

Ask Advise Refer

Tobacco Cessation Referral Resources



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Overview

- Review of tobacco cessation
- eTobacco Protocol: An update
- The Texas Quitline App
- The Community Health Worker App
- Resources for tobacco cessation

Overall Goal

- Promote use of free state-funded Quitline
- Consistently identify tobacco users
- Document tobacco use status
- Offer resources for every tobacco user

Tobacco Products



Why focus on tobacco

- Over \$17 billion in Texas healthcare and productivity lost each year.
 - Medicaid costs: \$1.96 billion
 - Productivity loss: \$8.22 billion
 - Overall healthcare costs: \$8.85 billion
- In Texas, over 28,000 deaths per year.
- Number one cause of preventable death.
- Tobacco impacts every chronic disease.
- People with health disparities are impacted by tobacco at a higher rate.
- Impacts people who are exposed to second-hand smoke
- Impacts pregnant women and the unborn child

Texas Quitline = Value added at no cost to Texas Residents

- Quitline counseling is offered in English and Spanish; other languages are available with simultaneous interpretation service
- Free service
- Calls answered and counseling available on a 24/7 basis
- Up to 5 counseling sessions
- Over-the-counter Nicotine Replacement Therapy (NRT) available for qualified callers 18 and older who are enrolled in counseling (includes patch, gum or lozenges)
- Health care systems with eTobacco Protocol that make referrals receive feedback on their patient's progress
- HIPAA-compliant: private and confidential
- Refer as many times as needed; enroll up to twice per year

Ask-Advise-Refer Technique

- **Ask** if the patient uses tobacco.
- **Advise** the patient to quit.
- **Refer** the patient for assistance if ready to quit within 30 days by clicking a button in the EHR.

The eTobacco Protocol

- Efficient counseling and referral option
- Feedback to EHR (bidirectional interface)
- Technical assistance
- System impact
- Public health impact
- Revenue: bill Medicaid up to 3 minutes for counseling
- Eradicate the #1 cause of preventable death
- Protect adults and children
- HIPAA Compliant

eTobacco Protocol: An update

- Overview: 25 systems, covering over 600 individual ambulatory care clinics, utilizing 4 different EMR vendors (NextGen, Epic, GE Centricity, CMBHS).
- Currently transferring all users from SFTP to an HL7 format.
- Working to integrate an additional 15 systems, and 1 additional EMR vendor.
- Step-by-step process in the works so anyone can utilize the NextGen solution.

Centex Tobacco Intervention

Tobacco Use

Tobacco Intervention

Tobacco Cessation Intervention:

Ready and willing to quit tobacco?

- ☒ Ready to quit within 30 days ☐ Thinking about quitting at some point ☐ Not interested in quitting

Consent to referral to

- ☐ Refused Referral ☒ Quit Line ☐ Tobacco Resource Center

Print Education:

☒ Tobacco cessation discussed

Place Order

Cessation Counseling:

Education Date	Class Outcome	Counseled By	Education Materials/Service	Referred To	Reason For Refusal	Service

Assessment/Plan:

- ☐ History of Tobacco use (V15.82) ☐ Tobacco use disorder (305.1)

Add Assement to: Chronic List

Add

- ☐ Tobacco use disorder complicating pregnancy (649.01)

My List:

Add

Techniques Discussed:

- ☐ Aversive Conditioning ☐ Delaying tactics ☐ Mentor program ☐ Smoke free car ☐ Substituted behavior
☐ Daily diary ☐ Literature given ☐ Remove triggers and cues ☐ Smoke free house ☐ Support program

Patient education:

- ☐ Benefits of quitting ☐ Nicotine dependance ☐ Secondhand smoke (passive smoking)
☐ Hazards of tobacco ☐ Nicotine withdrawal ☐ Ways to quit tobacco

Recommended Treatment:

- ☐ Acupuncture ☐ Hypnotherapy ☐ Nicotine lozenge ☐ Nicotine Inhaler
☐ Cognitive behavioral therapy ☐ Bupropion ☐ Nicotine nasal spray ☐ Nicotine Patch
☐ Counseling ☐ Varenicline/Chantix ☐ Nicotine Gum ☐ None

Other Method:

Return to office in:

Place Order

Save & Close

Connecting to the Quitline

- Fax
- Web: www.yesquit.org
- Electronic Tobacco cessation referral tool or eTobacco Protocol
- Apps: Texas Quitline, Help to Quit

Connecting to the Quitline

Texas Quitline App

- Increase healthcare provider referrals the Quitline
- Free and easy access to referrals
- Alternative when providers cannot access an eTobacco referral through the EMR
- The app is available on both Android and Apple app markets
- Apps are available in English and Spanish

Texas Quitline App

For Patient Referrals

1. **ASK** patients if they use tobacco and whether they want to quit.
2. If yes, **ADVISE** patients to quit and educate them on treatment options.
3. **REFER** patients to the Quitline, explaining the benefits and support available, including Nicotine Replacement Therapy or prescription medication.

ASK

At every visit, ask patients about their smoking status.

- Are you a current or former user?
- What type of tobacco is used (including any exposure to secondhand smoke)?
- How often is tobacco used?
- Document the information in the medical record.

ADVISE

Patients listen to and respect the advice of their health providers.

- Urge every tobacco user to quit in a clear and personalized way.
- Remind the patient that most smokers attempt to quit 3-8 times before succeeding.
- Link the patient's current situation to reasons for quitting.

REFER

Para referencias de pacientes

1. **PREGUNTE** a los pacientes si usan tabaco y si desean dejar de hacerlo.
2. Si le contestan que sí, **ACONSEJE** a los pacientes que dejen de usar tabaco e infórmeles sobre las opciones de tratamiento.
3. **REFIERA** a los pacientes a la línea telefónica de ayuda para abandonar el uso de tabaco, Quitline, explicando los beneficios y la tasa de éxito cuando lo hacen junto con terapia de sustitución de nicotina o medicamento con receta.

Pregunte

En cada visita pregunte al paciente su estado como fumador.

- ¿Fuma actualmente o fumó anteriormente?
- ¿Qué tipo de tabaco usa (incluida cualquier exposición a humo de segunda mano)?
- ¿Con qué frecuencia usa tabaco?
- Documente la información en el expediente médico.

Aconseje

Los pacientes escuchan y respetan el consejo de sus proveedores médicos.

- Urja en una manera clara y personalizada a todos los usuarios de tabaco que dejen de usarlo.
- Recuerde a los pacientes que la mayoría de los fumadores intenta dejar de fumar de 3 a 8 veces antes de tener éxito.
- Relacione la situación actual del paciente con las razones para dejar de usar tabaco.

Refiera



Texas Quitline App



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100%

English

Español

**TOBACCO RESEARCH
& EVALUATION TEAM**

My Profile » Please complete this profile to refer patients to the Tobacco Quitline. You only need to fill out this profile once. **You will be able to update it if anything changes.**

Are you in Texas?

☒ Yes☐ No

Clinic / Facility

Please tell us where you work.

Clinic Phone #

Clinic Fax #

Clinic Zip Code

Your Name

Your Email

Are you a HIPAA covered entity?

☐ Yes☒ No☐ Unknown

✓ Save

3:11 PM

English

Español

**TOBACCO RESEARCH
& EVALUATION TEAM**

Mi perfil » Complete este perfil para referir a los pacientes a Tobacco Quitline. Solamente necesitará rellenar este perfil una vez. **Podrá actualizarlo en caso de que haya algún cambio.**

¿Se encuentra en Texas?

☒ Sí☐ No

Clínica / Instalación

Indíquenos dónde trabaja.

Número de teléfono de la clínica

Número de fax de la clínica

Código postal de la clínica

Su nombre

Su dirección electrónica

¿Pertenece a una entidad cubierta por HIPAA?


☐ Sí☒ No☐ No sabe

✓ Guardar

Texas Quitline App

iPad 3:52 PM 100%

English Español

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Refer a patient » The information will be sent to Texas Tobacco Quitline. You can [update your profile](#) if needed.

Patient Name

Date of Birth MM/dd/yyyy

Primary Phone

Tobacco Types (check all that apply)

☐ Cigarettes

☐ Smokeless Tobacco

☐ Cigar

☐ Pipe

☐ E-cigarette

☒ The patient is ready to quit tobacco in the next 30 days and requests the Quitline contact him or her with quit plan help.


☐ The patient **DOES NOT** give permission to the Quitline to leave a message when contacting him or her.

Language ☐ English ☐ Español ☐ Other

Best time to call ☐ 6 am - 9 am ☐ 9 am - 12 pm ☐ 12 pm - 3 pm ☐ 3 pm - 6 pm ☐ 6 pm - 9 pm

iPad 3:10 PM 64%

English Español

 TOBACCO RESEARCH & EVALUATION TEAM

Refiera a un paciente » La información será enviada a Texas Tobacco Quitline. **Desplácese hacia abajo** para verificar la información de su perfil antes de enviarla. Puede [actualizar su perfil](#) si ha habido algún cambio.

Nombre del paciente

Fecha de nacimiento MM/dd/yyyy

Teléfono primario

Tipos de tabaco (marque todo lo que aplique)

☐ Cigarrillos

☐ Tabaco sin humo

☐ Puro

☐ Pipa

☐ Cigarrillo electrónicos

☒ El paciente está listo para abandonar el tabaco en los siguientes 30 días y solicita que Quitline se comunique con él para ayudarlo a establecer un plan de cesación.

☐ El paciente **NO** autoriza que Quitline deje un mensaje cuando se comunique con él.

Idioma ☐ Inglés ☐ Español ☐ Otro

Mejor hora para llamar ☐ 6 am - 9 am ☐ 9 am - 12 pm ☐ 12 pm - 3 pm

Carrier

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Referrals

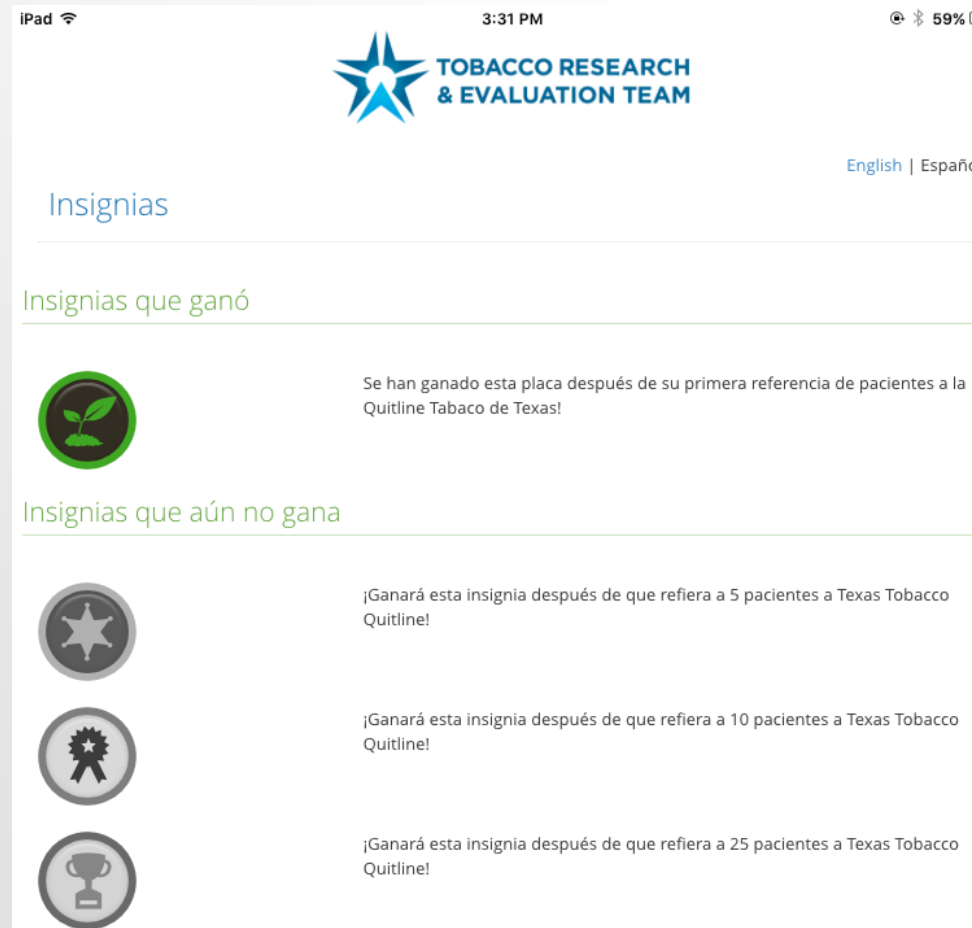
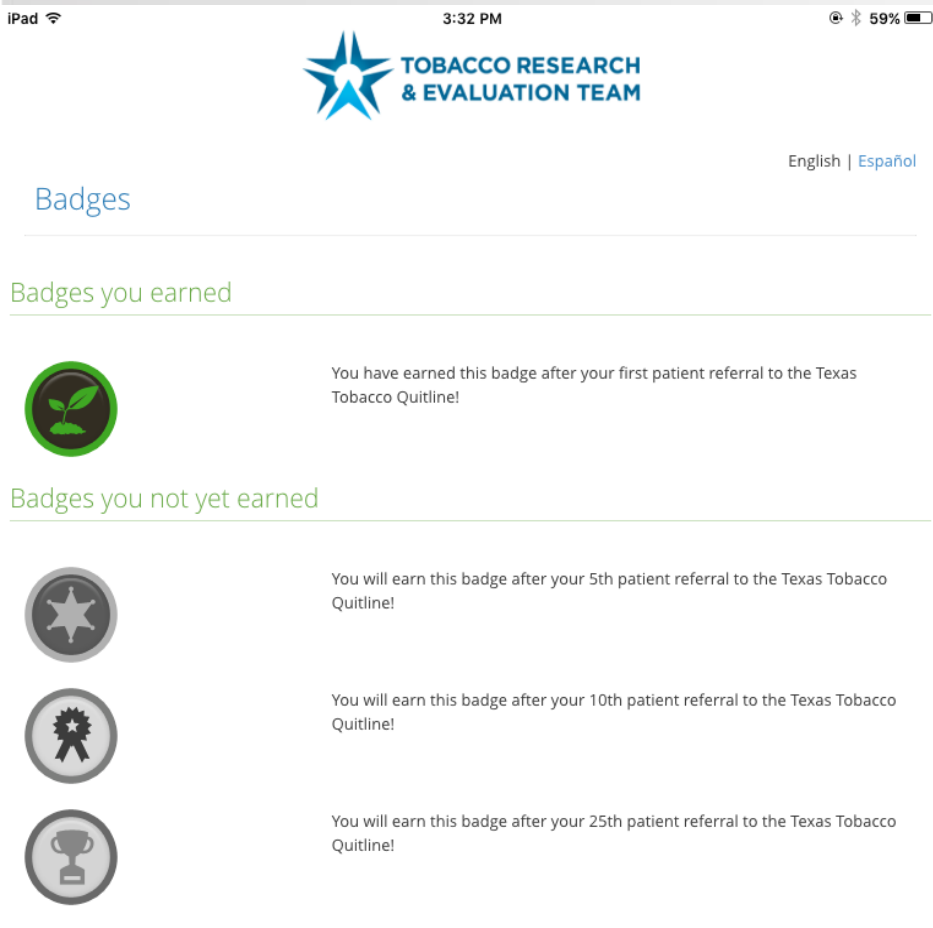
Patient Information

Patient Name	Redacted
Date of Birth	11/23/1975
Patient Phone	Redacted
Tobacco	Redacted
Ready to quit in 30 days?	Redacted
Can leave message?	Redacted
Language	Redacted
Best contact time	Redacted

Refer Information



Texas Quitline App





Help to Quit Screen Shots

Main Menu

iPad

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English

Español



Cómo ayudar



Referencias para dejar de fumar



Información básica sobre el tabaco



El tabaco y su salud



Intercesión e información

iPad

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English

Español



How to Help



Refer to Quit



Tobacco Basics













Tobacco & Health



Advocacy & Information

Help to Quit Screen Shots

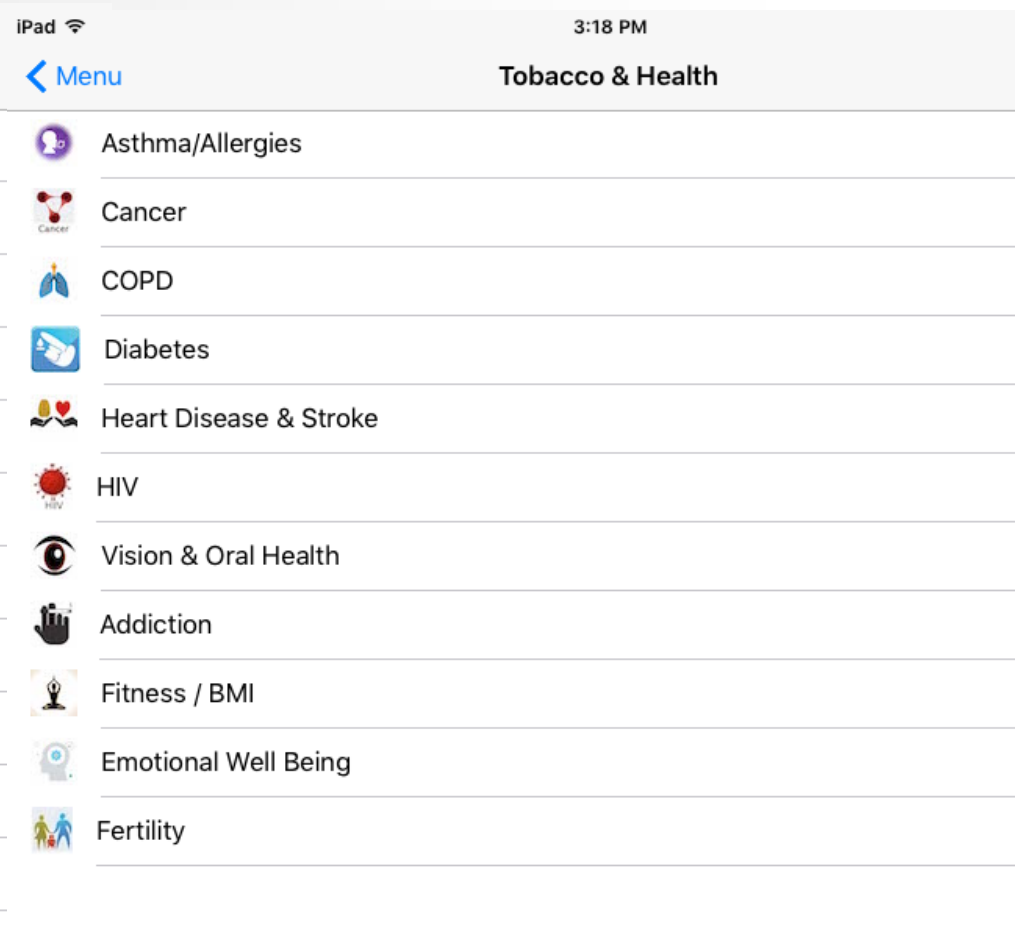
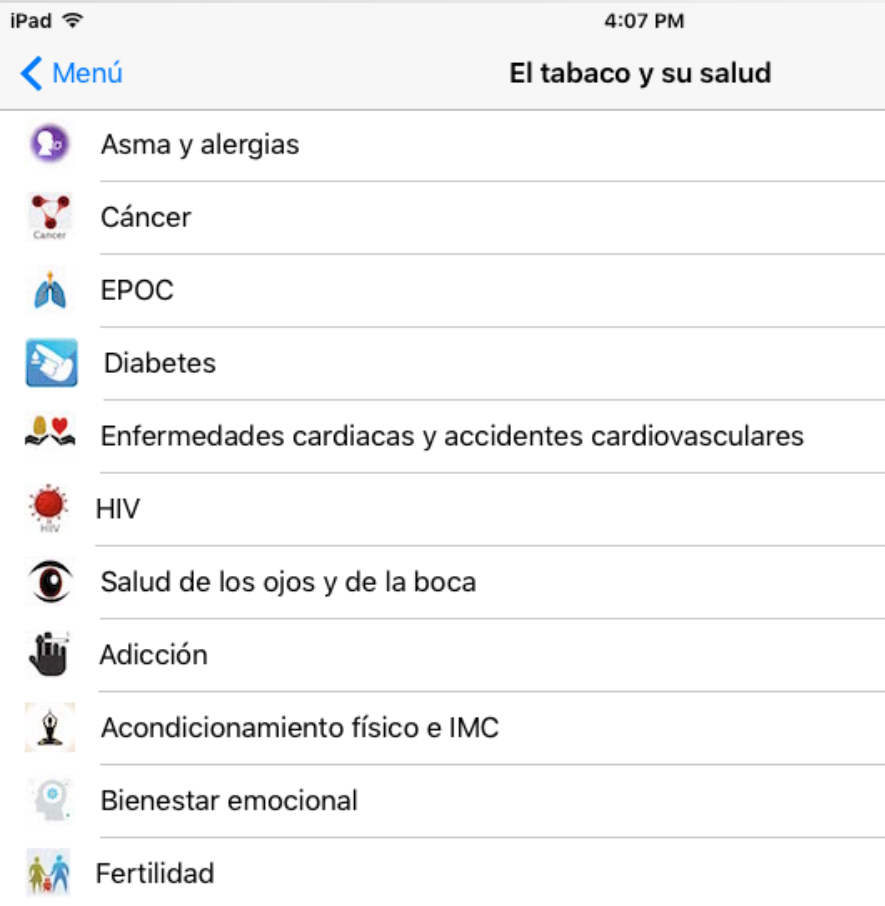
Tobacco Basics Menus

<p>iPad 4:07 PM</p> <p>Menú</p> <p>Información básica sobre</p> <ul style="list-style-type: none">  Por qué es importante  El tabaco y los jóvenes  El uso de tabaco en el hogar  Cigarrillos electrónicos, sin humo y de otros tipos  Mercadotecnia del tabaco 	<p>iPad 3:18 PM</p> <p>Menu</p> <p>Tobacco Basics</p> <ul style="list-style-type: none">  Why it Matters  Tobacco and Youth  Tobacco Use at Home  e-cigs, Smokeless & More  Tobacco Marketing
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Help to Quit Screen Shots

Tobacco and Your Health Menus



Help to Quit Screen Shots

Professional Links

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Recursos de intercesión



Agencias de salud



Enlaces profesionales

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Advocacy Resources



Health Agencies



Professional Links

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Advocacy & Information

Additional Resources

www.uttobacco.org



MENU

[Home](#) / [Our Programs](#) / [For Health Care Providers and EMR Vendors](#) / [Electronic Medical Records \(EMR\) Tobacco Protocol](#) / [Clinical Training](#)

Clinical Training



Helping Our Patients Quit Using Tobacco

This video will tell you a little bit about the role that the clinical care team can play in lowering tobacco use. The video includes facts about tobacco use in the United States, scenarios between key players, including the medical assistant, provider, and patient that will help you learn about the importance of

Contact Us

Fast Facts

- Tobacco use is the single most preventable cause of disease, disability, and death in the US

Thank you!

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