



TEXAS
Health and Human
Services

Texas Department of State
Health Services

Promotor(a) or Community Health Worker Training and Certification Program Advisory Committee Meeting

July 28, 2023

Promotor(a) or Community Health Worker (CHW) Training and Certification Advisory Committee Meeting

FOR QUESTIONS AND COMMENTS:

You may submit your questions/comments to

CHW@dshs.texas.gov

Thank you.



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Promotor(a) or Community Health Worker (CHW) Training and Certification Advisory Committee Meeting

AGENDA

Friday, July 28, 2023, 10:00 A.M. – 12:00 P.M. CST

1. Welcome and Introductions ←
2. Consideration of April 27, 2023, draft meeting minutes
3. Health Promotion and Chronic Disease Prevention Section Update
4. Newly Appointed CHW Committee Members
5. Discuss the need for Rules Subcommittee
6. Updates from the Texas Association of Promotores/Community Health Workers
7. Updates from the South Texas Promotoras Association – La Voz de Promotoras
8. Advisory subcommittee updates
9. Committee member sharing
10. Public Comment
11. Agenda items for next meeting
12. Adjourn



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Welcome

Roxana Lopez, CCHW, CCHWI

**Texas Association of Promotores &
Community Health Workers**



HOW TAPCHW SUPPORTS THE TEXAS CHW WORKFORCE?

Roxana Lopez, CHWI, CHW

President of the Board of Directors of Texas Association of Promotores/CHWs

HOW TAPCHW SUPPORTS THE TEXAS CHW WORKFORCE?

- Quarterly Meetings
- Open Meetings
- Annual Conference
- Committees



QUARTERLY MEETINGS

- February, May, August & November
- July 21, 2023-(Spanish Pilot)
- Topics Vary
- Time to Spotlight agencies across Texas
- Gain a sense of community

OPEN STATE WIDE MEETINGS

- Topics Vary
- Time to Spotlight agencies across Texas
- Gain a sense of community

2023 Other Events

The following events are put on in partnership with various organizations. Most will be held from 12:00 pm - 1:00 pm CST

- **Friday, March 31 - Understanding Older Adults: Texas CHW Resources CE**
- **Friday, May 26 - How to work with your Area Agency on Aging CE**
- **Friday, October 27 - Cancer Basics CE**
- **Friday, December 8 - Financial Toxicity in Spanish/Espanol**

ANNUAL CONFERENCE –SAVE THE DATE!

**Texas United:
Overcoming Adversity
Together**

save

the

dates

**September 22, 2023 &
September 29, 2023**

**Tejas Unidos: Superando
la adversidad Juntos**

COMMITTEES

- Conference Planning
- Membership
- Training Center
- Marketing and Outreach
- Media

WHAT TO EXPECT WHEN APPLYING FOR THE BOARD OF DIRECTORS

- Application
- Interview
- Onboarding Training
- Required
 - Participate in monthly meeting
 - 1 Committee
 - Represent TAPCHW in area
 - Ownership of tasks

BENEFITS OF JOINING TAPCHW?

- Build your Skills
- Networking
- Representation
- Mentoring opportunities

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Welcome

Otila Garcia, CHW
South Texas Promotoras Association



July 28, 2023

Taking Action on Border Communities "La Voz de la Promotora"



SOUTH TEXAS
PROMOTORES
Assoc., Inc. & Your Texas Benefits Navigators

Promotores en Acción y Prevención

- A non-for-profit agency run by grassroots promotores dedicated to supporting individuals in need of health and social services.
- Established in 1993
- Over 600 members
- Certified Training Site for Promotores de Salud/Community Health Workers

On the Border

Health Education and Outreach Activities are conducted at the South Texas Border communities located at Cameron, Hidalgo, Starr, Zapata, and Webb Counties to address the social determinants of health and embrace equity.

Partnerships

STPA established partnerships with agencies that have an area of common interest—improving the quality of life of communities located at the South Texas Border. Partnerships were established in different sectors, such as faith base, business, education, and government.





Faith Base Organizations

1. Nuestra Señora del Rosario
2. San Vincente de Paul
3. San Luis Rey
4. San Jose
5. La Casa de Mi Padre
6. Senda de Gloria
7. El Corazón de la Capilla de San Jose
8. Iglesia Cristiana Agape



Government Agencies

1. Mexican Consulate - Ventanilla de Salud
2. Webb County Sheriff's Department
3. Laredo Police Department
4. Workforce Solutions
5. Centers for Disease Control





Health Care

1. Gateway Community Health Center, Inc.
2. Nuestra Clínica del Valle
3. Brownsville Community Health Center
4. South Texas Research Institute
5. Guajira Clinic
6. Access Clinic
7. Palms Healthcare
8. City of Laredo Health Department
9. Luna Dentist
10. Greystar Healthcare Services
11. Health Care Unlimited
12. Futuro Clinic
13. Texas Department of Health - Cameron and Hidalgo Counties

Community Base Organizations

1. Early Childhood Intervention
2. La LUPE
3. Easter Seals
4. Lifeline Tablet Camp
5. TWC Rehabilitation
6. Laredo Life Pregnancy
7. Circles of Care
8. Mead Team, Inc.
9. Serving Children and Adolescents in Need
10. Casa Esperanza





Businesses

1. Walmart Vision Center
2. Primacy Life Insurance
3. Restaurants
4. Pharmacies
5. Supermarkets
6. Departmental Stores

Education Agencies

1. Laredo College
2. Texas A&M International University
3. Child Development Headstart Program
4. UTRGV School of Social Work
5. UTRGV School of Medicine
6. South Texas Training Center
7. School Districts
8. Migrant Headstart Program



Feria de Salud para Toda la Familia

Comunidad Cristiana Agape

Viernes, 26 de Mayo de 2023
9:00 AM a 12:00 PM
102 Century Dr. Laredo, TX

SERVICIOS

- Vacunas de COVID-19 para adultos y niños mayores de 6 meses. Por favor lleve su tarjeta de vacunas de COVID-19
- Revisión de la Visión
- Toma de Presión Arterial
- Cálculo de Índice de Masa Corporal
- Revisión de Nivel de Glucosa
- Educación de Salud
- Información de Recursos Comunitarios
- Distribución de Alimentos

ACTIVIDADES

- Juegos
- Regalo de libros
- Actividades divertidas

Logos: GATEWAY COMMUNITY, SOUTH TEXAS PROMOTORES, 20 Años, Pfizer

DÍA INTERNACIONAL DE LA MUJER 2023
ABRAZANDO LA EQUIDAD | LA FRONTERA EN ACCIÓN Y PREVENCIÓN

Conferencia

Sábado
4 de Marzo de 2023
9:00 AM-3:00 PM

Texas A&M International University
5201 University Blvd, Laredo, TX
WESTERN HEMISPHERIC TRADE CENTER

REGISTRO

Logos: SOUTH TEXAS PROMOTORES, IMHTTC, UCC, IREBA, GATEWAY COMMUNITY, UTRGV, STRI, 20 Años, Pfizer

FESTIVAL PARA NIÑOS

JUEVES, 20 DE ABRIL DEL 2023
IGLESIA SAN LUIS REY
3502 SANDERS AVE.
LAREDO, TX
6:00 PM - 7:00 PM

ACTIVIDADES

- Juegos
- Pintura de Cartas
- Regalo de libros
- Actividades divertidas

SERVICIOS

- Vacunas de COVID-19 para adultos y niños mayores de 6 meses. Por favor lleve su tarjeta de vacunas de COVID-19
- Revisión de la Visión
- Chequeo de Presión Arterial
- Revisión de Nivel de Glucosa
- Educación de la Salud
- Información de Recursos Comunitarios

Logos: GATEWAY COMMUNITY, SOUTH TEXAS PROMOTORES, 20 Años, Pfizer

HEALTH FAIR

June 10, 2023
La Capilla Del Señor
420 E. Egly Ave,
Pharr, Texas 78577
9:00AM to 11:00AM

Get Free Screenings & Information

- Vision Screenings
- Blood Glucose Screenings
- Liver Screenings
- Immunizations
- Free Baby Food (While Supplies Last)
- and more

Logos: SOUTH TEXAS PROMOTORES, Pfizer, NCDV, UTRGV

147 Events from January-June, 2023

2023 Get Fit! Be Healthy!

January 14, 2023
9:00 AM to 12:00 PM

Training Topics

- Prediabetes
- COVID-19 Vaccines and Medications
- Community Resources
- Goal Setting

Continuing Education Credits
2 - Non DSHS Certified
1-DSHS Certified

To register, please scan the QR Code
For additional information, please text "healthy" to 956-303-6939

Family Wellness Fair

MONDAY, MAY 1, 2023
NUESTRA SEÑORA DEL ROSARIO CHURCH
420 SIERRA VISTA BLVD.
LAREDO, TX
5:00 PM - 8:00 PM

SERVICES

- COVID-19 Vaccines for adults and children 6 months and up! Please bring your vaccine card.
- Hepatitis C Testing
- Blood Pressure Checks
- Blood Oxygen Level Reading
- Health Education
- Information on Community Resources
- Food Distribution

ACTIVITIES FOR CHILDREN

- Games
- Book giveaways
- Painting/Coloring

Logos: GATEWAY COMMUNITY, SOUTH TEXAS PROMOTORES, 20 Años, Pfizer

Feria de Salud para Toda la Familia

Iglesia San Vicente de Paul

Sábado, 20 de Mayo de 2023
10:00 AM a 1:00 PM
2710 Boulanger St, Laredo, TX 78043

SERVICIOS

- Vacunas de COVID-19 para adultos y niños mayores de 6 meses. Por favor lleve su tarjeta de vacunas de COVID-19
- Chequeo de Presión Arterial
- Revisión de Nivel de Glucosa
- Cálculo de Índice de Masa Corporal
- Educación de Salud
- Información de Recursos Comunitarios
- Distribución de alimentos

ACTIVIDADES

- Juegos
- Regalo de libros
- Actividades divertidas

Logos: GATEWAY COMMUNITY, SOUTH TEXAS PROMOTORES, 20 Años, Pfizer

Health Fair

June 3, 2023
9 AM - 12 PM

X Night Market. Puiga de Noche.
11500 W Monte Cristo Rd,
Edinburg, TX 78541

SERVICES

- Vision Screenings
- Blood Glucose Screenings
- Liver Screenings
- Immunization
- Medicaid Information
- CHIP Information
- Preventive check up

ACTIVITIES

- Juegos
- Regalo de libros
- Actividades divertidas

Logos: SOUTH TEXAS PROMOTORES, RIVAL, GATEWAY COMMUNITY, SOUTH TEXAS PROMOTORES, 20 Años, Pfizer

Save the Date Saturday, April 29, 2023

"Children's Border Conference"

Topics:

- Children's Immunization
- Preventive Checkups
- Medicaid/CHIP Benefits
- Mental Health and More

2102 Treasure Hills Blvd, Harlingen, Texas 78550
Time: 8:30 AM - 1:00 PM

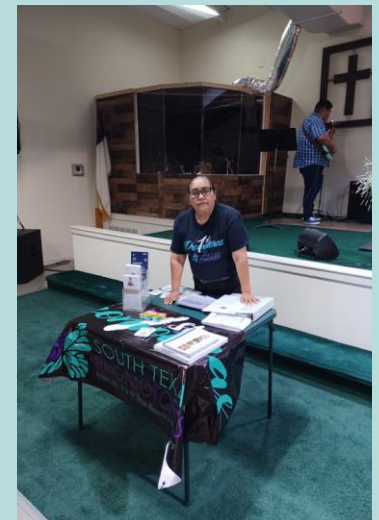
Logos: UTRGV, SOUTH TEXAS PROMOTORES, 20 Años, Pfizer

Non DSHS and DSHS Certified CEU's for Promotor(a)/CHW CEU's will be offered. Conference Registration Fee: \$35 Deadline March 1st, 2023



The power of knowing the community.

192 Informational booths from January-June, 2023.





Trainings

"Get Fit! Be Healthy!"

Laredo, TX | January 14 , 2023

"International Women's Day"

Laredo, TX | March 4, 2023

"Children's Border Conference"

Harlingen, TX | April 29, 2023

"Pretty in Pink"

San Juan, TX | May 20, 2023

Four trainings from
January-June, 2023

La Voz de la Promotora Comes from the Community

Laura Herrejón, Testimonial



La Voz de la Promotora Comes from the Community

Tania Mendoza, Testimonial



Celebrating the Hispanic Heritage Month

Upcoming Event



SOUTH TEXAS PROMOTORES
Assoc., Inc. & Your Texas Health Navigators
Promotores en Acción y Prevención

**2023
Get It D.O.N.E.
Conference**

**Hilton Garden Inn South Padre Island
October 1-2, 2023**

REGISTRATION

Before August 15, 2023 - \$125
After August 15, 2023 - \$150
Conference fee is non-refundable
Deadline is September 5, 2023

10 DSHS Certified CEUs will be provided
for Promotores de Salud/CHWs and Instructors

Bilingual: English/Spanish

For additional information,
Contact us at stpa-conference@outlook.com
Phone: 956-303-6959


TO REGISTER

The poster features a dark teal background with a white wave graphic at the top. It includes three circular inset images: a coastal town, a beach scene, and a group of people. A QR code is located in the bottom left corner of the poster area.



Thank you!

Contact Information

Webpage: Souttexaspromotores.org


Email: stpaevents@outlook.com

Facebook: [stpa promotora state certified](#)

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Workforce Solutions and Employment Opportunities Sub-Committee



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Chair	Ashley Rodriguez
Membership (advisory member):	Marlen Ramirez
Membership (non-advisory members):	Julie St. John, MA, MPH

- Sub-Committee update

Next meeting: To be determined

Communication and Outreach



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Chair	To Be Determined
Membership (advisory member):	Jessica Arriola
Membership (non-advisory members):	Vacant (soon to be filled)

- Sub-Committee update

Next meeting: To be determined

CHW Training and Certification Sub-Committee



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Chair	Carolina González Schlenker, MD, MPH
Membership (advisory members):	Carolina González Schlenker, MD, MPH, Minerva Garcia
Membership (non-advisory members):	Merida Escobar, Otila Garcia, Julie St. John, MA, MPH, DrPh


- Sub-Committee update

Next meeting: To be determined

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Public Comment Procedures



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- All speakers must identify themselves and the organization they are representing before speaking
- Three-minute time limit
- Do not include health or other confidential information
- Rules of conduct apply to public comments made

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chw@dshs.texas.gov