



October 22, 2019

Vendor News Flash

My Texas WIC Mobile Shopping App Available



We are pleased to announce Texas WIC has released a mobile shopping application. The "**myTexasWIC**" mobile app makes shopping for WIC foods easier.

You and your staff may download the app from Google Play or the Apple Store. Search **myTexasWIC** or Texas WIC. **Only WIC staff, vendors and vendor staff may use the demonstration (DEMO) account login** to view the mobile shopping app's features. Please contact the Vendor Outreach Branch at WICVendorInfo@hhsc.state.tx.us to request the DEMO login information. WIC participants may register on the mobile shopping app by selecting "New User" or online at my.texaswic.org using their personal WIC EBT card information.

Mobile App Features: (Available in English only)

- *Store Locator* – Find a store near you and save favorites. Select a store before shopping.
- *Barcode Scanner* – Scan a barcode to see if it is WIC approved at the selected store.
- *My Benefits* – Check WIC benefits and add WIC foods to your grocery list.

This institution is an equal opportunity provider.



- *Texas WIC Shopping Guide* – View guides specific to your WIC foods. Store-specific brands are listed for the store selected.
- *Grocery List* – Add foods, view them in the Shopping Guide, then check them off.
- *Fruit and Veggie Calculator* – Keep track of fruit and veggie spending while shopping.

WIC Participant Benefits Lag-Time: As mentioned during the previous Vendor Quarterly Webinars, WIC participants' benefits may be 2-5 days behind on the mobile shopping app. Real-time WIC benefits remaining for the month are available ONLY by scanning the WIC participants' EBT card at the store cash register.

Marketing: WIC clinic staff educate WIC participants about the mobile shopping app. More information is posted on www.TexasWIC.org.

New 2019 Texas WIC Shopping Guide: If you downloaded the mobile shopping application BEFORE October 1, 2019, you will need to run an update to see the newly effective FY20 Texas WIC Shopping Guide.

Vendor Management and Operations is ready to assist our vendor partners should you have any questions regarding this Vendor News Flash. Please contact the Vendor Outreach Branch at WICVendorInfo@hhsc.state.tx.us.