



January 17, 2020

Vendor News Flash

Fruits and Vegetables in Containers for FY21

The Texas WIC program is happy to announce that we will offer fruits and vegetables packaged in containers in FY21. WIC participants will have more healthy choices starting October 1, 2020.

Request for Information

Vendors may request eligible fruit and vegetable products to add to the Authorized Product List. To submit requests for WIC approval, (1) complete the spreadsheet form and (2) submit a clear image of the product(s) label. Eligible product requests received with the completed spreadsheet and clear image by March 6, 2020 may be approved.

Submission Instructions

- 1. Download the <u>FY21 Fruits and Vegetables Request Form (Excel)</u> found on the WIC Authorized Product List webpage to provide product UPCs, descriptions, categories, and your contact information.
- 2. Provide a clear image of the product label that includes the product name, UPC, and ingredients.
- 3. Submit your request by Friday, March 6, 2020.

By email to: Alyssa.Rubin@hhsc.state.tx.us

By mail on a USB drive to:

Texas WIC - Alyssa Rubin 4616 W. Howard Lane, Ste. 840, MC 1933 Austin, Texas 78728

Eligible Fruit and Vegetable Products

- Any size can, glass jar or plastic container
- National and store brand/private label
- Single or mixed
- Organic or regular

This institution is an equal opportunity provider.





- Regular or low-sodium
- Fruit can be in juice or water
- Unsweetened apple sauce is allowed
- Fruit or vegetable must be the first ingredient listed

Not Eligible Fruit and Vegetable Products

- Products not available in Texas
- Pouches or packets
- Dried fruit
- Fruit in syrup, cranberry sauce, or pie filling
- Fruit with added sugar or any type of syrup
- Vegetables with cream, oil, sauce, or meat
- Soups, ketchup, pasta sauce, pickles, or olives

Vendor Management and Operations Unit is ready to assist our vendor partners. Should you have any questions or need further information about this Vendor News Flash, please email Alyssa.Rubin@hhsc.state.tx.us or call 1-800-252-9629.