Client-centered nutrition education (CCNE) uses methods like group discussions and activities to engage clients and facilitate learning. Use this template when planning your CCNE to be either in person or virtual.

Developed by:	Texas WIC state office	Date Developed:	11/12/2020
	Local Agency Name and Number	_	Month/Year
Written and			
Approved by:	Texas WIC state office		

Planning and Preparation			
CCNE Title	Zobey: Searching for a Rainbow Activity		
Description Provide a brief description that can be used for promoting it to clients.	This fun session encourages children to engage in active play through dancing! Instructors, along with Zobey and friends, lead the audience through songs and dances in the Zobey: Searching for a Rainbow video. Join us as we go on an adventure in the sky to find a colorful rainbow of fruits and veggies!		
Objectives List what clients should	During the class, clients will:		
expect to gain from this class.	 Learn that dancing is a fun way to be active. Learn that colorful foods are healthy and good for our bodies. 		
Target Audience(s) Who is this class designed for?	Children and caregivers.		
Format Indicate how you plan to deliver this class.	 □ In person □ Virtual - Live □ Virtual - Pre-recorded ☒ Both (Class can be delivered in person or virtually) 		
Promotion and Registration Indicate how clients will learn about and join the class.	This class will be promoted in the following ways: Verbally, such as during counseling Promotional push cards, flyers, etc. Text Email Social Media (give examples in the spaces below) Website Other Local agencies may promote the class however is appropriate for their clients.		

	Select one: This class will require registration. This class will not require registration. Describe how clients will register for the class, including links to website or social media. Local agencies may decide how to register clients for the class.		
Virtual Platform and Client Engagement	Which platform will you use to deliver your virtual class? (Check one.)	Which engagement features will you use during your class? (Check all that apply.)	
If planning a virtual class, indicate which platform and features you will use to engage clients.	□ Facebook Live □ Zoom □ WebEx □ GoToMeetings □ Skype □ Google Meet □ Microsoft Teams □ Other Local agencies may decide to do the class in person or via a virtual platform of their choice.	 □ Group chat □ Private chat or questions □ Poll questions □ Other response feedback (i.e. thumbs up, emoji, raised hand) □ File or screen sharing □ One-way audio with clients (they can hear you, but you cannot hear them) □ One-way video with clients (they can only see you, but you cannot see them) □ Two-way audio with clients (they can hear you and you can hear them) □ Two-way video with clients (they can see you and you can see them) □ Other 	
Follow-up	How will you follow-up with clients after the class? (Check all that apply.)		
Indicate your plans for offering follow-up information or resources to clients after the class is completed.	□ Email □ Text □ Phone call □ Other □ Local agencies may decide what works best. What information or resources do you plan to share with clients when you follow-up after the		
This could be a good place to offer additional classes, gather feedback about the class and provide a certificate of completion.	• Lexasyvit org/kins		
Staff Describe the role of each staff, including whether they are presenting in person, on screen or conducting	In person: At least one staff member will lead Searching for a Rainbow video (on YouTube or while encouraging kids and parents to dance t short discussion after the video. Virtual:	via DVD) and dance along to the video,	

technical tasks or other roles.

- Host/Moderator: This staff member will be off-screen, controlling the technical side of this class – making sure that the Zobey video is working properly, and answering any questions that come up in the chat box.
- Activity leader: This staff member will be on-screen leading the class in dance moves, calling out lines, and encouraging clients at home.

Location and Set Up

Describe the location of your class. What kind of set up is needed?

Review the video and practice your dances for each song before the class. Invite other staff to join you! Get the video and speakers on and cued up to the correct spot before class begins.

In person: Large enough space for group to dance and jump. Create an environment that is kid-friendly. Have some toys or a play mat in a corner for younger siblings. Play some music from the video softly as families arrive to set a fun mood!

Virtual: The activity leader will need a space large enough to dance and jump, while still remaining on camera.

Materials and Resources

List what you will need for your class (i.e. laptops, projector, flip chart, props, food, audiovisuals, handouts, etc.)

In person:

- TV and DVD player, or TV with internet connection
- Zobey: Searching for a Rainbow DVD (or YouTube version)
- Zobey NE reinforcement items (if available)

Virtual: A higher quality camera may be needed if movement makes the leader show up blurry on screen.

Notes/Script

Opening and Introduction

Introduce facilitators or guests and the topic.

Encourage clients to share their demographic information.

Review any relevant technical details and ground rules with clients. ¡Bienvenidos a la aventura "En busca del arcoíris" de Zobey! Mi nombre es ______. (optional – ¿Y ustedes cómo se llaman?)

Hoy acompañaremos a Zobey en su aventura de encontrar un arcoíris. Mientras Zobey y sus amigos emprenden su viaje hacia el cielo, nosotros nos moveremos y bailaremos. ¡Imagínense que estamos volando hacia el cielo junto con ellos!

Cuando terminemos con esta aventura, les enseñaré en dónde pueden encontrar el video para que puedan verlo otra vez en casa. Todos los videos de Zobey están disponibles en nuestro sitio web y en el canal de YouTube.

If DVD videos available: Además, al terminar la actividad ¡cada uno de ustedes se llevará un video a casa!

To the parents: Gracias por traer a sus hijos el día de hoy. ¡Tengo el presentimiento de que tenemos muy buenos bailarines en este grupo! No importa si son principiantes o expertos: bailar es una excelente manera de pasar tiempo juntos y de hacer el ejercicio que las familias necesitan todos los días. Bailar ayuda a

fortalecer los músculos y mejorar la coordinación, y es algo divertido que la familia puede hacer en casa, sin importar si hay mal tiempo.

Entonces, jempecemos!

Icebreaker

Anchor the class topic to the clients' lives. Use a visual, do an activity or ask a question to engage with clients.

The icebreaker should go beyond where clients are from (location) and their basic demographics.

Ask one or more of these questions as an icebreaker (or use your own):

- ¿Saben qué es una aventura? ¿Qué aventuras han tenido?
 (prompts ir al parque, de vacaciones o al lago; salir a caminar, probar algo nuevo, etc.)
- ¿Cómo se forma un arcoíris?
- ¿Cuáles son los colores del arcoíris? ¿Se acuerdan qué alimentos tienen esos mismos colores? ¿Cuáles son sus alimentos de colores brillantes favoritos?
- Cuáles son sus canciones favoritas para bailar?

Activities and Discussion

Make sure to include activities and openended questions throughout the class to engage clients.

Keep in mind that activities and conversations should enable clients to meet all of the learning objectives.

Start Video – Zobey Searching for a Rainbow

- 1. Ask participants, "¿Están listos para unirse a Zobey en su aventura 'En busca del arcoíris'? ¡Vamos a subir al cielo con Zobey para buscar un arcoíris y conocer a sus divertidos amigos!" Ask the class to join in and dance.
- 2. Start video. Participate and call out the lines as the characters in the video do.
- 3. When the Wigglelator song begins (0:42) have the kids and parents get up and wiggle their bodies and dance to the song. You can keep watching through the entire (20 minute) video and do all of the dances, or skip to one of the next songs the Hippo Dance.
- 4. When the Hippo Dance song comes on (6:35), have the kids and parents get up and do the moves with the video. Call out some of the lines along with the characters.
- 5. Play through the Wind Dance (12:20). ¡Este es el baile que ayudará a que salga el arcoíris!
- 6. ¡Zobey y Kenah finalmente encontraron un arcoíris lleno de frutas y verduras y nos cuentan qué alimentos pudieron ver! Play through and dance to the last song, which emphasizes the nutrition message: the Rainbow Song (14:32).

7. Praise everyone for moving their bodies and helping Zobey find a colorful rainbow!

After the video, invite everyone to sit down. Remind everyone how important it is to keep being active, and ask a few open ended questions such as (or think of your own):

- ¡Todos hicieron un excelente trabajo! ¡Juntos ayudamos a que Zobey y Kenah encontraran un arcoíris de alimentos para servir en sus platos! ¿Cuáles son sus alimentos de colores brillantes favoritos?
- ¿Cuál fue su baile favorito?
- ¿Se acuerdan qué alimentos encontró Zobey en el arcoíris? Sigan comiendo alimentos saludables como los que vieron en el video. ¿Qué alimentos les gustaría probar?
- (optional) Reference recipes on TexasWIC.org/kids.
- ¿Cuál es la mejor bebida que podemos tomar cuando tenemos sed?

Closing and Evaluation

Review key points and tie in the icebreaker activity.

Invite clients to share how they will use what they learned in the future.

Let clients know you will follow-up with them via email, text or other method.

Thank everyone for attending and participating.

Cover any additional resources or reminders, before ending the class.

- 1. ¿Qué les gustó más del video?
- 2. ¿Qué otras actividades harán con su familia esta semana?
- 3. Give each child a Zobey Searching for a Rainbow DVD, if available. Also show/tell clients where to find Zobey videos, recipes, and more on TexasWIC.org Kids' section (**TexasWIC.org/kids**). Parents can also search for Zobey videos on the Texas WIC YouTube channel, **Healthy Texas Kids**.
- 4. Give each child a Zobey NE reinforcement item, if available
- 5. ¡Gracias por acompañar a Zobey en esta aventura y ayudarlo a encontrar el arcoíris!