



Memorandum

#18-064

TO: WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education / Clinic Services Unit
Texas WIC Program

DATE: November 15, 2018

SUBJECT: Breastfeeding Coordinator Sharing Session – December 2018

Please join us for a Breastfeeding Coordinator Sharing Session on Thursday, December 6, 12:00 – 1:00 p.m. CST.

This quarter will be about sharing how best to communicate breastfeeding messages with WIC participants. The webinar will focus on:

- Preliminary findings from breastfeeding focus groups
- Promoting Texas WIC breastfeeding resources
- Conducting breastfeeding assessments
- IBCLC waivers/tele-consultations
- State response to FY19 BF Plan
- Loving Support Excellence Award: Q & A opportunity

We will open up discussion to hear from you, so come with questions, future topic ideas, and anything else you would like to discuss with other Breastfeeding Coordinators and State Agency breastfeeding staff. All Breastfeeding Coordinators are invited and encouraged to attend. This will be a great opportunity to get the latest updates and share questions and ideas. We hope you will be able to join us.

To register for this webinar and receive audio instructions, visit the Texas WIC Training Catalog. For more information contact Noemi Hernandez, Breastfeeding Coordinator, at Noemi.Hernandez2@hsc.state.tx.us or 512-341-4579.