



April 12, 2021

## **Vendor News Flash**

### **Temporary Increase: WIC Cash Value Benefits**

As part of the American Rescue Plan Act of 2021, WIC participants will receive an increase of cash value benefits (CVB). This means participants will be able to purchase more fruits and vegetables at authorized Texas WIC vendors.

Here is what the temporary CVB increase includes:

- Up to \$35 monthly for fruits and vegetables, depending on food package
- Effective June 1, 2021 through September 30, 2021

All WIC policies relating to approved fruits and vegetables still apply and have not changed.

Texas WIC is ready to assist our vendor partners. For questions regarding this Vendor News Flash, please contact the Vendor Management Unit's Vendor Outreach Branch at [WICVendorRelations@hhs.texas.gov](mailto:WICVendorRelations@hhs.texas.gov) or 1-800-252-9629. Find more WIC vendor resources on our website at [bit.ly/TexasWICVendors](https://bit.ly/TexasWICVendors).