Vendor News Flash

WIC Infant Formula Alternative Can Sizes

In response to current issues impacting the supply of contract brand infant formulas, the Texas WIC program is temporarily authorizing alternative can sizes and formulations of contract products.

Effective November 19, WIC participants may have alternative formula options prescribed to their WIC card.

These include larger can sizes of:

- Similac Advance
- Similac Sensitive
- Similac for Spit Up

And “Pro” formulation of:

- Similac Pro-Advance
- Similac Pro-Sensitive
- Similac Pro-Total Comfort

The alternative can sizes and formulations of contract brand infant formula are available through the end of December 2021.

The UPCs, listed below, are already loaded into the authorized product list (APL). Please make sure your system downloads the APL on November 19 and at least every 48 hours thereafter.
Benefits for the month of November have already been issued for WIC participants, and it is possible that the “pro” formulation or alternative infant formula can sizes are not included on their WIC cards. If your store is out of stock of the formula currently prescribed to a participant’s card, please advise them to contact their clinic for additional options.

All WIC policies relating to approved infant formula still apply and have not changed.

Texas WIC is ready to assist our vendor partners. For questions regarding this Vendor News Flash, please contact the Vendor Management Unit’s Vendor Outreach Branch at WICVendorRelations@hhs.texas.gov or 1-800-252-9629. Find more WIC vendor resources on our website.