



Memorandum

#18-061

TO: WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education / Clinic Services Unit
Texas WIC Program

DATE: October 31, 2018

SUBJECT: Prenatal Breastfeeding Education Bag Order Opportunity

The opportunity to order prenatal breastfeeding education bags is now open. Both Spanish and English bags are available. Please use the <http://wicstaffapps.dshs.texas.gov> link to order a 2-month supply of bags (enough bags to issue one to every pregnant participant for two months regardless of her intent to breastfeed as indicated by policy BF:01.0) no later than COB November 16, 2018. As a reminder, prenatal breastfeeding education bags are for WIC use only and should not be used for outreach or shared with WIC partners.

To ensure a smooth ordering process, please:

- Place orders in increments of 25.
- Enter orders within the assigned deadline, ensuring all orders are captured in the system.

The estimated time of arrival for this order is December 2018. The next opportunity to order bags will be January 2019.

If you anticipate your clinics may run out of prenatal bags before the noted shipment, please be prepared to follow the contingency plan in policy BF:01.0:

When preassembled bags are not available, each pregnant participant should be given a breastfeeding DVD (stock no. DV0001), *A Man's Guide to Breastfeeding Support* brochure, and *From One Generation to Another: A Grandmothers Guide to Breastfeeding* brochure at a minimum, in the appropriate language in lieu of a preassembled bag.

Please report delivery discrepancies promptly. If you have questions or need additional information, please contact Leticia De La Rosa, at Leticia.delarosa@hsc.state.tx.us or (512) 341-4567.