



March 25, 2020

## **Vendor News Flash**

### **Infant Formula: Request to Limit Per-Transaction Quantities During COVID-19 Response**

The response from consumers surrounding COVID-19 has made it difficult for vendors to maintain stock of infant formula on store shelves and thus available for WIC participants. While the supply chain for infant formula is healthy, the challenge is real for all mothers, especially for a product where there may be no alternative for WIC participants.

The Texas WIC Program encourages vendors to limit quantities of infant formula sold to all customers at each transaction until availability is no longer an issue, so infants will have access to the nutrition they need.

Texas WIC recommends the following quantity limits on infant formula per transaction:

- 5 cans of powder infant formula
- 8 cans of concentrate or ready-to-use infant formula

Vendor Management and Operations (VMO) will continue to monitor and provide updates as necessary. VMO is ready to assist should you have any questions regarding specifics of this Vendor News Flash. Please contact the Vendor Outreach Branch at [WICVendorRelations@hhsc.state.tx.us](mailto:WICVendorRelations@hhsc.state.tx.us) or 1-800-252-9629.