

# Mobile Mammography Unit Best Practices



TEXAS  
Health and Human  
Services

## 1. Ask community leaders for partnership ideas.

- County judges
- Local public health departments
- City council members
- Personal contacts

## 2. Identify motivated, passionate site coordinators.

## 3. Ensure logistical needs are met before scheduling a site.

- Sign a standard agreement with the site defining respective roles.
- Confirm all environmental requirements are met, such as adequate/level parking and restroom availability.
- Ensure that the site has enough patients to make the visit cost-effective.

## 4. Promote site visits through multiple channels.

Enlist the site point of contact, patient navigators and site communication departments.

- Outreach events
- Flyers
- Social media
- Word of mouth

## 5. Address language barriers by offering translation services.

At minimum, offer materials in English and Spanish. Use appointment reminders to increase attendance.

- Texts
- Calls
- Automated electronic health record reminders

## 6. Offer on-site registration for “walk-in” appointments.

## 7. Ensure a warm hand-off.

Mammogram results should be communicated to patients by MMU staff via calls, letters and patient portals. If the result is abnormal, have a patient navigator arrange follow-up by providing a referral for a diagnostic procedure.

### Quick Tip

Some providers have found success by establishing an email and phone number the public can use to submit location and partnership ideas.