>Provider/Subcontractor/Location Name</b>              | <b>Contract Amount</b> | <b>Geographic Region</b> |
|--|------------------------|--------------------------|
| Children's Connections Inc. – San Angelo                 | N/A                    | 9                        |
| Children's Connections Inc. – San Antonio                | N/A                    | 8                        |
| Children's Connections Inc. – San Marcos                 | N/A                    | 7                        |
| Children's Connections Inc. – Texarkana                  | N/A                    | 4                        |
| Children's Connections Inc. – Tyler                      | N/A                    | 4                        |
| Children's Connections Inc. – Victoria                   | N/A                    | 8                        |
| Children's Connections Inc. – Waco                       | N/A                    | 7                        |
| Children's Connections Inc. – Wichita Falls              | N/A                    | 2                        |
| Chosen Ones – Fort Worth                                 | \$451,088              | 3                        |
| ChristianWorks   | \$183,255.50           | 3                        |
| ChristianWorks-Dallas                                    | N/A                    | 3                        |
| ChristianWorks-Fort Worth                                | N/A                    | 3                        |
| Community Family Centers                                 | \$521,981              | 6                        |
| Community Family Center – Main                           | N/A                    | 6                        |
| Community Family Center – Houston                        | N/A                    | 6                        |
| Corpus Christi Hope House                                | \$321,038.50           | 11                       |
| Corpus Christi Hope House                                | N/A                    | 11                       |
| Corpus Christi Hope House – Faith House                  | N/A                    | 11                       |
| Corpus Christi Hope House - Reid                         | N/A                    | 11                       |
| Expectant Heart Pregnancy Resource Center                | \$1,500,224.15         | 4                        |
| Expectant Heart Pregnancy Resource Center – Daingerfield | N/A                    | 4                        |
| Expectant Heart Pregnancy Resource Center - Longview     | N/A                    | 4                        |
| Expectant Heart Pregnancy Resource Center – Mt. Pleasant | N/A                    | 4                        |
| Family Care Connection                                   | \$329,128              | 3                        |
| Family Care Connection – Main Office – Dallas            | N/A                    | 3                        |
| Family Care Connection – South Dallas                    | N/A                    | 3                        |
| Family Care Connection – West Dallas                     | N/A                    | 3                        |
| First Look – Waxahachie                                  | \$360,349.50           | 3                        |

| <b>Provider/Subcontractor/Location Name</b>                         | <b>Contract Amount</b> | <b>Geographic Region</b> |
|---|------------------------|--------------------------|
| Fort Worth Pregnancy Center Cleburne                                | \$0                    | 8                        |
| From Ordinary to Extraordinary                                      | \$1,835,264.50         | 3, 6                     |
| From Ordinary to Extraordinary - Dallas                             | N/A                    | 3                        |
| From Ordinary to Extraordinary Birth with Purpose - Dallas          | N/A                    | 3                        |
| From Ordinary to Extraordinary Business School Development - Dallas | N/A                    | 3                        |
| From Ordinary to Extraordinary - Airline Drive Houston              | N/A                    | 6                        |
| From Ordinary to Extraordinary - Mobile Unit                        | N/A                    | 6                        |
| From Ordinary to Extraordinary - Medical School Development         | N/A                    | 6                        |
| Galveston County Teen   | \$16,251.50            | 11                       |
| G.R.A.C.E. Pregnancy Outreach - Livingston                          | \$83,626.50            | 5                        |
| Guadalupe Community Center - San Antonio                            | \$38,428.50            | 8                        |
| Guadalupe Community Center - Cesar E Chávez                         | N/A                    | 8                        |
| Guadalupe Community Center - St. Stephens                           | N/A                    | 8                        |
| Guiding Star El Paso  | \$1,006,766            | 10                       |
| Hope Center - Corsicana   | \$220,501              | 3                        |
| Hope Center - Corsicana   | N/A                    | 3                        |
| Hope Center - Mobile Unit   | N/A                    | 3                        |
| Hope Cottage - Dallas   | \$426,722              | 3                        |
| Hope Family Center  | \$219,590              | 6                        |
| Hope Family Center - Hope House                                     | N/A                    | 6                        |
| Hope Family Center - League City                                    | N/A                    | 6                        |
| Hope Family Center - Obria  | N/A                    | 6                        |
| Hope Family Center - Seabrook                                       | N/A                    | 6                        |
| Houston Pregnancy Help Center                                       | \$1,705,912.50         | 6                        |
| Houston Pregnancy Help Center - Downtown                            | N/A                    | 6                        |
| Houston Pregnancy Help Center - Fifth Ward                          | N/A                    | 6                        |
| Houston Pregnancy Help Center - Mobile Medical Van                  | N/A                    | 6                        |
| Houston Pregnancy Help Center - Heights                             | N/A                    | 6                        |

| <b>Provider/Subcontractor/Location Name</b>                      | <b>Contract Amount</b> | <b>Geographic Region</b> |
|--|------------------------|--------------------------|
| Inheritance Adoptions – Wichita Falls                            | \$114,125              | 2                        |
| Laredo Life Pregnancy Center                                     | \$237,926.50           | 11                       |
| Latched Support  | \$951,465.50           | 8                        |
| Life Choices Care – San Antonio                                  | \$366,962.50           | 8                        |
| Living Alternatives of Jacksonville                              | \$67,543.50            | 4                        |
| Living Alternatives of Palestine                                 | \$303,872.50           | 4, 5                     |
| Living Alternatives of Palestine                                 | N/A                    | 4                        |
| Living Alternatives of Palestine – Crockett                      | N/A                    | 5                        |
| Loreto House   | \$1,251,589            | 3                        |
| Loreto House – Denton  | N/A                    | 3                        |
| Loreto House – Flower Mound                                      | N/A                    | 3                        |
| Low Birth Weight Development Center – Dallas                     | \$60,756               | 3                        |
| McAllen Pregnancy Center   | \$949,515.50           | 11                       |
| McAllen Pregnancy Center – Main                                  | N/A                    | 11                       |
| McAllen Pregnancy Center – Mobile Unit                           | N/A                    | 11                       |
| Metroplex Women’s Clinic   | \$552,835              | 3                        |
| Metroplex Women’s Clinic – North Arlington                       | N/A                    | 3                        |
| Metroplex Women’s Clinic – Southeast Arlington                   | N/A                    | 3                        |
| Metroplex Women’s Clinic – Southwest Arlington                   | N/A                    | 3                        |
| Modern Adoption Plan Pilot Project                               | \$1,999,770.00         | Statewide                |
| Moore Options  | \$412,860.50           | 1                        |
| Moore Options – Main   | N/A                    | 1                        |
| Moore Options – Cactus   | N/A                    | 1                        |
| Moore Options – Cactus 2   | N/A                    | 1                        |
| Next Step Women’s Center   | \$568,717.50           | 3                        |
| Next Step Women’s Center – Burleson                              | N/A                    | 3                        |
| Next Step Women’s Center – Little Steps                          | N/A                    | 3                        |
| Our Lady of the Angels Maternity Shelter                         | \$685,102              | 7                        |
| Our Lady of the Angels Maternity Shelter – Temple                | N/A                    | 7                        |
| Our Lady of the Angels Maternity Shelter – Transitional Living 1 | N/A                    | 7                        |
| Our Lady of the Angels Maternity Shelter – Transitional Living 2 | N/A                    | 7                        |
| Paris Pregnancy Care Center                                      | \$200,688              | 4                        |



| <b>Provider/Subcontractor/Location Name</b>                               | <b>Contract Amount</b> | <b>Geographic Region</b> |
|---|------------------------|--------------------------|
| Paris Pregnancy Care Center - Paris                                       | N/A                    | 4                        |
| Paris Pregnancy Care Center – Mobile Unit                                 | N/A                    | 4                        |
| Pregnancy and Fatherhood Solutions  | \$37,493.50            | 10                       |
| Pregnancy and Fatherhood Solutions – Eastside                             | N/A                    | 10                       |
| Pregnancy and Fatherhood Solutions – Mobile Unit                          | N/A                    | 10                       |
| Pregnancy and Fatherhood Solutions – Northeast                            | N/A                    | 10                       |
| Pregnancy Assistance Center North   | \$489,825.50           | 6                        |
| Pregnancy Assistance Center North – Conroe                                | N/A                    | 6                        |
| Pregnancy Assistance Center North – Spring/Woodlands                      | N/A                    | 6                        |
| Pregnancy Center of the Coastal Bend                                      | \$1,114,478.50         | 11                       |
| Pregnancy Center of the Coastal Bend – Corpus Christi                     | N/A                    | 11                       |
| Pregnancy Center of the Coastal Bend – Pregnancy Center of Corpus Christi | N/A                    | 11                       |
| Pregnancy Center of the Coastal Bend – Kostoryz Road                      | N/A                    | 11                       |
| Pregnancy Center of the Coastal Bend – Mobile Unit                        | N/A                    | 11                       |
| Pregnancy Center of the Coastal Bend – Mobile Unit2                       | N/A                    | 11                       |
| Pregnancy Center of the Coastal Bend – Pregnancy Center of Portland       | N/A                    | 11                       |
| Pregnancy Center of the Coastal Bend – Rockport                           | N/A                    | 11                       |
| Pregnancy Help 4 U – Keller   | \$395,230              | 3                        |
| Pregnancy Help Center of Lufkin   | \$185,995.50           | 5                        |
| Pregnancy Resource Medical Center – Rosenberg                             | \$34,797               | 6                        |
| Pregnancy Resources of Abilene  | \$359,574.50           | 2                        |
| Providence Place – San Antonio  | \$273,820.50           | 8                        |
| Raffa Clinic  | \$268,772              | 3                        |
| Raffa Clinic – Greenville   | N/A                    | 3                        |
| Raffa Clinic – Family Center  | N/A                    | 3                        |
| Resources for Women – Garden Ridge  | \$120,368              | 8                        |
| Reynolds Home – San Jose  | \$1,645,626.65         | 10                       |
| San Antonio Birth Doulas  | \$1,788,675            | 8                        |

| <b>Provider/Subcontractor/Location Name</b>                         | <b>Contract Amount</b> | <b>Geographic Region</b> |
|---|------------------------|--------------------------|
| San Antonio Birth Doulas  | N/A                    | 8                        |
| San Antonio Birth Doulas Breastfeeding Support                      | N/A                    | 8                        |
| Sealy Pregnancy Resource Center                                     | \$263,933.50           | 6                        |
| Seasons of Change   | \$3,400,000            | 3, 4, 6                  |
| Seasons of Change – Arlington                                       | N/A                    | 3                        |
| Seasons of Change – Houston   | N/A                    | 6                        |
| Seasons of Change – Cooper  | N/A                    | 3                        |
| Seasons of Change – Mayfield  | N/A                    | 3                        |
| Seeds of Life   | \$32,152.50            | 3                        |
| Seeds of Life - Weatherford   | N/A                    | 3                        |
| Seeds of Life – Fort Worth  | N/A                    | 3                        |
| Serenity Transformation Home – Fort Worth                           | \$240,208.50           | 3                        |
| Seton Home – Mission  | \$194,015.50           | 8                        |
| St Jude’s. Jude’s Ranch for Children (SJRC) Texas                   | \$47,947.50            | 8                        |
| SJRC Texas – Bulverde   | N/A                    | 8                        |
| SJRC Texas – New Braunfels  | N/A                    | 8                        |
| SJRC Texas – San Antonio  | N/A                    | 8                        |
| St. John Paul II Life Center – Austin                               | \$213,808.50           | 7                        |
| St. Paul Lutheran Child Development Center C.A.R.E. Program – Bexar | \$575,450.50           | 8                        |
| St. PJ’s Children’s Home  | \$69,148               | 8                        |
| Teenage Incentive Program Westpark – Spring                         | \$0                    | 6                        |
| The Life Center   | \$810,559.50           | 9                        |
| The Life Center – Andrews   | N/A                    | 9                        |
| The Life Center – Big Spring  | N/A                    | 9                        |
| The Life Center – Midland   | N/A                    | 9                        |
| The Life Center - Odessa  | N/A                    | 9                        |
| The Lily Pad Maternity  | \$138,119              | 10                       |
| The Open Door Pregnancy Center                                      | \$350,287              | 2                        |
| The Open Door Pregnancy Center - Breckenridge                       | N/A                    | 2                        |
| The Open Door Pregnancy Center - Cisco                              | N/A                    | 2                        |
| The Open Door Pregnancy Center - Mobile Pregnancy Clinic            | N/A                    | 2                        |
| Tomball Pregnancy Center Alma-Tomball                               | \$437,732              | 6                        |
| Viola’s House   | \$3,400,000            | 3                        |

| <b>Provider/Subcontractor/Location Name</b>                          | <b>Contract Amount</b> | <b>Geographic Region</b> |
|--|------------------------|--------------------------|
| Viola's House – South  | N/A                    | 3                        |
| Viola's House – Baby Benefit Boutique                                | N/A                    | 3                        |
| Viola's House – Mobile Unit  | N/A                    | 3                        |
| Waller Pregnancy Care Center   | \$503,120              | 6                        |
| Wise Choices Pregnancy Resource Center – Decatur                     | \$223,249              | 3                        |
| Wise Choices Pregnancy Resource Center – Medical Center              | N/A                    | 3                        |
| Wise Choices Pregnancy Resource Center – Continuing Education Center | N/A                    | 3                        |
| Woman to Woman Pregnancy Resource Center                             | \$92,445               | 3                        |
| Woman to Woman Pregnancy Resource Center – Denton                    | N/A                    | 3                        |
| Woman to Woman Pregnancy Resource Center – 35                        | N/A                    | 3                        |
| Women's Choice Resource Center – Fort Worth                          | \$91,709.50            | 3                        |

## **Appendix E. Pilot Project Plan Summary**

**Angelina County and Cities Health District** - The Angelina County Champions for Families project utilizes the “Three Principles to Improve Outcomes for Children and Families” strategy and family navigators to provide services specific to each family’s needs including counseling, mentoring, care coordination, educational resources, referrals, skill-building classes, material support, and housing services. Initiatives focus on supporting responsive relationships, strengthening core life skills, and reducing sources of stress in families. Angelina County provides services to Angelina County and is concentrating on the following outcomes: improve child health and development; and assist families in achieving economic self-sufficiency and stability.

**Attack Poverty** - The Attack Poverty pilot project uses the newly developed Flourishment Program to establish family goals and provide supportive services to clients, such as counseling, care coordination, workforce development and education assistance. Attack Poverty serves Houston and Fort Bend counties and is concentrating on the following outcomes: improve child health and development; assist families in achieving economic self-sufficiency and stability; and promote marriage and family formation for participating parents.

**Baylor College of Medicine** - The Baylor College of Medicine pilot expands the Uplift program to pregnant and parenting teens. Uplift is designed for pregnant or postpartum women experiencing elevated symptoms of depression or anxiety. Licensed social workers meet with clients to identify key stressors and select from 16 available modules that focus on skill-building techniques and psychoeducation. The program empowers participants to learn how to effectively manage life's stressors, ultimately reducing symptoms and improving parenting. Baylor College of Medicine serves the counties of Harris, Galveston, Fort Bend, Brazoria, Chambers, Liberty, Montgomery, and Waller and is concentrating on the following outcomes: improve healthy pregnancy and childbirth outcomes; improve child health and development; and improve workforce participation.

**Bexar County Hospital District** - The Bexar County-University Health CareLink project uses the First Steps for a Healthy Family program, a multidisciplinary team approach including patient navigators, social workers, and a health educator, designed to operate within University Health clinics and manage referrals for women and men experiencing unexpected pregnancies. Navigators help build parental confidence, provide resources for a healthy pregnancy and childbirth,

provide case management, and offer counseling, mentoring, and education, ensuring that parents are fully informed and can effectively use available resources for their family's health and wellbeing. Bexar County Hospital District serves Bexar County and is concentrating on the following outcomes: improve healthy pregnancy and childbirth outcomes; and improve child health and development.

**Buckner Children and Family Services** - The Buckner Children and Family Services LifeDesign Maternity Counseling program project utilizes the Life Skills Progression tool to assess a family's competencies. The family and counselor work collaboratively to establish a personalized Family Transformation Plan with goals to improve family relationships and functioning, attachment between new parents and their babies, mental health and wellness, economic sustainability, and maternal health outcomes. Buckner Children and Family Services provides services to the following counties: Dallas, Tarrant, Kaufman, Ellis, Rockwall, Collin, Denton, Parker and Johnson. Buckner Children and Family Services is concentrating on the following outcomes: improve healthy pregnancy and childbirth outcomes; assist families in achieving economic self-sufficiency and stability; and promote marriage and family formation.

**Catholic Charities of Central Texas** - The project provides case management, education, material assistance, and advocacy to expecting parents and parents with children 0-36 months. Families are assigned a case manager who works one-on-one to develop a service plan consisting of self-identified goals. Each family meets with their case manager at least monthly to review the progress of achieving the service plan goals. Case managers provide internal and external referrals for additional support services throughout program enrollment. Families have access to educational classes to enhance case management services. Catholic Charities of Central Texas serves Bastrop, Bell, Blanco, Brazos, Burleson, Burnet, Caldwell, Coryell, Falls, Fayette, Hamilton, Hays, Lampasas, Lee, Limestone, Llano, Mason, McClennan, Milam, Mills, Robertson, San Saba, Travis, Washington, and Williamson counties. Catholic Charities of Central Texas is concentrating on providing the following outcomes: improve healthy pregnancy and childbirth outcomes, improve child health and development, and assist families in achieving economic self-sufficiency and stability.

**Catholic Charities of Fort Worth** - The Padua for Parents project consists of two main components: parenting education/community outreach classes and an intensive case management intervention to address client's individual needs and circumstances. Clients participate in 10 classes each month taught by qualified staff addressing topics such as parenting, prenatal nutrition, childbirth, and

breastfeeding. Clients referred to the case management component are assessed, enrolled, and assigned a navigator. Navigators evaluate clients' needs and help them develop a service plan, including achievable goals and specific actions, to address growth areas. Services focus on resource planning, financial coaching, and developing emotional resilience, the ability to plan and cope. Navigators also identify and help clients access additional resources and support. Catholic Charities of Fort Worth serves Tarrant County. Catholic Charities of Fort Worth is concentrating on the following outcomes: improve healthy pregnancy and childbirth outcomes; improve child health and development; and assist families in achieving economic self-sufficiency and stability.

**Catholic Charities of Galveston-Houston** - The Blessed Beginnings project provides intensive case management and wraparound services to pregnant women, single parents, and families through localized program teams. Clients receive regular in-home visits and have access to services through Catholic Charities and other community partnerships. Clients develop a personalized service plan and work with a case manager to access wraparound services that address their needs and support their path to self-sufficiency. Services include counseling, care coordination, referrals, educational classes, housing services, and infant care and pregnancy supplies. Catholic Charities of Galveston-Houston serves Harris, Fort Bend and Galveston counties. Catholic Charities of Galveston-Houston is concentrating on providing the following outcomes: improve healthy pregnancy and childbirth outcomes; improve child health and development; assist families in achieving economic self-sufficiency and stability; increase workforce participation; and promote marriage and family formation for participating parents.

**Catholic Charities of the Texas Panhandle** - The project provides supportive services to expecting mothers and families, including health care support, counseling, and educational opportunities. Catholic Charities of the Texas Panhandle provides services to Potter, Randall, Deaf Smith, Parmer, Castro, Swisher, and Ochitree counties. Catholic Charities of the Texas Panhandle is concentrating on the following outcomes: improve healthy pregnancy and childbirth outcomes; improve child health and development; assist families in achieving economic self-sufficiency and stability; increase workforce participation; and promote marriage and family formation for participating parents.

**The Council on Alcohol and Drug Abuse- Coastal Bend-** This project provides services to individuals using the Nurturing Parenting for Prenatal Families, Parents & Their Infants, Toddlers and Preschoolers, Nurturing Skills for Families, and Nurturing Skills for Teen Parents curriculums. Clients work with program staff to

customize care, including access to in-home case management, community health, life goal planning, breastfeeding support resources, family planning, and ongoing classes and support groups. Parenting support groups, parenting education classes, and father engagement groups are available to all participants. The council provides services to Nueces, San Patricio, Jim Wells, Kleberg, and Aransas Counties. The Council is focused on providing outcomes regarding improving healthy pregnancy and childbirth outcomes, assisting families in achieving economic self-sufficiency and stability, and promoting marriage and family formation for participating parents.

**Dallas County MHMR dba MetroCare** - The Metrocare Flourishing Family Pilot Project utilizes nurses and home visitors to administer the Promoting First Relationships curriculum. Services focus on providing behavioral health support for women and children and training parents to create safe and secure environments. MetroCare provides services to Dallas County. MetroCare is concentrating on providing the following outcomes: improve child health and development; and assist families in achieving economic self-sufficiency and stability.

**East Texas Crisis Center** - The East Texas Crisis Center project uses an evidence-based program to provide outreach and case management. The project provides parenting skills, employment readiness, care coordination (including connection to health services), referrals to government and social services, classes on life skills, personal finance, stress management, supplies for infant care and pregnancy, housing services, job training and placement and education attainment. The East Texas Crisis Center provides services to Wood, Van Zandt, Smith, Rains and Henderson counties. The East Texas Crisis Center is concentrating on providing the following outcomes: assist families in achieving economic self-sufficiency and stability; and increase workforce participation.

**Innovative Network of Knowledge** - The pilot project provides families opportunities to set goals in one or more of three areas: educational attainment, workforce participation, and family relationships. Within the context of goal-directed activities, participants are provided wrap-around services and home-based education using the Parents as Teachers Curriculum. Clients with educational attainment goals receive GED education and assistance for families enrolling in post-secondary programs. Those with workforce participation goals are supported by a job coach and include soft-skills classes, career exploration, and placement in internships. Those with family relationship goals enroll in Within My Reach relationship-strengthening curriculum. The Innovative Network of Knowledge provides services to Smith, Atascosa, Karnes, and Wilson counties. Innovative

Network of Knowledge is concentrating on providing the following outcomes: improve health pregnancy and childbirth outcomes; improve child health and development; and assist families in achieving economic self-sufficiency and stability.

**Mercy Manor** - The Mercy Manor pilot project provides supportive services to clients receiving residential and nonresidential services. Support includes life skills, parenting and infant safety education, job readiness, and hands-on simulations and learning through the Real Care Baby program. Mercy Manor provides services to Gregg, Smith, Rusk, Upshur, and Harrison counties. Mercy Manor is concentrating on the following outcomes: improve healthy pregnancy and childbirth outcomes; improve child health and development; assist families in achieving economic self-sufficiency and stability; increase workforce participation and promote marriage and family formation for participating parents.

**Motivation, Education, and Training** - The pilot project provides services using a cohort model that begins with assessing the strength and needs using the Protective Factors Survey and developing a success plan. Clients participate in classes provided through the Triple P Parenting Program and Within My Reach relationship-strengthening curriculum. Clients engage in career assessments, workforce training, and continuing education based on their goals, such as attaining a GED or other endeavors to improve their financial literacy, life skills, and upward mobility. Families also receive referrals to health care services that support their goals. Motivation, Education, and Training provides services to Polk, Hardin, Montgomery, and Liberty counties. Motivation, Education, and Training is concentrating on the following outcomes: improve healthy pregnancy and childbirth outcomes; improve child health and development; assist families in achieving economic self-sufficiency and stability; increase workforce participation; and promote marriage and family formation for participating parents.

**North Texas Area Community Health Centers** - The project partners clients referred by a physician with a perinatal community health worker, who will provide support to participants through pregnancy and up to a year postpartum through counseling, education, and community linkages. Clients participate in an initial assessment and develop an individualized care plan to address their needs. To enhance educational efforts and community building, group classes are conducted four times a week in English and Spanish. North Texas Area Community Health Centers provide services to Tarrant County. North Texas Area Community Health Centers is concentrating on the following outcomes: improve healthy pregnancy and



childbirth outcomes; improve child health and development; and increase workforce participation.

**Texas Diaper Bank** - The project expands the Essentials to Your Door program to provide greater access to diaper supplies for families. The program creates access to basic health care products for individuals and families in need. Each quarter, the program delivers a three-month supply of health care essentials to individuals in need; clean diapers for those pregnant and postpartum mothers in need of diaper supplies; adult diapers, wipes, bed pads, underwear guards, rash creams, and deodorizers for those in need of incontinence supplies; and an assortment of tampons, pads, and liners. The Texas Diaper Bank provides services to Bexar County. The Texas Diaper Bank is concentrating on the following outcomes: improve child health and development; assist families in achieving economic self-sufficiency; and stability and increase workforce participation.

**The Children's Shelter** - The Family U project delivers direct client services to families. Participants develop an individualized service plan based on need that includes counseling, care coordination and health services, pregnancy and parenting education, referrals for social services, skills development, job training or placement, pregnancy, infant and child supplies, and housing services. Participants have access to the Workforce Solutions job training program and receive universal parenting awareness services through an informative bootcamp. Parenting classes are provided using the Abriendo Puertas/Opening Doors curriculum, which builds parent leadership skills and knowledge and promotes family well-being and positive outcomes for children. The Children's Shelter provides services to Bexar County. The Children's Shelter is concentrating on the following outcomes: improve child health and development; assist families in achieving economic self-sufficiency and stability; and increase workforce participation.