

# Medicaid Innovation Accelerator Program

## Medicaid Beneficiaries with Complex Care Needs & High Costs

### BCN IAP: Population Profiling and Analytics

#### IAP BCN State-to-State Workshop

(Texas portion)

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# State and Regional Variation of Outpatient Emergency Department Utilization and Costs Among Individuals with Complex Needs

James A. Cooley<sup>1</sup>, Chris Delcher, PhD<sup>2</sup>, Nailah Horne<sup>1</sup>, MS, Matthew Ferrara<sup>1</sup>, Dan Culica, MD, PhD<sup>1</sup>, Bruce Vogel, PhD<sup>2</sup>, Elizabeth A. Shenkman, PhD<sup>2</sup>  
[<sup>1</sup>Quality Oversight, Medicaid and Children's Health Insurance Program, Texas Health and Human Services Commission], [<sup>2</sup>Department of Health Outcomes and Policy, Institute for Child Health Policy, University of Florida, College of Medicine]

## ABSTRACT

Addressing the needs of frequent emergency department (ED) users is a focal point of state Medicaid programs. This Texas-based study offers a state perspective of high-utilizers from a large, diverse state Medicaid program. Enrollees who visited the ED five or more times represented 3.3 percent of the Texas Medicaid population, yet accounted for 37.2 percent of visits and 39.2 percent of total ED expenditures. Furthermore, these patients were responsible for 11 percent of hospital stays and 13.2 percent of inpatient expenditures. Approximately, 75 percent of the extremely frequent ED users—enrollees with 10 or more visits—in 2012 remained enrolled in Medicaid two years later. Frequent ED users in Texas Medicaid tend to have high chronic disease burdens (e.g. substance abuse disorders) and present for conditions that are often non-emergent or primary care treatable. These state-level results largely corroborate one of the largest high-utilizer studies in the literature.

## BACKGROUND

- Texas Medicaid accounts for approximately 7% of Medicaid enrollees in the United States.<sup>1</sup>
- In 2013, 19% of Medicaid recipients had ≥2 visits compared to 3.9% and 8.1% of those privately insured or with no coverage.<sup>2</sup>
- One systematic review, found that publicly insured populations were over-represented among frequent ED users.<sup>3</sup>
- An estimated \$64.4 billion is spent on potentially avoidable ED encounters.<sup>4</sup>
- In one large study, Billings and Raven (2013) reported that, among Medicaid enrollees visiting EDs in New York City in 2007, 10.3% visited ≥5 times, representing 34.2% of all ED visits.<sup>5</sup>
- Regional analyses can reveal geographic variations in health care and outcomes; and identify opportunities for geographically targeted health systems improvement.

## OBJECTIVES

1. To examine the variation in patterns of ED utilization and cost at state level. Most of Medicaid care (75%) is provided through a Managed Care system, organized in multiple regions called Service Delivery Areas (SDAs) – **Map 1**.
2. The focus on regional analyses here was on two of the largest Medicaid programs:
  - STAR which serves primarily children and women, and
  - STAR+PLUS which serves members 18 years and older who have a severe disability or those with low income who are 65 years and older.
3. To model the persistence of utilization of ED visits at the ≥5 visit level as a function of health status and other key variables.

Map 1. Texas Managed Care Service Delivery Areas (SDAs)



## METHODS

- Examined sociodemographic, financial, and health status indicators across multiple categories of ED visits (i.e., 1, 2, 3-4, 5-6, 7-9, 10-14, and 15 or more outpatient visits).
- Employed the New York University (NYU) ED profiling algorithm<sup>6</sup> to classify visits as “emergent” and “non-emergent” with further classification into categories of preventability – **Figure 1**.
- Studied the variation in ED utilization and preventable visits by Medicaid program and managed care regions (SDAs). Particular focus on those with 5-6 ED visits.
- Applied preliminary behavioral model of healthcare utilization<sup>7</sup> to predict future use of the ED using logistic regression analysis over a period of three years (2012 – 2014) – **Figure 3**.

## RESULTS

- Almost one-third of Medicaid enrollees visited the ED at least once in 2014.
- Patients who used the ED ≥5 times represented 3.3% of the Medicaid population, yet accounted for 37.2% of ED visits and 39.2% of total ED expenditure.
- Extremely high users—enrollees with ≥ 10 visits—on average were White (32.6%), female (71.2%), had an average age of 38 years old, had multiple chronic conditions (76.6%), substance use disorders (82%) and mental illness (88.2%).
- Highest ED associated costs were among those who had 3-4 visits – **Figure 2**.
- High utilizers who had ≥5 ED visits in 2012 were 11 times more likely to visit the ED in subsequent years, over two times more likely to have a diagnosed mental illness and 1.5 times to be in the top 10% of ED expenditures – **Figure 3**.

Figure 1. Classification of ED visits according to the NYU algorithm, Texas Medicaid, 2014

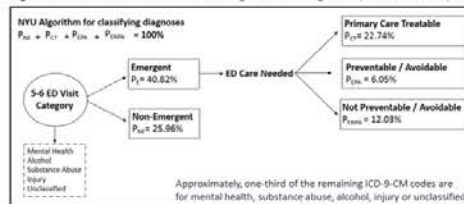
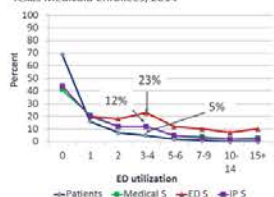
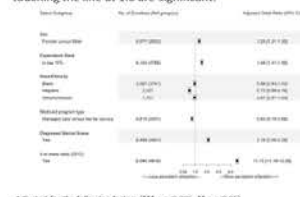


Figure 2. Percent of Total Patients and Medicaid, ED, and Inpatient (IP) Dollars by ED Utilization Category, Texas Medicaid Enrollees, 2014



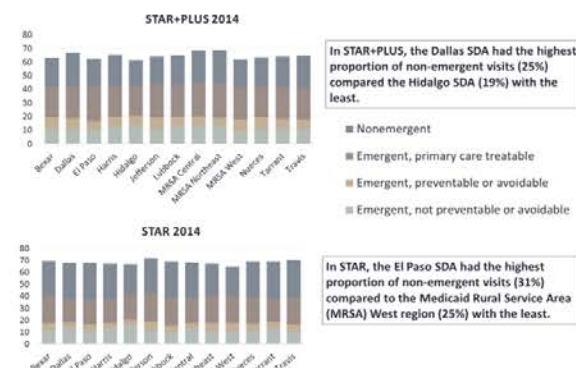
Enrollees with 3-4 visits represent 5% of the ED utilization population 12% of the outpatient costs, and 23% of the ED costs. These estimates exclude pharmacy claims.

Figure 3. Adjusted\* Odds Ratio Plot, predicting ED utilization at the ≥5 visit level in 2013 and 2014. Confidence intervals (CI) not touching the line at 1.0 are significant.



Adjusted for the following factors (\*\*\*) p<0.005, \*\* p<0.01, \* p<0.05. Age\*\*, Charlton Comorbidity Index\*\*, disability status\*\*, equivalent stays\*\*, NYU algorithm based Strata of ED visits\*\*\*

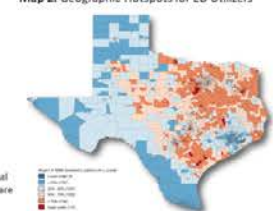
## REGIONAL VARIATION IN ED VISIT TYPE



## FUTURE DIRECTIONS

- **Map 2** shows the geographic distribution of Texas Medicaid enrollees with ≥ 1 ED visits as a proportion of the total number of enrollees.
- This type of analyses, shown here at the census tract level, is planned to identify “hot spots” of high utilizers and target interventions to reduce use and cost.

Map 2. Geographic Hotspots for ED Utilizers



## CONCLUSIONS

- One of the largest US state-level studies to date.
- As expected, a relatively small number of Medicaid enrollees are associated with a disproportionate number of visits and costs.
- Statewide, approximately one-quarter of Medicaid visits to EDs are considered non-emergencies. This proportion varies by SDA. NYU algorithm is dated, other methods under consideration.
- Higher prior utilization is a powerful predictor of future ED utilization.
- “Superutilizers” are also complex individuals with concurrent medical problems and socio-economic challenges.

References  
<sup>1</sup> The Kaiser Family Foundation. Total Monthly Medicaid and CHIP Enrollment, May 2016 [Internet]. State Health Facts. 2016 [cited 2016 Aug 22]. Available from: [http://www.kaiserfamilyfoundation.org/medicaid-and-chip-enrollment](http://www.kff.org/medicaid/state-facts.aspx?table=total-monthly-medicaid-and-chip-enrollment)  
<sup>2</sup> National Center for Health Statistics. Health, United States, 2015: With Special Feature on Racial and Ethnic Health Disparities [Internet]. Hyattsville, MD: United States Department of Health and Human Services; 2015. Available from: <http://www.cdc.gov/nchs/data/health-us/15.pdf>  
<sup>3</sup> Lazarus L, Babson S. Frequent Users of Emergency Departments: The Myths, the Data, and the Policy Implications. Ann Emerg Med. 2010;54(5):542-8.  
<sup>4</sup> Galarraga JF, Zhou JM. Costs of ED episodes of care in the United States. Am J Emerg Med. 2016;Mar;33(3):353-61.  
<sup>5</sup> Billings L, Raven MC. Disrupting an urban legend: frequent emergency department users have substantial burden of disease. Health Aff (Phila). 2013;32(12):2099-108.  
<sup>6</sup> Billings L, Farkas N, Mijanovich T. Emergency department use: the New York story [Internet]. Emergency department use: the New York story 2003 [cited 2015 Jun 22]. Available from: <http://www.compassionandethics.org/wordpress/wp-content/uploads/2003/06/ED-Use-in-New-York-2003.pdf>  
<sup>7</sup> Anderson R, Aday LA. Access to Medical Care in the U.S. Medical and Public Health Care. 16, 7, 533-546 [1978]



# Using data to assist MCOs with BCN

- PPE registry data provided to all MCOs (see sample on next slide)
- HHSC and MCOs regularly compare the findings of the PPEs reports and how to facilitate improvement. It enables a shared view that can be drilled down to individual members.
- HHSC is improving the PPE registry data to enable deeper levels of analysis, which may include data on fee-for-service BCN population
- Additional ad hoc analysis is planned that leverages the EQRO





# Enrollees > 3 PPV in 2015

Total Plan	CHIP		STAR		STAR+PLUS		Plan	
	No	%	No	%	No	%	No	%
PPVs								
3 - 4	229	90.16%	1609	79.65%	2344	58.73%	4182	10.57%
5 - 9	25	9.84%	365	18.07%	1258	31.52%	1648	4.17%
10 - 19	-	-	41	2.03%	301	7.54%	342	0.86%
20- 29	-	-	2	0.10%	53	1.33%	55	0.14%
30 - 39	-	-	2	0.10%	11	0.28%	13	0.03%
40 - 49	-	-	1	0.05%	9	0.23%	10	0.03%
> 50	-	-	-	-	15	0.38%	15	0.04%
Sub-total	254	5.47%	2020	10.02%	3991	27.02%	6265	15.83%
TOTAL	4641	-	20156	-	14770	-	39567	-