

YOGURT SUMMARY

Participation	Participation	678,964			683,816			685,923		
Description	Description	December 2021			January 2022			February 2022		
Whole fat yogurts	Whole fat yogurts	Redeemed	Paid amounts	% of Total	Redeemed	Paid amounts	% of Total	Redeemed	Paid amounts	% of Total
BROWN COW CREAM TOP YOGURT PLAIN 32 OZ	NATIONAL BRAND	17	\$67.50	0.13%	21	\$82.70	0.17%	23	\$87.47	0.19%
BROWN COW CREAM TOP YOGURT VANILLA 32 OZ	NATIONAL BRAND	13	\$52.53	0.10%	17	\$69.53	0.14%	13	\$48.45	0.10%
DANNON WHL MILK VANILLA YOGURT 32 OZ	NATIONAL BRAND	1,039	\$2,871.08	7.87%	1,120	\$3,337.30	9.06%	1,232	\$3,892.87	9.93%
DANNON WHOLE YOGURT PLAIN 32 OZ	NATIONAL BRAND	4,548	\$13,448.82	34.46%	4,335	\$13,123.81	35.05%	4,585	\$14,651.42	36.95%
MOUNTAIN HIGH WHL MILK YOGURT STRWBRY 32 OZ	NATIONAL BRAND	2,562	\$8,116.97	19.41%	2,461	\$7,849.24	19.90%	2,098	\$6,732.68	16.91%
MOUNTAIN HIGH WHOLE YOGHURT PLAIN 32 OZ	NATIONAL BRAND	98	\$329.95	0.74%	84	\$285.52	0.68%	88	\$301.33	0.71%
MOUNTAIN HIGH WHOLE YOGHURT VANILLA 32 OZ	NATIONAL BRAND	1,712	\$5,661.70	12.97%	945	\$3,091.01	7.64%	1,005	\$3,286.55	8.10%
STONYFIELD ORG WHL MILK FRENCH VANILLA 32 OZ	NATIONAL BRAND	1,195	\$4,755.95	9.06%	1,208	\$4,851.35	9.77%	1,194	\$4,801.46	9.62%
STONYFIELD ORG WHOLE MILK STRAWBERRY YOGURT 1 QT	NATIONAL BRAND	204	\$813.96	1.55%	168	\$670.32	1.36%	193	\$770.07	1.56%
STONYFIELD ORG WHOLE MILK YOGURT PLAIN 32 OZ	NATIONAL BRAND	647	\$2,515.19	4.90%	670	\$2,624.15	5.42%	665	\$2,625.32	5.36%
PRIVATE STORE BRAND	PRIVATE STORE BRAND	1,161	\$3,619.96	8.80%	1,339	\$4,126.31	10.83%	1,311	\$4,034.87	10.57%
		13,196	\$42,253.61	100.00%	12,368	\$40,111.24	100.00%	12,407	\$41,232.49	100.00%
Lowfat yogurts	Lowfat yogurts									
COBURN FARMS LF PLAIN YOGURT 32 OZ	NATIONAL BRAND	5	\$9.95	0.00%	9	\$17.91	0.01%	2	\$3.98	0.00%
DANNON LOWFAT YOGURT PLAIN 32 OZ	NATIONAL BRAND	847	\$2,333.52	0.55%	802	\$2,246.54	0.55%	856	\$2,629.48	0.59%
DANNON LOWFAT YOGURT VANILLA 32 OZ	NATIONAL BRAND	2,658	\$7,477.09	1.73%	2,659	\$7,617.96	1.82%	3,031	\$9,520.23	2.09%
FOOD CLUB BLENDED STRAWBERRY LF YOGURT 32 OZ	NATIONAL BRAND	3	\$9.17	0.00%	19	\$57.31	0.01%	20	\$60.50	0.01%
FOOD CLUB LOWFAT VANILLA YOGURT 32 OZ	NATIONAL BRAND	145	\$420.20	0.09%	119	\$351.75	0.08%	123	\$363.83	0.08%
HILAND LOWFAT YOGURT PEACH 32 OZ	NATIONAL BRAND	3,778	\$9,482.87	2.45%	2,640	\$6,600.29	1.80%	3,991	\$10,047.67	2.75%
HILAND LOWFAT YOGURT STRAWBERRY 32 OZ	NATIONAL BRAND	9,505	\$23,892.06	6.17%	6,748	\$16,870.87	4.61%	8,259	\$20,785.80	5.69%
HILAND LOWFAT YOGURT VANILLA 32 OZ	NATIONAL BRAND	1,027	\$2,619.23	0.67%	866	\$2,165.29	0.59%	843	\$2,121.73	0.58%
LALA 1% LOWFAT YOGURT PLAIN 32 OZ	NATIONAL BRAND	151	\$395.63	0.10%	174	\$456.82	0.12%	166	\$446.24	0.11%
MOUNTAIN HIGH LOWFAT YOGHURT PLAIN 32 OZ	NATIONAL BRAND	80	\$245.28	0.05%	69	\$234.12	0.05%	83	\$282.42	0.06%
MOUNTAIN HIGH LOWFAT YOGHURT VANILLA 32 OZ	NATIONAL BRAND	70	\$229.25	0.05%	63	\$217.52	0.04%	40	\$140.84	0.03%
SIMPLE TRUTH ORG PLAIN LOWFAT YOGURT 32 OZ	NATIONAL BRAND	101	\$301.99	0.07%	207	\$615.93	0.14%	147	\$431.53	0.10%
STONYFIELD ORG LF YOGURT FRENCH VANILLA 32 OZ	NATIONAL BRAND	682	\$2,680.26	0.44%	722	\$2,834.51	0.49%	711	\$2,811.22	0.49%
STONYFIELD ORG LF YOGURT PLAIN 32 OZ	NATIONAL BRAND	8	\$32.70	0.01%	8	\$34.00	0.01%	4	\$17.00	0.00%
YOPLAIT LOWFAT SMOOTH BLUEBERRY YOGURT 2 LB	NATIONAL BRAND	657	\$1,690.32	0.43%	629	\$1,665.96	0.43%	719	\$1,968.96	0.50%
YOPLAIT LOWFAT YOGURT ORIG PEACH 32 OZ	NATIONAL BRAND	17,097	\$42,128.56	11.10%	16,528	\$41,217.11	11.30%	18,978	\$48,092.62	13.09%
YOPLAIT LOWFAT YOGURT ORIG STRAWBERRY 32 OZ	NATIONAL BRAND	58,238	\$143,739.43	37.82%	54,226	\$134,471.20	37.07%	45,634	\$114,457.94	31.47%
YOPLAIT LOWFAT YOGURT ORIG STRW/BANANA 32 OZ	NATIONAL BRAND	28,861	\$70,110.69	18.74%	28,785	\$70,332.55	19.68%	32,187	\$79,601.28	22.19%
YOPLAIT LOWFAT YOGURT ORIG VANILLA 32 OZ	NATIONAL BRAND	8,470	\$21,433.88	5.50%	7,974	\$20,633.79	5.45%	7,886	\$21,443.17	5.44%
PRIVATE STORE BRAND	PRIVATE STORE BRAND	21,614	\$45,585.01	14.04%	23,028	\$49,136.63	15.74%	21,347	\$45,366.22	14.72%
		153,997	\$374,817.09	100.00%	146,275	\$357,778.06	100.00%	145,027	\$360,592.66	100.00%
Fat Free / Nonfat yogurts	Fat Free / Nonfat yogurts									
DANNON NONFAT YOGURT PLAIN 32 OZ	NATIONAL BRAND	1,596	\$4,586.96	50.47%	1,519	\$4,416.74	49.69%	1,706	\$5,382.61	51.12%
MOUNTAIN HIGH FF YOGHURT PLAIN 32 OZ	NATIONAL BRAND	8	\$26.40	0.25%	7	\$22.83	0.23%	4	\$13.16	0.12%
STONYFIELD ORG NF YOGURT FRENCH VANILLA 32 OZ	NATIONAL BRAND	114	\$481.74	3.61%	133	\$558.75	4.35%	138	\$582.83	4.14%
STONYFIELD ORG NF YOGURT PLAIN 32 OZ	NATIONAL BRAND	54	\$227.73	1.71%	50	\$208.87	1.64%	55	\$231.00	1.65%
PRIVATE STORE BRAND	PRIVATE STORE BRAND	1,390	\$2,712.50	43.96%	1,348	\$2,627.46	44.10%	1,434	\$2,889.96	42.97%
		3,162	\$8,035.33	100.00%	3,057	\$7,834.65	100.00%	3,337	\$9,099.56	100.00%
Total Redeemed	Total Redeemed	170,355	\$425,106.03		161,700	\$405,723.95		160,771	\$410,924.71	