



September 30, 2020

Vendor News Flash

Contract Infant Formula Update

Effective October 1, 2020, Texas WIC vendors will notice changes to Abbott's Similac contract infant formula. Vendors do not need to take any action but be aware the new products will transition into their stock over the next six months.

Changes include:

- Different label.
- Different size of can on some of its products.
- New nutrients and calorie amounts.

No impact on WIC EBT transactions:

- Updated infant formula will not impact participants ability to shop.
- Current benefits on EBT cards will continue to scan.

The following will remain the same:

- The infant formula UPCs and ounce amounts.
- Manufacturers and not-to-exceed (NTE) prices.
- Monthly food package benefit quantities.

Similac Infant Formula Update Summary		
Product	Container Size and Form	Date Product Becomes Available
Similac Advance	13 oz concentrate	December 2020
Similac Advance	12.4 oz powder	March 2021
Similac Advance	32 oz ready to use	November 2020
Similac Soy Isomil	13 oz concentrate	February 2021
Similac Soy Isomil	12.4 oz powder	November 2020
Similac Soy Isomil	32 oz ready to use	October 2020
Similac Sensitive	32 oz ready to use	October 2020

This institution is an equal opportunity provider.



Similac Sensitive*	12.5 oz powder (New size)	October 2020
Similac Total Comfort*	12.6 oz powder (New size)	October 2020
Similac for Spit-Up*	12.5 oz powder (New size)	December 2020

*The products in bold are changing size, nutrient formulation, and calories per ounce. The others are only changing nutrient formulation.

Participants can purchase the same product in different can sizes. For example, Similac Sensitive Powder in 12 ounces and in 12.5 ounces.

Vendor Management and Operations (VMO) is ready to assist our vendor partners. Should you have any questions regarding this Vendor News Flash, please contact VMO's Vendor Outreach Branch at WICVendorInfo@hhsc.state.tx.us or 1-800-252-9629. More WIC vendor resources are available on our website at bit.ly/TexasWICVendors.