



September 21, 2021

Vendor News Flash

Temporary Increase Ends: WIC Cash Value Benefits

Effective October 1, 2021, the temporary increase of cash value benefits (CVB) ends and Texas WIC participants will receive their standard allotment of up to \$11 to purchase fruits and vegetables.

The temporary increase was part of the American Rescue Plan Act of 2021. WIC participants received an increase of \$35 monthly to purchase fruits and vegetables from June 1, 2021, through September 30, 2021, at authorized Texas WIC vendors.

All WIC policies relating to approved fruits and vegetables still apply and have not changed.

Texas WIC is ready to assist our vendor partners. For questions regarding this Vendor News Flash, please contact the Vendor Management Unit's Vendor Outreach Branch at WICVendorRelations@hhs.texas.gov or 1-800-252-9629. Find more WIC vendor resources on our [website](#).