Texas WIC Lesson Evaluation Results
FE-000-08: CCNE Shop Smart and Save

Client Feedback

Total # of clients who responded to survey: 110

Clients surveyed identified themselves as:
- Pregnant: 30%
- Breastfeeding: 12%
- Caretaker of baby under 12 months: 38%
- Caretaker of a child over 1 year: 73%
- Friend of family: 8%
- First WIC class: 11%

Language in which the class was taught:
- English – 53%
- Spanish – 43%
- Both – 4%

Compared to other WIC classes, clients awarded this class **4.6 stars** (out of 5).

Clients rated the class as follows on the items below:

	Not at all	A little	A lot
Helpful	1%	8%	**92%**
Too long	**81%**	17%	2%
Informative	3%	9%	**89%**
Important	4%	7%	**90%**
Boring	**90%**	8%	2%
Covered things I already know	12%	**78%**	10%
Answered my questions	2%	22%	**76%**
Encouraged me to participate	0%	21%	**79%**
The instructor knew a lot about the topic	2%	5%	**94%**
Good for first-time parents	1%	9%	**90%**
I understood the language	0%	2%	**98%**

Clients indicated one thing they learned that they would try at home. Out of 104 write-in responses, themes for the comments included:
- Look at unit price to compare the cost of products (compare unit prices)
- Make a shopping list and stick to it
- Plan menus for the week
- Use coupons and compare store ads
- Buy frozen vegetables and fruits or buy store brands to save money
- Shop the perimeter of the store
- Don't go grocery shopping hungry or you may buy foods you don't need
- Read nutrition facts labels before deciding on a product

Texas WIC Lesson Evaluation Results
FE-000-08: CCNE Shop Smart and Save
Staff Feedback

Total # of staff who responded to the survey: 10

Staff surveyed included: Clerk (2), Nutritionist (5), Nutrition Education Coordinator (1), Clinic Supervisor (2) and had the following degrees: LD (1), RD (4), Degreed Nutritionist (4), Other (2).

Language in which the class was taught:
- English – 60%
- Spanish – 20%
- Both – 20%

Staff reported the following as working well when teaching the class:
- Client participation and sharing of ideas with one another
- Having participants share ways that they try to save money at the store
- The video and giving real life shopping situations
- The handout was helpful
- Going over different ways to shop cost effectively: blogs/internet, coupons, price match, label comparison
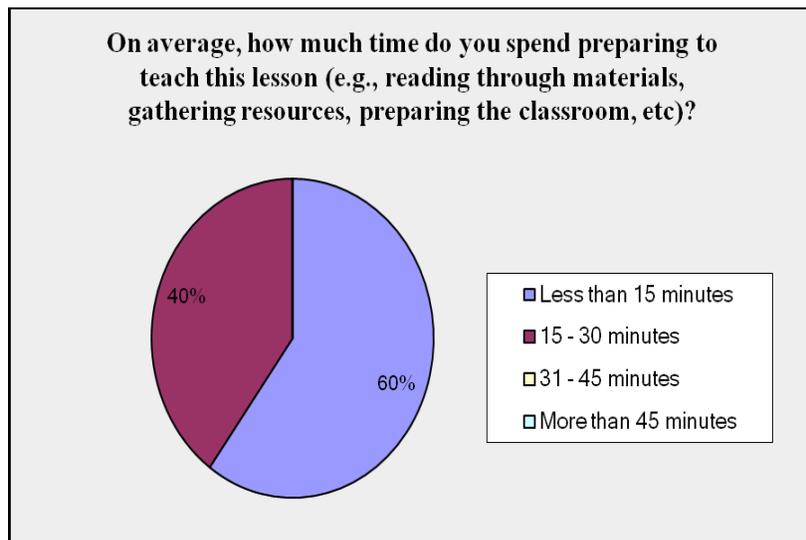
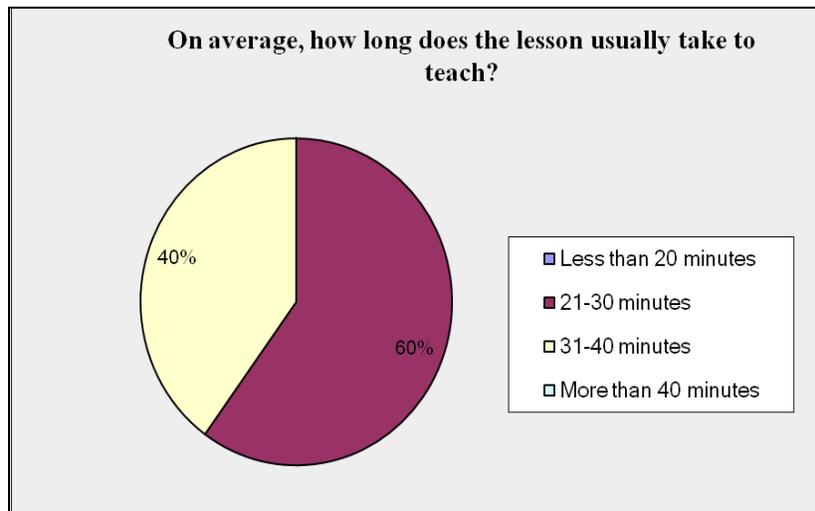**What staff would do differently the next time they teach the class:**
- Bring store ads for everyone to look at. Optional - have a coupon box available for clients to look through after class.
- Invite all dads to the class prior to the appointment
- Show only portions of the video to shorten

CLASS LOGISTICS

How many times have you taught this class?		
Answer Options	**Response Percent**	**Response Count**
1	0.0%	0
2	10.0%	1
3	0.0%	0
4	20.0%	2
5 or more	**70.0%**	**7**

How easy or difficult was the lesson to follow?		
Answer Options	**Response Percent**	**Response Count**
Very Easy	**60.0%**	**6**
Easy	40.0%	4
Difficult	0.0%	0
Very Difficult	0.0%	0

On average, how much time do you spend preparing to teach this lesson (e.g., reading through materials, gathering resources, preparing the classroom, etc)?

- Less than 15 minutes
- 15 - 30 minutes
- 31 - 45 minutes
- More than 45 minutes

40%

60%

On average, how long does the lesson usually take to teach?

- Less than 20 minutes
- 21-30 minutes
- 31-40 minutes
- More than 40 minutes

40%

60%

In your opinion, what would be the ideal size for this class?

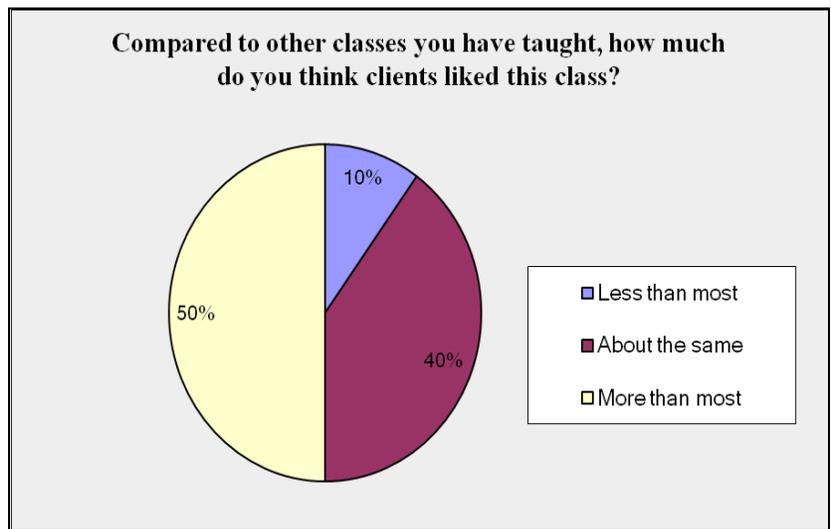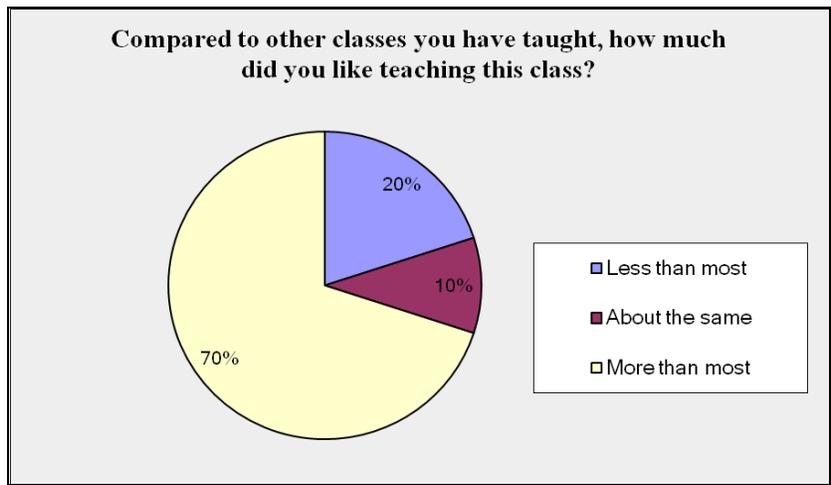| Answer Options	Response Percent	Response Count
Less than 6	10.0%	1
6-10	**60.0%**	**6**
11-16	20.0%	2
More than 16	0.0%	0
It doesn't matter	10.0%	1

CLASS FLOW

How much of the following sections of the lesson plan did you usually cover?

Answer Options	None	Some	All	Not applicable	Response Count
Introduction/Icebreaker	0	3	7	0	10
Main activity	0	1	9	0	10
Optional activities	2	4	2	1	9
Conclusion/Take away	0	1	9	0	10
In-class evaluation	2	2	6	0	10

How many of the clients usually participate in the class discussion?		
Answer Options	**Response Percent**	**Response Count**
Almost none	0.0%	0
Less than half	**30.0%**	**3**
About half	10.0%	1
More than half	**30.0%**	**3**
Almost all	**30.0%**	**3**

ENJOYMENT OF CLASS

Compared to other classes you have taught, how much did you like teaching this class?

- Less than most — 20%
- About the same — 10%
- More than most — 70%

Compared to other classes you have taught, how much do you think clients liked this class?

- Less than most — 10%
- About the same — 40%
- More than most — 50%

TRAINING BACKGROUND

What training or background have you had that helped you teach this class? (Check all that apply.)		
Answer Options	**Response Percent**	**Response Count**
None	0.0%	0
Basic nutrition knowledge	**60.0%**	**6**
Advanced nutrition knowledge	50.0%	5
Basic breastfeeding knowledge	20.0%	2
Advanced breastfeeding knowledge	0.0%	0
Public speaking	**60.0%**	**6**
Client-centered NE training from State	50.0%	5
Client-centered NE training at my local agency	40.0%	4
Other (please specify)		1

What additional training would help you teach this class?
- Advanced nutrition knowledge.
- Client-centered training
- I look at unit prices when I buy my own groceries
- Nothing