

Baby Fruits & Veggies - 4oz Jars Summary								
Participation			678,964		683,816		685,923	
			December 2021		January 2022		February 2022	
Category	Sub-Category	SubCat Description	Redeemed	% of Total	Redeemed	% of Total	Redeemed	% of Total
17	1	GERBER BABY FRUIT 4 OZ	61,661	5.51%	79,890	7.13%	79,921	7.15%
17	2	GERBER BABY VEGETABLES 4 OZ	15,862	1.42%	23,623	2.11%	23,499	2.10%
17	4	BEECH NUT BABY FRUIT 4 OZ	70,097	6.27%	67,356	6.01%	66,797	5.98%
17	5	BEECH NUT BABY VEGETABLES 4 OZ	39,013	3.49%	35,811	3.20%	36,010	3.22%
17	10	PRIVATE LABEL BABY FRUIT 4 OZ	3,940	0.35%	2,731	0.24%	2,842	0.25%
17	12	ORGANIC PRIV LBL BABY FRT 4 OZ	3,685	0.33%	3,447	0.31%	3,118	0.28%
17	13	ORGANIC PRIV LBL BABY VEG 4 OZ	48	0.00%	52	0.00%	91	0.01%
17	14	ORGANIC NAT BRND BABY FRT 4 OZ	387,653	34.66%	389,331	34.75%	385,718	34.50%
17	15	ORGANIC NAT BRND BABY VEG 4 OZ	175,305	15.68%	167,906	14.99%	171,576	15.35%
17	16	BEECHNUT NATURL BABY FRUIT 4OZ	114,827	10.27%	112,805	10.07%	113,624	10.16%
17	17	BEECHNUT NATURL BABY VEG 4OZ	76,621	6.85%	74,474	6.65%	75,130	6.72%
17	18	PRIV LBL 2PK BABY FRT 4 OZ	608	0.05%	551	0.05%	592	0.05%
17	19	PRIV LBL 2PK BABY VEG 4 OZ	144	0.01%	130	0.01%	142	0.01%
17	20	NAT BRND 2PK BABY FRT 4 OZ	117,367	10.50%	112,992	10.09%	111,392	9.96%
17	21	NAT BRND 2PK BABY VEG 4 OZ	49,853	4.46%	47,328	4.22%	46,284	4.14%
17	26	REFRIG ORG BABY FRUIT 4 OZ	1,629	0.15%	1,837	0.16%	1,129	0.10%
Total Jars Redeemed			1,118,313	100.00%	1,120,264	100.00%	1,117,865	100.00%
Total Dollar Redeemed			\$1,326,406.76		\$1,332,215.38		\$1,344,619.08	