



Memorandum

#20-057

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: September 23, 2020

SUBJECT: Peer Text Training

The Peer Text Training will be available live to all Local Agencies on:

- October 8th from 12:00 to 1:00
- October 15th from 12:00 to 1:00.

This training is intended for Peer Counselors at all Local Agencies who have or will have text messaging capabilities with their clients. It covers the topics of:

- Ensuring good texting etiquette
- Building rapport with clients via text
- Addressing red flags that come up via text
- Making referrals
- Following up via text

This training is not required but is great supplemental training for Peer Counselors. It can be used as a monthly Peer Counselor training as well.

Register on Adobe Connect at:

<https://txwictraining.adobeconnect.com/ewsb15e9nd4t/event/registration.html>

Additional dates to come as well as a recorded version.