Vendor News Flash

Urgent Update:
WIC Temporary Cash Value Benefits Extended to December 31

The increase of cash value benefits (CVB) has been extended for WIC participants through December 31, 2021. This means participants can continue to purchase more fruits and vegetables at authorized Texas WIC vendors.

Texas WIC announced in a September 21 Vendor News Flash that the temporary increase would expire on September 30, 2021. However, in a late-breaking development last week, the federal government extended the temporary CVB as part of the Continuing Resolution that was signed on September 30.

Temporary CVB increase for fruits and vegetables now includes:

- $24 monthly for children
- $43 monthly for pregnant and postpartum participants
- $47 monthly for breastfeeding participants

Benefits for the month of October have already been issued for many WIC participants, and it is possible the increased dollar amount for fruits and vegetables is not included on their WIC cards. Texas WIC is in the process of notifying participants to go back to their clinic to reload their WIC card. Should you get questions from participants, please advise them to go back to their clinic.

All WIC policies relating to approved fruits and vegetables still apply and have not changed.

This institution is an equal opportunity provider.
Texas WIC is ready to assist our vendor partners. For questions regarding this Vendor News Flash, please contact the Vendor Management Unit’s Vendor Outreach Branch at WICVendorRelations@hhs.texas.gov or 1-800-252-9629. Find more WIC vendor resources on our website.