

POI Training Follow-up Tip #1

Building the Foundation



Get started building the foundation of influence:

Assign an “Influence Star” for your agency. Even better... assign a Star for each clinic!

- Stars are passionate about the Power of Influence and can serve to motivate colleagues to continue tapping into their abilities to influence healthy behavior change.
- Stars may host regular meetings to highlight influence successes. It feels great to be caught in the act of doing something right!

Start using the materials given to you at the training.

- Get to Know Your WIC Staff - Spotlight WIC staff in the waiting room with the staff profile posters.
- Consensus Board - Want to increase participation through age 5? Spotlight graduates with the “I’m 5 and I Graduated” consensus board.
- Breastfeeding Pledge Cards - Help support women’s choice to breastfeed and encourage them to meet their goals.
- One-page Cheat Sheet - Hang this cheat sheet up in your work space as a reminder of the principles.
- *My Parent is Amazing* Stickers - Ask children why their parents are amazing with these colorful stickers.



Keep your clinic goals identified at the training in a visible place. Remember, change doesn’t happen overnight. Take small steps and celebrate success!



Texas WIC Power of Influence