



June 15, 2018

## Vendor News Flash

### **WIC Increases Not-to-Exceed (NTE) Price for Infant Fruits/Vegetables and Infant Meat**

Due to the increasing price of infant foods and infant meats, Texas WIC raised the “not-to-exceed price” (NTE) for infant fruit and vegetables, and infant meat on June 1, 2018. The new NTE price is listed below.

Food	Amount	Current NTE Price	New NTE Price
Gerber Baby Food Fruit & Vegetables	4-oz.	\$0.81	\$1.00
Beech Nut Baby Food Fruit & Vegetables	4-oz.	\$0.81	\$1.00
Baby Food Fruit & Vegetables	4-oz.	\$0.81	\$1.00
Baby Food Fruit & Vegetables-Older Infant	4-oz.	\$0.81	\$1.40
Beech Nut Baby Food Fruit & Vegetables-Natural	4-oz.	\$1.19	\$1.30
Baby Food Fruit & Vegetables-Organic-Private Brand	4-oz.	\$1.08	\$1.40
Baby Food Fruit & Vegetables-Organic-National Brand	4-oz.	\$1.20	\$1.70
Baby Food Fruit & Vegetables-Private Brand 2 pk.	2-4 oz.	\$1.18	\$1.40
Baby Food Fruit & Vegetables-National Brand 2 pk.	2-4 oz.	\$1.40	\$1.70
Baby Food Fruit & Vegetables-Organic-Private Brand 2 pk.	2-4 oz.	\$1.40	\$1.60
Baby Food Fruit & Vegetables-Organic-National Brand 2 pk.	2-4 oz.	\$1.68	\$1.90
Baby Food Meats	2.5 oz.	\$1.50	\$1.75

The new NTE applies to all EBT transactions occurring in your lanes as of June 1, 2018.

Vendor Management and Operations (VMO) is ready to assist should you have any questions or need further information about this Vendor News Flash. Please contact VMO’s Monitoring Oversight Group at [MonitoringOversight@hhsc.state.tx.us](mailto:MonitoringOversight@hhsc.state.tx.us).